

---

---

# United States TV Stations

---

---

This section lists commercial television stations on the air in the U. S., Guam, Puerto Rico and the Virgin Islands.

---

---

## Alabama

---

---

### WAPI-TV—Birmingham—1949

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....Newhouse Bcstg. Corp.  
Address.....P. O. Box 1310  
Tel.: FA 3-6141.....CBS-NBC  
Representative..Harrington, Righter & Parsons  
Gen., Sta. Mgr.....Donald D. Wear  
Pub., Prom. Dir.....James Chenoweth  
Program Dir.....Johnny Johnson  
Chief Engineer.....J. V. Sanderson

### WBRC-TV—Birmingham—1949

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.  
Owned-Oper. By.....Taft Bcstg. Co.  
Address.....P.O. Box 6007  
Tel.: 322-4701.....ABC  
Representative.....Katz  
President.....Hulbert Taft, Jr.  
V.P., General Manager.....R. T. Schlinkert  
Sales Manager.....Oliver V. Naylor  
Prog. Dir., Film Mgr.....Keith E. Barze  
Promotion, Publicity Director....Robert E. Lee  
Chief Engineer.....Harry L. Lawson  
For other Taft stations see Multiple-Station  
Owners.

### WMSL-TV—Decatur—1954

Channel: 23 UHF..AP: 102 Kw...VP: 189 Kw.  
Owned By ....Tenn. Valley Radio & TV Corp.  
Address.....701 Banks St.  
Tel.: EL 3-0361.....ABC-CBS-NBC  
Station Reps.....Masla; Clarke Brown  
President, Gen. Mgr.....Frank Whisenant  
Commercial Manager.....Bob Gleason  
Program, Prom. Mgr.....Alice A. Whisenant  
Chief Engineer.....Kenneth Casey  
Owners of: WMSL-AM.

### WTVY—Dothan—1955

Channel: 4 VHF..AP: 100 Kw...VP: 170 Kw.  
Owned-Operated By.....WTVY, Inc.  
Address.....Box 798  
Tel.: 792-3195.....ABC-CBS  
Station Reps. ....Southeastern Reps.; Meeker  
President.....F. E. Busby  
Program Director.....John Gause  
Chief Engineer.....Ellis N. Anderson

### WOWL-TV—Florence—1957

Channel: 15 UHF..AP: 11.7 Kw...VP: 20.8 Kw.  
Owned By.....TV Muscle Shoals, Inc.  
Business Address.....P. O. Box 600  
Tel.: AT 2-7711.....CBS-NBC-ABC  
Station Reps.....Jack Masla; Bernard Ochs  
President.....Richard B. Biddle  
V.P.....W. A. Mapes  
Gen. Mgr.....Jack Worley  
Program Director.....E. Foote  
Nat. Adv. Mgr.....Dick Biddle  
Chief Engineer.....Larry Rohling

### WAFG-TV—Huntsville—1959

Channel: 31 UHF..AP: 112 Kw...VP: 204 Kw.  
Owned By.....Rocket City TV Inc.  
Address.....1000 Monte Sano Blvd.  
Tel.: 539-1783.....ABC  
Station Reps. ....Breen & Ward; Ayers  
President.....James Cleary  
General Manager.....John A. Higdon  
Film Mgr. ....Samuel Arnold  
Chief Engineer.....Victor Bankowski

### WALA-TV—Mobile—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....Pape TV Co., Inc.  
Address.....210 Government St.  
Tel.: HE 3-3754.....NBC  
President.....W. O. Pape  
Commercial, Adv. Mgr.....John E. Dixon  
Chief Engineer.....R. Hurley  
Owners of: WALA.

### WKRK-TV—Mobile—1955

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.  
Owned-Operated By.....WKRK-TV Inc.  
Address.....162 St. Louis St.  
Tel.: HE 2-5505.....CBS  
Station Rep.....Avery-Knodel  
President.....Kenneth R. Giddens  
Exec. V.P., General Mgr....C. P. Persons, Jr.  
Operations Manager.....John E. Crawford  
Publicity Dir.....Mrs. Mary Herring  
Film Manager.....James Ellis  
Chief Engineer.....Donald B. Patton  
Owners of: WKRK-AM-FM.

## ALABAMA-ALASKA

### WCOV-TV—Montgomery—1953

Channel: 20 UHF..AP: 200 Kw...VP: 100 Kw.  
Owned-Oper. By.....Capitol Bcstg. Co.  
Business Address.....P. O. Box 2505  
Tel.: 262-5361 .....ABC-CBS  
Sta. Rep.....Venard, Torbet, McConnell  
President.....O. P. Covington  
General Manager.....Hugh M. Smith  
Commercial Manager.....Morris South  
Prom., Publicity Director.....Martha Hall  
Film Manager.....Bob House  
Chief Engineer.....W. D. Weatherly

### WSFA-TV—Montgomery—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....Broadcasting Co. of South  
Address .....10 East Delano Ave.  
Tel.: 265-1251 .....NBC  
Sta. Rep.....Peters, Griffin, Woodward  
President.....B. Calhoun Hipp

Exec. V.P.....G. Richard Shaffo  
Manag. Dir.....Carter C. Hardwick  
Operations Director .....Gene Jacobsen  
Sales Manager .....Bob Villar  
Nat. Sales Mgr.....Jack Long  
Program Director .....Sam Spivey  
Public Relations Dir. ....John Raines  
Promotion Director .....Jim Wilbourne  
Film Manager .....Alice Mayfield  
Chief Engineer.....Richard Payne  
Owners of: WIS, AM-TV, Columbia.

### WSLA-TV—Selma—1960

Channels: 8 VHF...AP: 1.5 Kw...VP: 3 Kw.  
Owned By.....Selma Television, Inc.  
Address.....Box 305  
Tel.: TR 2-0455.....Independent  
President.....W. J. Brennan  
General Mgr., Ch. Eng.....Cyril G. Brennan  
Film Manager.....Billy Morgan

## Alaska

### KENI-TV—Anchorage—1953

Channel: 2 VHF..AP: 2.69 Kw...VP: 5.37 Kw.  
Owned By .....Midnight Sun Bcstrs., Inc.  
Business Address.....Box 1160  
Tel.: BR 5-2201.....NBC-ABC  
Station Reps.....Fletcher; Day-Wellington, Inc.  
President, Gen. Mgr.....Alvin O. Bramstedt  
Comm. Adv. Mgr.....William Stewart  
Program, Promotion Dir .....Marcia Hiber  
Film Manager .....Byra Petre  
Chief Engineer.....Charles Gray  
For other Midnight Sun stations see Multiple-  
Station Owners.

### KTVA—Anchorage—1953

Channel: 11 VHF..AP: 1.61 Kw...VP: 3.22 Kw.  
Owned-Oper. By....Northern Television, Inc.  
Business Address.....P.O. Box 2200  
Tel.: BR 5-4321 .....CBS  
Representative.....Weed; Alaska Radio-TV  
Pres., Gen., Sta. Mgr.....A. G. Hiebert  
For other Alaska Bcstg. stations see Multiple-  
Station Owners.

### KFAR-TV—Fairbanks—1955

Channel: 2 VHF...AP: 2.76 Kw...VP: 5.6 Kw.  
Owned By .....Midnight Sun Bcstrs., Inc.  
Address .....Lathrop Building  
Station Rep. ....Day-Wellington  
Tel.: GL 2-2125 .....ABC-NBC  
Pres., General Mgr. ....Alvin O. Bramstedt

Station Manager.....D. Andon  
Commercial Manager .....Bob Parsons  
Program, Publicity Dir. ....Marcia Hiber  
Promotion Director .....Leilani Hodge  
Film Manager .....Al Frey  
Advertising Manager .....William Ackiss  
Chief Engineer .....James O'Kelly  
For other Midnight Sun stations see Multiple-  
Station Owners.

### KTVF—Fairbanks—1955

Channel: 11 VHF..AP: 5.5 Kw...VP: 11.1 Kw.  
Owned-Oper. By.....Northern TV, Inc.  
Address.....Box 2200, Anchorage  
Tel.: GL 2-3636.....CBS  
Station Reps.....Weed; Alaska Radio-TV  
President.....A. G. Hiebert  
Station, Comm. Manager.....John Griffin  
Promotion Director.....Jan Ward  
Film Mgr.....Sue Yoder  
Chief Engineer.....Ken Phillips  
For other Alaska Bcstg. stations see Multiple-  
Station Owners.

### KINY-TV—Juneau—1956

Channel: 8 VHF..AP: .13 Kw...VP: .26 Kw.  
Owned-Oper. By....Juneau Broadcasters, Inc.  
Address. ....231 So. Franklin St.  
Tel.: JU 6-1800.....CBS  
Station Reps.....Weed; Wagner  
Pres., Gen. Mgr.....J. W. McKinley  
Program Director.....Richard Peter

SEE THE STATE BROADCASTERS ASSOCIATIONS

# Arizona

## **KOOL-TV—Phoenix—1953**

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....KOOL Radio-TV, Inc.  
Business Address.....511 West Adams St.  
Tel.: BR 1-2345.....CBS  
Representative .....Hollingbery  
Board Chmn.....Gene Autry  
President .....Tom Chauncey  
V. P., General Mgr. ....Homer Lane  
V. P., Comm. Mgr. ....Leslie Lindvig  
Station Manager .....John Murphy  
Program Director.....Robert Davies  
Promotion Director .....Marge Injasoulian  
Film Manager.....William Hancharik  
Chief Engineer.....Albin Hillstrom  
For other Autry stations see Golden West stations  
under Multiple-Station Owners.

## **KPHO-TV—Phoenix—1949**

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By...Meredith Broadcasting Co.  
Business Address.....631 N. 1st Ave.  
Tel.: ALpine 8-4511.....Independent  
Representative .....Katz  
V.P., General Manager.....Dick Rawls  
Film Manager.....Thomas Sherlock  
Dir. of Engineering.....George McClanathan  
For other Meredith stations see Multiple-Station  
Owners.

## **KTAR—Phoenix—1953**

Channel: 12 VHF..AP: 15.8 Kw...VP: 31.6 Kw.  
Owned-Oper. By.....KTAR Broadcasting Co.  
Address.....1101 No. Central Ave.  
Tel.: AL 4-4161.....NBC  
Representative .....Avery-Knodel  
Chairman of Board.....John J. Louis, Jr.  
Pres., Gen. Mgr.....Richard O. Lewis  
V.P., Commercial Mgr.....Ray C. Smucker  
Program Director .....Richard H. Covey  
Promotion Director .....Nancy Chappel  
Film Director.....Betty Campbell  
Sales Manager.....George Guyan  
Chief Engineer .....Cliff Stevens  
For other Louis stations see Multiple-Station  
Owners.

## **KTVK—Phoenix—1955**

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Operated By.....Arizona TV Co.  
Address.....3435 No. 16th St.  
Tel.: AM 6-5691.....ABC  
Station Representative.....Blair TV  
President.....Ernest W. McFarland

Sta., Comm. Manager.....Burton B. LaDow  
Chief Engineer.....George McLouth

## **KGUN—Tucson—1956**

Channel: 9 VHF..AP: 31.6 Kw...VP: 63.1 Kw.  
Owned By .....KGUN-TV, Inc.  
Address.....P. O. Box 5147  
Tel.: MA 3-3633.....ABC  
Pres., Gen. Mgr. ....Edwin G. Richter, Jr.  
Program Director.....Larry Schnebly  
Comm., Adv. Mgr.....Howard D. Duncan, Jr.  
Prom., Pub. Dir. ....Edna Hanna Strosnider  
Chief Engineer.....Bob Cleveland  
Owners of: WEHT-TV, Evansville, Ind.

## **KOLD-TV—Tucson—1953**

Channel: 13 VHF..AP: 15 Kw...VP: 30 Kw.  
Owned-Oper. By.....Old Pueblo Bcstg. Co.  
Address.....1115 Miracle Mile Strip  
Tel.: MA 4-2511.....CBS  
Representative .....Hollingbery  
President.....Tom Chauncey  
V.P., General Manager.....E. S. Mittendorf  
Asst. Gen. Mgr.....Paul Plunkett  
Commercial Manager.....Bernie Perlin  
Program Dir.....William Spies  
Promotion, Publicity Director....Jack Trustman  
Chief Engineer.....Howard Smith

## **KVOA-TV—Tucson—1953**

Channel: 4 VHF...AP: 18 Kw...VP: 35 Kw.  
Owned By .....WGAL Television  
Address .....P. O. Box 5188  
Tel.: MAin 3-2555.....NBC  
President.....Clair R. McCullough  
General Manager .....Fred L. Vance  
Station Manager .....Gordon E. Hamilton  
Promotion Director .....Holl Williams  
Program Director.....Henry E. Hubbard  
Chief Engineer.....Raymond H. Holsclaw  
For other Steinman stations see Multiple-Station  
Owners.

## **KIVA—Yuma—1953**

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By .....Valley Telecasting Co.  
Business Address.....P. O. Bin 1671  
Tel.: 572-0211 .....NBC-CBS-ABC  
Station Representative .....George Hollingbery  
President .....Bruce Merrill  
General Manager .....Leavenworth Wheeler  
Sales Manager .....Walter Kubiak  
Program Director .....Martin Tallberg  
Promotion Director .....Wayne Groner

**DECISION-MAKERS READ RADIO-TELEVISION DAILY**

---

---

# Arkansas

---

---

## **KTVE—El Dorado—1960**

Channel: 10 VHF..AP: 156 Kw...VP: 316 Kw.  
Owned By.....KTVE, Inc.  
Address.....P. O. Box 791  
Tel.: UN 2-3488.....ABC-NBC  
President.....Ervin F. Lyke  
General, Station Mgr.....John B. Soell  
Commercial Mgr.....William deTournillon  
Program Director.....Lanny Ducote  
Promotion Director.....Kenneth Adams  
Chief Engineer.....John Long  
Owners of: WROC-TV, Rochester, N.Y.

## **KFSA-TV—Fort Smith—1956**

Channel: 5 VHF ..AP: 60 Kw. ..VP: 100 Kw.  
Owned By.....American TV Co.  
Business Address.....101 N. 4th St.  
Tel.: SU 3-3131.....ABC-CBS-NBC  
Station Rep.....Venard, Torbet & McConnell  
President.....D. W. Reynolds  
General, Sta. Manager.....J. W. Slates  
Program, Publicity Dir.....Pat Porta  
Promotion Director.....Jerry Davis  
Film Manager.....Gordon Brown, Jr.  
Chief Engineer.....W. Matten  
For other D. W. Reynolds stations see Donrey  
Media Group under Multiple-Station Owners.

## **KAIT-TV—Jonesboro—1963**

Channel: 8 VHF ..AP: 28.2 Kw. ..VP: 56.2 Kw  
Owned By.....George T. Hernreich  
Address.....510 Church Street  
Tel.: WE 2-4288.....Independent  
President.....George T. Hernreich  
General, Station Mgr.....Rubin L. Masters  
For other Hernreich stations see Multiple-Station  
Owners.

## **KARK-TV—Little Rock—1954**

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.

Owned-Oper. By..Arkansas Radio & Equip. Co.  
Business Address.....10th & Spring Streets  
Tel.: FRanklin 6-2481.....NBC  
Representative.....Petry  
President.....T. K. Barton  
Commercial Mgr.....H. Lee Bryant  
Program Dir.....Fred Schmutz  
Promo. Director.....Shirley R. Kennedy  
Chief Engineer.....Champ Smith

## **KATV—Little Rock—1953**

Channel: 7 VHF...AP: 91.2 Kw...VP: 170 Kw.  
Owned-Oper. By.....Central South Sales Co.  
Address.....310 W. 3rd St.  
Tel.: FR 4-1691.....ABC  
Representative.....Avery-Knodel, Inc.  
President.....James C. Leake  
General, Sta. Manager.....R. Doubleday  
Program Dir., Film Mgr.....Jack Bomar  
Promotion, Publicity Director.....Bruce Smith  
Chief Engineer.....A. R. Garrett  
For other Griffin-Leake stations see Multiple-Station  
Owners.

## **KTHV—Little Rock—1955**

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Operated By.....Arkansas TV Co.  
Address.....Box 269  
Tel.: FR 4-3764.....CBS  
President.....K. A. Engel  
Gen., Sta. Manager.....B. G. Robertson  
Comm. Manager.....W. V. Hutt  
Film Manager.....Curtis Threlkeld  
Chief Engineer.....Cecil Sutt

## **KTAL—Texarkana— Shreveport—1953**

(See Shreveport, La.)

---

---

# California

---

---

## **KBAK-TV—Bakersfield—1953**

Channel: 29 UHF..AP: 95 Kw...VP: 191 Kw.  
Owned By.....Bakersfield Bcstg. Co.  
Address.....P. O. Box 1448  
Tel.: FA 7-7955.....CBS  
Station Representative.....Young TV Corp.  
President.....Burt Harris  
Exec. V.P., General Mgr.....John E. Barrett  
Director of Operations.....Lyle Murphy  
Chief Engineer.....Richard Hoffman  
For other HarriScope stations see Multiple-Station  
Owners.

## **KERO-TV—Bakersfield—1953**

Channel: 10 VHF..AP: 55 Kw...VP: 110 Kw.  
Owned-Oper. By.....Transcontinent TV Corp.  
Address.....321 21st St.  
Tel.: FA 7-1441.....NBC  
Representative.....Petry  
President.....David C. Moore  
Vice President.....George Whitney  
General Manager.....Arthur M. Mortensen  
Commercial Mgr.....Roland T. Kay  
Program Mgr., Film Dir.....Kenneth R. Croes  
Chief Engineer.....Ray Mattinson

**ONLY RADIO-TELEVISION DAILY,**

**AMONG ALL PUBLICATIONS IN BROADCASTING,**

**ASSURES YOU OF REACHING**

**THE DECISION-MAKERS**

**IN A CLIMATE OF IMMEDIACY**

**AND WITH EXTRAORDINARY VISIBILITY.**

## CALIFORNIA

### **KLYD-TV—Bakersfield—1959**

Channel: 17 UHF..AP: 123 Kw...VP: 234 Kw.  
Owned By.....Kern County Bcstg. Co.  
Address .....2831 Eye St.  
Tel.: FAirview 7-7511.....ABC  
Station Representative .....Blair Television  
President .....Lincoln Dellar  
General Manager .....Dave Maxwell  
Program, Film Mgr. ....L. K. Abbott  
Publicity, Adv. Mgr. ....Jim Urner  
Chief Engineer .....Howard McClure  
Owners of: KLYD-AM, Bakersfield.

### **KHSL-TV—Chico—1953**

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By....Golden Empire Bcstg. Co.  
Address.....180 East 4th St.  
Tel.: FI 2-0141.....CBS  
Sta. Rep.....Bolling  
President.....Mrs. H. McClung  
General Mgr.....M. F. Woodling  
Sales Manager.....G. Ross  
Dir. of Engineering.....Russell Pope

### **KIEM-TV—Eureka—1953**

Channel: 3 VHF.. AP: 100 Kw...VP: 50 Kw.  
Owned-Oper. By.....California-Oregon TV  
Business Address.....P. O. Box 1021  
Tel.: HI 3-3123.....ABC-CBS  
Station Reps.....Young; Art Moore  
President .....Wayne Vickers  
VP-Manager.....Donald H. Telford  
V.P., News Director.....Newton L. Steward  
Program Manager.....Robert Miller  
Chief Engineer.....Donald King  
For other California-Oregon stations see Multiple-Station Owners.

### **KVIQ-TV—Eureka—1958**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned.....Calif. Northwest Bcstg. Co.  
Address .....Box 1019  
Tel.: HI 3-3061.....ABC-NBC  
Station Rep. ....Hollingbery  
President.....Carl R. McConnell  
General Mgr.....Geo. C. Fleharty  
Station Mgr.....Ted Dooley  
Commercial Mgr.....Sam Horel  
Promotion Director.....Carolyn Hansen  
Film Manager.....Buster De Brunner  
Chief Engineer.....Amos Hargrave

### **KAIL-TV—Fresno—1961**

Channel: 53 UHF...AP: 16 Kw...VP: 32 Kw.  
Owned By.....KAIL Bcstg. Co.  
Address.....308 So. Fruit Ave.  
General Manager.....Barney Lee Golden  
Chief Engineer.....Elbert Dean

### **KFRE-TV—Fresno—1956**

Channel: 30 UHF..AP: 696 Kw...VP: 1392 Kw.  
Owned By.....Triangle Publications  
Business Address.....733 L St.

Tel.: AM 8-6441.....CBS  
Representative .....Blair-TV  
Vice-President.....Roger W. Clipp  
General Manager .....Leslie H. Peard, Jr.  
Program Director .....Pack Philips  
Promotion Director .....Don Sheppard  
Film Manager.....Fred Carbine  
Chief Engineer.....Keith L. Mealey  
For other Triangle stations see Multiple-Station Owners.

### **KJEO—Fresno—1953**

Channel 47 UHF..AP: 222 Kw...VP: 444 Kw.  
Owned By.....Shasta Telecstg. Corp.  
Address .....Box 1708  
Tel.: BA 2-2411.....ABC  
President, Gen. Mgr.....George C. Fleharty  
Film Manager.....Richard Bertolin  
Chief Engineer.....Jack McElwain  
For other Fleharty stations see Multiple-Station Owners.

### **KMJ-TV—Fresno—1953**

Channel: 24 UHF..AP: 240 Kw...VP: 447 Kw.  
Owned-Oper. By.....McClatchy Newspapers  
Address .....1530 Van Ness Ave.  
Tel.: AM 8-6666.....NBC  
Representative .....Katz  
President .....Eleanor McClatchy  
Station Mgr.....John Edwards  
Comm., Prom. Mgr.....Wilson Lefler  
Chief Engineer.....J. B. Hancock  
For other McClatchy stations see Multiple-Station Owners.

### **KCOP-TV—Hollywood—1948**

Channel: 13 VHF..AP: 83.2 Kw...VP: 170 Kw.  
Owned By .....Chris-Craft Corp.  
Address.....915 N. La Brea Ave.  
Tel.: Oldfield 6-6050.....Independent  
Station Representative .....Petry  
Pres., General Mgr. ....John Hopkins  
Chief Engineer .....Al Browdy  
For other Chris-Craft stations see Multiple-Station Owners.

### **KABC-TV—Los Angeles—1949**

Channel: 7 VHF..AP: 82 Kw. VP: 165 Kw.  
Owned-Oper. By .....ABC  
Business Address.....TV Center  
Tel.: NO 3-3311.....ABC  
Station Representative.....ABC-TV Spot Sales  
President.....Leonard H. Goldenson  
V.P., General, Sta. Mgr.....Elton H. Rule  
Gen., Sales Mgr.....Richard A. O'Leary  
Prom., Pub. Dir. ....Jack Brembeck  
Film Manager.....Howard Lipstone  
Chief Engineer .....Theodore Grenier  
For other ABC Owned stations see Radio & TV Networks.

### **KHJ-TV—Los Angeles—1948**

Channel: 9 VHF..AP: 81.3 Kw...VP: 162 Kw.  
Owned-Oper. By.....RKO General Inc.  
Address .....5515 Melrose, Hollywood  
Tel.: HO 2-2133.....Independent

Station Representative...RKO Nat'l Sales Div.  
 President .....Hathaway Watson  
 Divisional Mgr.....Harry Trenner  
 General, Sta. Manager.....Malcolm Klein  
 Program Dir., Film Mgr.....Wally Sherwin  
 Publicity Director.....Tony Arnone  
 Chief Engineer.....Bob Bullock  
 For other RKO General stations see Multiple-Station Owners.

**KMEX-TV—Los Angeles—1962**

Channel: 34 UHF..AP: 165 Kw., VP: 330 Kw.  
 Owned By .....Spanish International Bcstg. Co.  
 Address .....721 N. Bronson  
 Tel.: HO 6-8131 .....Independent  
 President .....Frank L. Fouce  
 V. P., General Mgr. ....Burt S. Avedon  
 Operations Manager .....Gustavo Aguilera  
 Owners of: KWEX-TV, San Antonio, Tex.

**KNBC—Los Angeles—1949**

Channel: 4 VHF..AP: 23.5 Kw...VP: 47 Kw.  
 Owned ..... NBC  
 Address ....3000 W. Alameda Ave., Burbank  
 Tel.: 845-7000 .....NBC  
 Representative .....NBC TV Spot Sales  
 V.P., General Manager.....Thomas McCray  
 Station Manager .....James Parks  
 Operations Mgr.....Bob Henry  
 Adv., Prom. Mgr. ....Robert Kennedy  
 Prog. Dir. ....Jack Kenaston  
 Business Manager .....John Wehrheim  
 Public Affairs Mgr. ....Howard Stur...

Film Manager.....George Burke  
 Chief Engineer.....John Knight  
 For other NBC Owned stations see Radio & TV Networks.

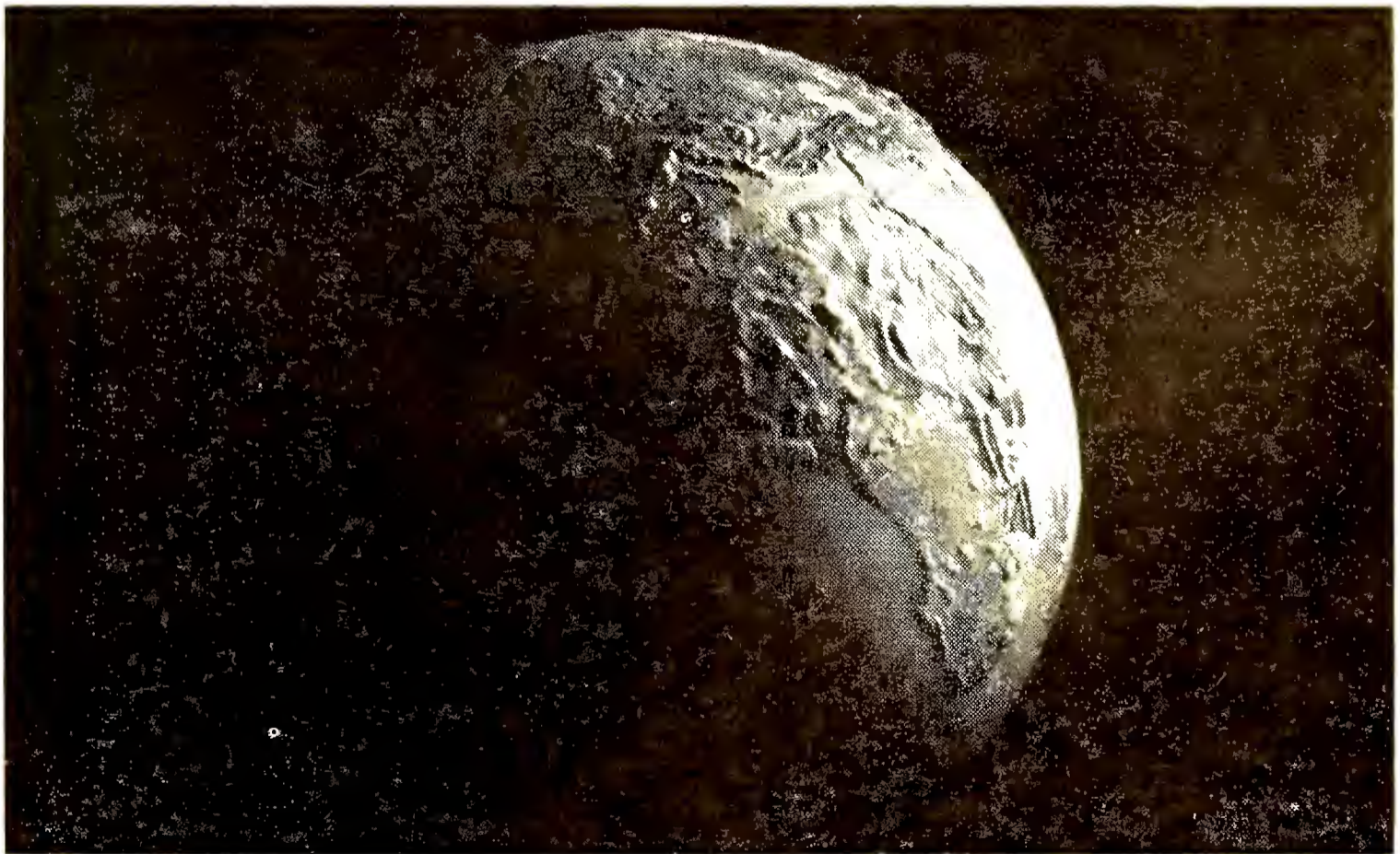
**KNXT—Los Angeles—1951**

Channel: 2 VHF..AP: 23.4 Kw..VP: 46.8 Kw.  
 Owned-Oper. By.....CBS Inc.  
 Business-Studio Address....6121 Sunset Blvd.  
 Tel.: HO 9-1212.....CBS  
 Station Rep.....CBS TV Stations Nat'l Sales  
 General Mgr.....Robert D. Wood  
 Gen. Sales Mgr.....Ray L. Beindorf  
 Program Director.....Leon Drew  
 Program Dir.....Robert L. Nelson  
 Film Manager.....Allen Ludlum  
 Engineer in Chg.....Edwin Miller  
 For other CBS Owned stations see Multiple-Station Owners.

**KTLA—Los Angeles—1947**

Channel: 5 VHF..AP: 25.1 Kw...VP: 50.1 Kw.  
 Owned-Oper. ..Paramount TV Production, Inc.  
 Studio Address...5800 Sunset Blvd., H'wood  
 Tel.: HO 9-3181.....Independent  
 Representative .....PGW  
 President .....Paul Raibourn  
 V.P., General Manager.....S. L. Adler  
 Asst. Gen. Mgr., Prog. Dir.....Robert Quinlan  
 General Sls. Manager.....Jack Donahue  
 Nat'l Sales Manager.....Martin F. Connelly  
 Local Sales Manager.....Carlo Anneke  
 Adv., Promotion Dir.....Robert Nashick

**How to tell all sides of this story in '64...**



**AP**

THE ASSOCIATED PRESS

# CALIFORNIA

Business Manager.....Alex Tovar  
Production Manager.....Hal Dasbach  
Chief Engineer.....John Silva

## KTTV—Los Angeles—1949

Channel: 11 VHF..AP: 83 Kw... VP: 165 Kw.  
Owned By.....Metropolitan Bcstg. TV  
Business Address .....5746 Sunset Blvd.  
Tel.: HO 2-7111.....Independent  
Station Rep.....Metro TV Sales  
President.....Bennet H. Korn  
Vice-Pres., Gen. Mgr.....Albert P. Krivin  
Publicity Director .....Reavis Winckler  
For other Metropolitan Bcstg. stations see Metro-  
Media under Multiple-Station Owners.

## KVIP—Redding—1956

Channel: 7 VHF..AP: 57.5 Kw...VP: 115 Kw.  
Owned By .....Shasta Telecasting Corp.  
Business Address.....2770 Pioneer Drive  
Tel.: CH 1-1414.....ABC-NBC  
Representative .....Hollingbery  
Pres., Gen. Mgr. ....George C. Fleharty  
Commercial Manager.....K. Swinehart  
Ass't Mgr., Chief Eng.....Russell K. Olsen  
For other Fleharty stations see Multiple-Station  
Owners.

## KCRA-TV—Sacramento—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Operated By.....KCRA, Inc.  
Address.....310 10th St.  
Tel.: Hickory 4-7300.....NBC  
Representative .....Petry  
Ptrn., Sta. Mgr.....Robert E. Kelly  
Ptrn., Gen. Mgr.....Jon S. Kelly  
Program Mgr.....David B. Hume  
Owners of: KCRA, AM-FM.

## KXTV—Sacramento—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....Great Western Bcstg Corp.  
Address.....601 7th Ave.  
Tel.: GI 1-4041.....CBS  
Station Rep.....H-R Reps  
President .....C. Wrede Petersmeyer  
V.P., General Mgr.....Robert Wilson  
General Sales Mgr.....Richard L. Cochrane  
Program Director.....Dean Borba  
Promotion Mgr.....M. S. Bachman  
Chief Engineer.....Don Ferguson  
For other Corinthian stations see Multiple-Station  
Owners.

## KSBW-TV—Salinas—1953

Channel: 8 VHF..AP: 117 Kw...VP: 234 Kw.  
Owned By .....Central Calif. Comm. Corp.  
Address.....238 John St.  
Tel.: HA 2-6422.....CBS-NBC  
Representative .....H-R Television  
Pres., Gen. Mgr.....John C. Cohan  
Commercial Mgr. ....Tom Boise  
Production Coordinator ..Frances Postlethwaite  
Chief Engineer .....Wes Chaney  
For other Cohan stations see Multiple-Station  
Owners.

## KCHU-TV—San Bernardino 1962

Channel: 18 UHF..AP: 9.25 Kw..VP: 18.5 Kw.  
Owned By .....Sun Co.  
Address .....Box 18  
Tel.: TU 4-0461.....Independent  
Gen. Mgr., Prog. Dir.....Walter Baker  
Advertising Manager.....Lowell Smith  
Chief Engineer.....Richard T. Sampson

## KFMB-TV—San Diego—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned.....Transcontinent TV Corp.  
Business Address.....1405 Fifth Ave.  
Tel.: BE 2-2114.....CBS  
Representative .....Petry  
President.....David C. Moore  
V.P., Gen. Mgr.....George Whitney  
Station, Comm. Mgr.....Bill Fox  
Program, Promotion Mgr.....George Stantis  
Film Manager.....Del Gay  
Mgr. of Engineering.....Charles Abel

## KOGO-TV—San Diego—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....Midwest TV  
Address .....Box 628  
Tel.: CO 2-2421.....NBC  
Representative .....Katz  
Program, Film Mgr.....Burke Ormsby

## XETV—San Diego—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By.....Radio Television S.A.  
Address.....7th & Ash, TV Hghts.  
Tel.: 234-8431 .....ABC  
Station Representative .....Blair  
V.P., Gen. Mgr.....Julian M. Kaufman  
Business Manager .....Louis J. Meiers  
Program, Promotion Dir. ....Mel Hall  
Sales Manager .....Ted C. Millan  
Film Manager .....Wayne Ferree  
Chief Engineer.....Felipe Fernandez

## KGO-TV—San Francisco—1949

Channel: 7 VHF..AP: 168 Kw...VP: 316 Kw.  
Owned By.....American Bcstg. Co.  
Address.....277 Golden Gate Ave.  
Tel.: UN 3-0077.....ABC  
Representative .....ABC TV Spot Sales  
President.....Leonard Goldenson  
V.P., Gen., Station Mgr.....D. M. Sacks  
Commercial Mgr.....R. Coughlan  
Sales Manager .....Jack Gregory  
Adv., Pub., Prom. Dir.....George T. Rodman  
Film Manager.....Bob Mitchell  
Chief Engineer.....Harry N. Jacobs  
For other ABC Owned stations see Radio & TV  
Stations.

## KPIX—San Francisco—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.



Owned By....Group W/Westinghouse Bcstg.  
 Address.....2655 Van Ness Ave.  
 Tel.: PR 6-5100.....CBS  
 Sta. Representative.....TvAR  
 President .....Donald H. McGannon  
 V.P., WBC, West Coast.....Philip G. Lasky  
 General Manager.....Louis S. Simon  
 Advertising, Sales Mgr. ....Robert Nashick  
 Program Director.....Ray Hubbard  
 Film Mgr.....Thomas Maloney  
 Publicity Mgr.....A. M. Baccari, Jr.  
 Public Affairs Dir. ....Caryl Coleman  
 Engineering Manager.....Ben Wolfe  
 For other Group W/Westinghouse stations see  
 Multiple-Station Owners.

**KRON-TV—San Francisco—1949**

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....The Chronicle Pub. Co.  
 Business Studio Address.....929 Mission St.  
 Tel.: GA 1-1100.....NBC  
 Representative..Peters, Griffin, Woodward Inc.  
 President.....Charles de Young Thieriot  
 V. P., General Mgr. ....Harold P. See  
 Station Manager.....A. H. Constant  
 Sales Manager .....William A. Morrison  
 Program Dir. ....Robert Glassburn  
 Promotion Dir.....A. Richard Robertson  
 Chief Engineer .....J. L. Berryhill  
 Owners of: KRON (FM).

**KTVU—San Francisco-Oakland  
 —1958**

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....Miami Valley Bcstg.  
 Address.....1 Jack London Sq., Oakland  
 Tel.: TE 4-2000.....Independent  
 Representative .....H-R Television  
 President.....James M. Cox, Jr.  
 Gen. Sales Mgr.....Ward D. Ingram  
 Gen. Mgr.....William D. Pabst  
 Nat. Sales Mgr.....Frank King  
 Prom. Director.....Joseph P. Constantino  
 Publicity Director.....Chet Rhodes  
 Chief Engineer.....Robert Arne  
 For other Cox stations see Multiple-Station Owners.

**KNTV—San Jose—1955**

Channel: 11VHF ..AP: 15.5 Kw. .VP: 26.3 Kw.  
 Owned-Oper. By....Standard Radio & TV Co.  
 Address.....645 Park Avenue  
 Tel.: 297-5577 .....ABC  
 Sta. Representative.....Young TV  
 President.....A. T. Gilliland

General Manager .....Fram Conrad  
 Local Sales Mgr.....Norman Paul  
 Program, Film Mgr. ....Robert M. Hosfeldt  
 Promotion, Publicity Dir. ....Michael D. Kilian  
 Chief Engineer .....Robert M. Latham

**KSBY-TV—San Luis Obispo  
 —1953**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By...Salinas Valley Bcstg. Corp.  
 Business Address.....Box 286  
 Tel.: LI 3-0920.....CBS-NBC  
 Representative .....H-R  
 President, Gen. Mgr.....John C. Cohan  
 Asst. General Mgr.....Gary Ferlisi  
 Station Manager.....Arthur V. Hapgood  
 Promotion Director.....Penne Bennett  
 Chief Engineer.....Charles Mitchell  
 For other Cohan stations see Multiple-Station  
 Owners.

**KEYT—Santa Barbara—1953**

Channel: 3 VHF...AP: 25 Kw...VP: 50 Kw.  
 Owned.....Key TV, Inc.  
 Business Address.....730 Miramonte Dr.  
 Tel.: WO 5-8533.....ABC  
 Station Rep. ....Young  
 President.....William F. Luton  
 General Manager.....Leslie H. Norins  
 Program Director .....Harold O'Donnell  
 Promotion Manager .....Edward J. Ryan  
 Senior Engineer.....Ted Froming

**KOVR-TV—Stockton—1954**

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned By.....McClatchey Bcstg. Co.  
 Address.....1216 Arden Way  
 Tel.: WA 7-1313.....ABC  
 President .....Eleanor McClatchey  
 For other McClatchey stations see Multiple-Station  
 Owners.

**KICU-TV—Visalia—1961**

Channel: 43 UHF..AP: 147 Kw...VP: 280 Kw.  
 Owned By.....Sierra Bcstg., Inc.  
 Address.....2803 Divisadero St., Fresno, Calif.  
 Tel.: AM 8-9784.....Independent  
 Station Representative.....Weed Television  
 President.....Norwood J. Patterson  
 General Manager.....W. O. Edholm  
 Director of Operations.....Don Webster  
 Chief Engineer .....Curt Peterson  
 Owners of: KBIF, Fresno.

**RADIO-TELEVISION DAILY  
 IS THE ONLY DAILY NEWSPAPER  
 IN THE BROADCASTING INDUSTRY.**

# Colorado

## **KKTV—Colorado Springs—1952**

Channel: 11 VHF..AP: 117 Kw., VP: 234 Kw.  
Owned By.....Garvey Communs. Sys.  
Address.....512 S. Tejon St.  
Tel.: ME 4-2844.....CBS  
President.....Willard W. Garvey  
For other Garvey stations see Multiple-Station  
Owners.

## **KRDO-TV—Colorado Spgs.—1953**

Channel: 13 VHF.AP: 112.5 Kw..VP: 225 Kw.  
Owned-Oper. By.....Pikes Peak Bcstg. Co.  
Business Address.....399 South Eighth St.  
Tel.: ME 2-1515.....ABC  
Station Reps....Adv. Time Sales; J. L. McGuire  
President, Gen. Mgr.....Harry W. Hoth, Jr.  
Station Manager.....Jay E. Gardner  
Chief Engineer.....Charles H. Upton  
Owners of: KRDO.

## **KBTB—Denver—1952**

Channel: 9 VHF...AP: 141 Kw....VP: 282 Kw.  
Owned By.....Mullins Bcstg. Co.  
Address.....1089 Bannock St.  
Tel. 266-3601 .....ABC  
Representative.Peters, Griffin, Woodward, Inc.  
President.....John C. Mullins  
V.P., General Manager ....Alvin G. Flanagan  
General Sales Manager .....Robert L. Brown  
Publicity, Promotion Director ..Richard J. Braun  
Program Dir., Film Mgr. ....Bob Taylor  
Chief Engineer.....Jim Butts  
Owners of: KBTR, Denver.

## **KLZ-TV—Denver—1953**

Channel: 7 VHF..AP: 135 Kw...VP: 269 Kw.  
Owned By.....Time-Life Bcstg., Inc.  
Business Address.....131 Speer Blvd.  
Tel.: MA 3-4271.....CBS  
Representative .....Katz  
Pres., Gen. Mgr.....Hugh B. Terry  
Station Manager.....Jack Tipton  
Commercial Manager.....Bob Hart  
Prom., Publicity Dir.....Jimm Seaney  
Film Manager.....William Witt  
Chief Engineer.....Eugene Jenkins  
Owners of: KLZ-AM, Denver.

## **KOA-TV—Denver—1953**

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.  
Owned-Operated By.....Metropolitan TV Co.  
Address.....Box 5012, Terminal Annex  
Tel.: Cherry 4-4141.....NBC  
Station Representative .....Blair-TV  
President .....William Grant  
Exec. V.P., General Mgr.....Ralph Radetsky  
Commercial Manager.....Dick Harris

Program Director.....Si Palmer  
Promo., Merchandising Mgr. ....Steve Fox  
Promotion, Publicity Director...Mick Schafsbuch  
Film Manager.....Sam Houston  
Chief Engineer.....Sid Davidson  
Owners of: KOA-AM-FM, Denver; KOAA-TV,  
Pueblo.

## **KTVR-TV—Denver—1952**

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.  
Owned-Oper. By.....Gotham Bcstg. Corp.  
Business Address .....550 Lincoln St.  
Tel.: KE 4-8281.....Independent  
Sta. Representative.....Adam Young  
President.....J. Elroy McCaw  
General Manager.....James T. Brennan  
Commercial Mgr. ....Dan H. Markham  
Program Dir.....Warren Huskie  
Publicity Dir.....Len Bermon  
Film Manager.....Thomas J. Donnegan  
Chief Engineer.....Lester J. Dunn  
For other McCaw stations see Multiple-Station  
Owners.

## **KREX-TV—Grand Junction 1954**

Channel 5 VHF..AP: 6.46 Kw...VP: 12.9 Kw.  
Owned By.....Western Slope Bcstg Co., Inc.  
Address .....Box 270  
Tel.: 242-5000 .....CBS-NBC-ABC  
Station Representative .....Holman  
President, General Mgr. ....Rex Howell  
V.P., Station Manager .....Bob McMahan  
Film Manager.....Mike Swan  
Chief Engineer.....James Meyer  
For other Howell stations see Multiple-Station  
Owners.

## **KREY-TV—Montrose—1956**

Channel: 10 VHF..AP: 1.54 Kk...VP: 3.09 Kw.  
Owned-Oper. By.....Black Canon Bcstg Co.  
Address.....P. O. Box 120  
Tel.: 249-3011 .....ABC-NBC-CBS  
Station Representative.....Hal Holman  
President, Gen., Mgr.....Rex Howell  
Station Manager.....Carl Q. Anderson  
For other Howell stations see Multiple-Station  
Owners.

## **KOAA-TV—Pueblo—1952**

Channel: 5 VHF...AP: 150 Kw....VP: 100 Kw.  
Owned By.....Metropolitan TV of Denver  
Business Address .....2226 Television Lane  
Tel.: LI 4-5782.....Independent  
Station Manager.....J. G. Croll  
Film Manager.....Jackson Cravens  
Owners of: KOA-AM-FM-TV, Denver.

# Connecticut

## WICC-TV—Bridgeport—1953

Channel: 43 UHF..AP: 9.12 Kw...V.P: 18.2 Kw.  
 Owned By.....Conn.-N. Y. Bcstrs., Inc.  
 Address.....2190 Post Road, Fairfield, Conn.  
 Tel.: Clearwater 6-0461 .....Independent  
 Station Representative .....Adam Young, Inc.  
 President, Gen. Mgr.....K. M. Cooper  
 Vice President.....John E. Metts  
 Station, Sales Manager.....Ray Colonari  
 Program Director.....Frank Delfino  
 Promotion, Publicity Director.....Tony Brunton  
 Film Manager.....Bob Pieger  
 Pgm. Dir.....Harry Downie  
 Chief Engineer.....Pat Uliano  
 Owners of: WICC-AM, WJZZ-FM, Bridgeport.

## WHCT—Hartford—1959

Channel: 18 UHF..AP: 100 Kw...VP: 186 Kw.  
 Owned By.....RKO General  
 Business Address.....555 Asylum St.  
 Tel.: 525-2611 .....Independent  
 Station Rep.....Nat'l Sales Div., RKO General  
 General Manager .....Charles O. Wood

## WTIC-TV—Hartford—1957

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.

Owned By.....Broadcast Plaza, Inc.  
 Address.....Bcst. House, 3 Constitution Plaza  
 Tel.: 525-0801 .....CBS  
 Representative..Harrington, Righter & Parsons  
 President.....Paul W. Morency  
 V.P., General Mgr.....Leonard J. Patricelli  
 V.P., Sales.....Irwin C. Cowper  
 Vice President .....N. Thomas Eaton  
 Program Manager .....Kendall Smith  
 Information Director .....Richard F. Ahles  
 Prom. Dir.....Eugene J. Muriaty  
 Dir. of Engineering.....Harold Dorschug  
 Film Editor.....Ernest Olivieri  
 Chief Engineer.....Herman D. Taylor  
 Owners of: WTIC, AM-FM.

## WHNB-TV—New Britain— 1953

Channel: 30 UHF..AP: 113.5 Kw..VP: 210.4 Kw.  
 Owned By.....Connecticut TV, Inc.  
 Address.....1422 New Britain Ave.  
 Tel.: 521-3030 .....NBC  
 Station Reps.....Hollingbery; Kettell-Carter  
 President .....Herbert Scheffel  
 General, Sta. Mgr.....Robert W. Bray  
 Commercial Mgr.....Jack Fox  
 Program Dir.....Philip Corvo



HARTFORD, CONNECTICUT

## LEADERSHIP

in rich, rich Southern New England

REPRESENTED BY HARRINGTON, RIGHTER & PARSONS, INC.

## CONNECTICUT-DISTRICT OF COLUMBIA

Prom., Publicity Dir.....Howard Wry  
Film Manager .....Philip B. Hale  
Chief Engineer.....Thomas Doody  
For other Balaban stations see Multiple-Station Owners.

### WNHC-TV—New Haven—1948

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By ..Triangle Publications, Inc.  
Business Address.....135 College St.  
Tel.: Spruce 7-3611.....ABC  
Station Representative.....Blair TV  
Vice President.....Roger W. Clipp  
General Manager...Howard W. Maschmeier  
Station, Sales Mgr.....Robert Teter

Program Director.....Harry Z. Shoubin  
Chief Engineer.....Carmine Iannucci  
For other Triangle stations see Multiple-Station Owners.

### WATR-TV—Waterbury—1953

Channel: 53 UHF..AP: 125 Kw...VP: 245 Kw.  
Owned-Operated By.....WATR, Inc.  
Business Address.....440 Meadow St.  
Tel.: PL 5-1121.....ABC  
Station Reps.....Masla; N. E. Spot Sales  
President .....Harold Thomas  
Gen., Sta., Commercial Mgr...Samuel Elman  
Prog. Dir., Film Manager.....Astrid Curtis  
Chief Engineer.....Robert Corbett

## District of Columbia

### WMAL-TV—Washington—1947

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By The Evening Star Bcstg. Co.  
Address.....4461 Connecticut Ave., N.W.  
Tel.: KE 7-1100.....ABC  
Representative .....H-R Television  
President.....John W. Thompson, Jr.  
V.P., General Manager .....F. S. Houwink  
Television Manager .....Neal J. Edwards  
Program, Production Mgr. ....Herbert Victor  
Public Affairs Mgr....Theodore N. McDowell  
Prom. & Pub. Director.....E. Haywood Meeks  
Film Director .....Richard Stratton  
Chief Engineer.....Allan Powley  
Owners of: WMAL, AM-FM; WSWA, AM-TV-FM,  
Harrisonburg.

### WOOK-TV—Washington—1963

Channel: 14 UHF..AP: 162 Kw...VP: 275 Kw.  
Owned By .....United Bcstg. Co. Inc.  
Address .....5321 First Pl., N.E.  
Tel.: TU 2-2500 .....Independent  
Station Rep. ....Dora-Clayton  
President .....Richard Eaton  
General Manager .....John Panagos  
For other United Bcstg. stations see Multiple-Station Owners.

### WRC-TV—Washington—1947

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By....National Bcstg. Co., Inc.  
Bus. Address...4001 Nebraska Avenue, N.W.  
Tel.: EM 2-4000.....NBC  
Representative...NBC Television Spot Sales  
President (NBC).....Robert E. Kintner  
V.P., General Mgr.....Joseph Goodfellow  
Station Manager .....Tom Pare  
Business Manager.....William Callaway

Prog. Dir., Film Buyer .....Eugene Walz  
Adv. Prom. Mgr.....Ned Ryan  
Publicity Coordinator .....Pat C. Humphrey  
Dir. of Oper.....Sherman Hildreth  
For other NBC Owned stations see Multiple-Station Owners.

### WTOP-TV—Washington—1949

Channel: 9 VHF..AP: 174 Kw...VP: 316 Kw.  
Owned By.....Washington Post Co.  
Business Address....40th & Brandywine Sts.  
Tel.: 244-5678 .....CBS  
Station Representative .....TvAR  
President.....John S. Hayes  
Vice-Pres., Gen. Mgr.....George F. Hartford  
Comm. Mgr.....Robert A. J. Bordley  
Pub. & Prom. Director.....Robert M. Adams  
Program Director.....Jim Silman  
Film Manager.....William Hedgpeth  
Vice President for Engineering...Clyde Hunt  
Chief Engineer.....Donald Cooper  
Owners of: WTOP-AM-FM; WJXT-TV, Jacksonville, Fla.

### WTTG—Washington—1947

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By.....Metropolitan Bcstg. TV  
Address .....5151 Wisconsin Ave., N.W.  
Tel.: 244-5151 .....Independent  
Station Representative .....Metro TV Sales  
President, Television .....Bennet H. Korn  
V.P., General Manager ..Lawrence P. Fraiberg  
Production Manager .....Ellis I. Shook  
Promotion Manager .....Harry Moses  
Local Sales Mgr. ....James A. Gustafson  
Business Manager .....Peter A. Whipple  
Chief Engineer .....Malcolm M. Burleson  
For other Metropolitan Bcstg. stations see Metro-media under Multiple-Station Owners.

KEY EXECUTIVES READ RADIO-TELEVISION DAILY

# Florida

## **WESH-TV**—Daytona Beach —1956

Channel: 2 VHF..AP: 60 Kw...VP: 100 Kw.  
Owned-Oper. By.....Telrad, Inc.  
Address .....Box 1551  
Tel.: CL 3-6591.....NBC  
Station Rep. ....Avery-Knodel  
President ..... John H. Perry, Jr.  
VP., Gen. Mgr.....Thomas S. Gilchrist, Jr.  
Station Mgr.....Walter Strouse  
Film Mgr.....Hank Johnson  
Chief Engineer.....B. Hayford

Owned.....Florida-Georgia TV Co., Inc.  
Address.....1070 E. Adams St.  
Tel.: EL 6-3381.....ABC-NBC  
Representative.....Peters, Griffin, Woodward  
President .....Alexander Brest  
General Manager .....Jesse H. Cripe  
Station Mgr., Prog. Dir. ....Ralph W. Nimmons  
Commercial Manager .....Robert M. Reuschle  
Promotion Director .....Andy Amyx  
Film Manager .....Herb Gold  
Chief Engineer.....Harry Wingfield

## **WINK-TV**—Fort Myers—1954

Channel: 11 VHF..AP: 35 Kw....VP: 65 Kw.  
Owned By.....Ft. Myers Bcstg Co.  
Business Address.....Palm Beach Blvd.  
Tel.: ED 4-1131.....ABC-CBS  
Station Rep.....Forjoe  
Gen., Sales Mgr. ....A. J. Bauer  
Program Dir.....Frank Nodine  
Chief Engineer.....Bob Caughey

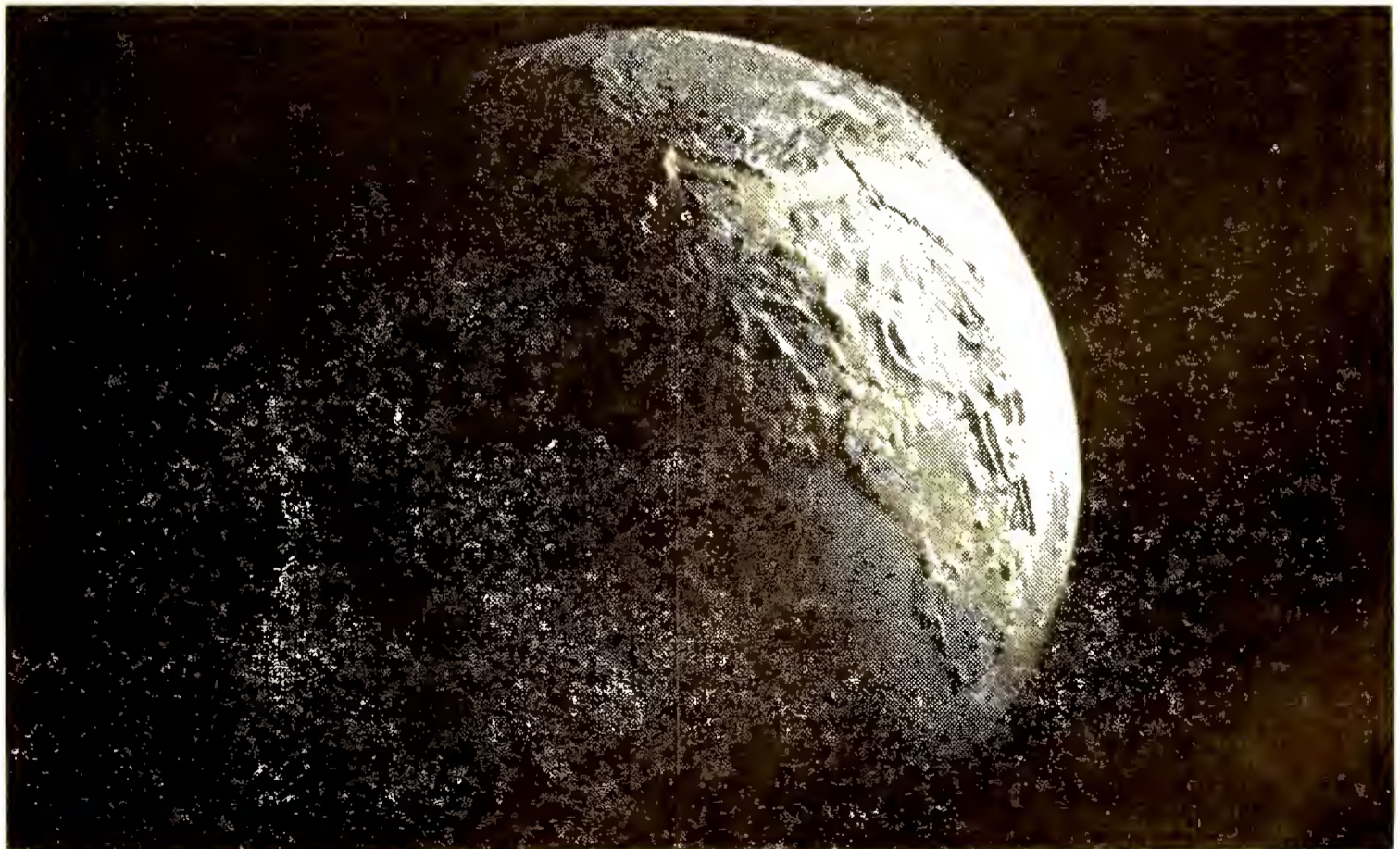
## **WJXT**—Jacksonville—1949

## **WFGA-TV**—Jacksonville—1957

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.

Channel: 4 VHF..AP: 70 Kw...VP: 100 Kw.  
Owned By .....Post-Newsweek Stations  
Business Address....1851 Southampton Road  
Tel.: EX 8-0501.....ABC-CBS  
Station Representative .....TvAR  
President, General Mgr. ...Glenn Marshall, Jr.  
General Sales Mgr. ...Robert W. Schellenberg  
Prog. Dir., Film Mgr....Leonard L. Mosby, Jr.  
Prom., Pub. Dir.....Tom Mahaffey  
Chief Engineer.....Ernest Vordermark  
Owners of: WTOP-AM-FM-TV, Washington, D. C.

### How to tell all sides of this story in '64...



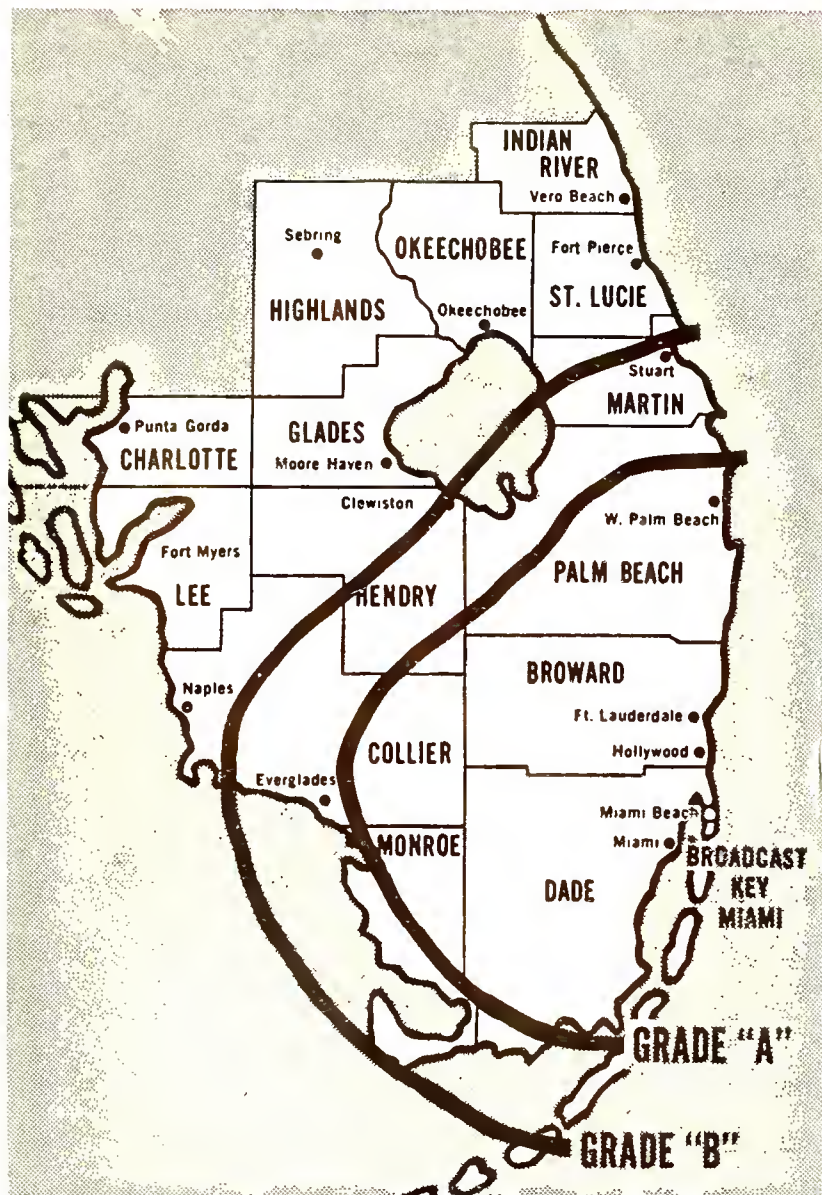
**AP**

THE ASSOCIATED PRESS

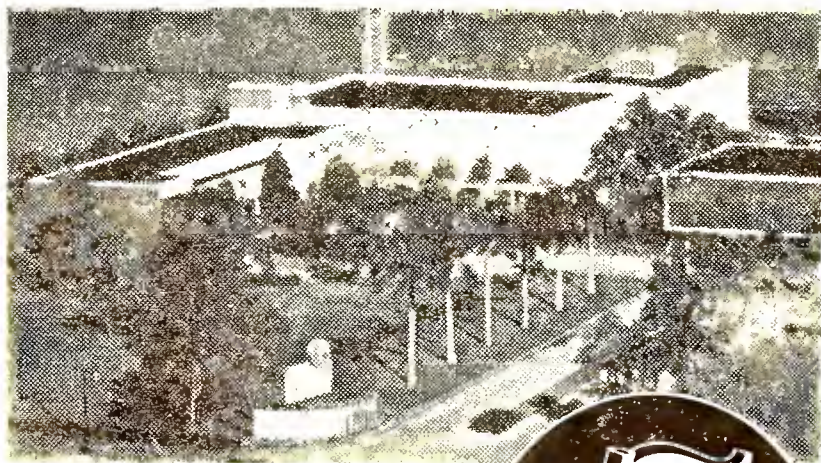
Serving Florida's Golden Circle...

# WCKT CHANNEL 7 MIAMI COVERS SOUTH FLORIDA'S 14-COUNTY TOP SALES MARKET

From Vero Beach to Key West



America's Most Beautiful Television Station



**SUNBEAM  
TELEVISION  
CORPORATION**  
P.O. BOX 1118, MIAMI, FLORIDA

National Representatives:  
HARRINGTON, RIGHTER AND PARSONS

For the South:  
BOMAR LOWRANCE AND ASSOCIATES



## FLORIDA

### WCKT—Miami—1956

Channel: 7 VHF... AP: 158 Kw... VP: 316 Kw.  
Owned By .....Sunbeam Television Corp.  
Address .....P.O. Box 1188  
Tel.: PL 1-6692.....NBC  
Reps. Harrington, Righter & Parsons; Lowrance  
President .....Sidney Ansin  
V.P., General Manager .....Charles Kelly  
Commercial Manager .....Charles Phillips  
Program Director .....Allen Sternberg  
Film Manager.....Frank Struzzi  
Chief Engineer.....Robert H. Paasch

### WLBW-TV—Miami—1961

Channel: 10 VHF... AP: 158 Kw... VP: 316 Kw.  
Owned By.....L. B. Wilson, Inc.  
Address.....2133 Northwest 11th Ave.  
Tel.: FR 3-4723.....ABC  
Station Representative.....H-R TV, Inc.  
President .....C. H. Topmiller  
V.P., General Mgr. ....Thomas A. Welstead  
Station Manager .....Lin Mason  
Publicity Director.....Patricia Alter  
Chief Engineer.....William L. Latham  
Owners of: WCKY, Cincinnati.

### WTVJ—Miami—1949

Channel: 4 VHF... AP: 70 Kw... VP: 100 Kw.  
Owned-Oper. By....Wometco Enterprises, Inc.  
Address .....316 N. Miami Ave.  
Tel.: FR 4-6262.....CBS  
Representative Peters, Griffin, Woodward, Inc.  
President.....Mitchell Wolfson  
Exec. V.P., General Mgr. ....Lee Ruwitch  
V.P., Sales .....William Brazzil  
Program Director.....Lee Waller  
Promotion Director .....George Vickery  
Film Manager.....Robert J. Ross  
For other Wometco stations see Multiple-Station  
Owners.

### WDBO-TV—Orlando—1954

Channel: 6 VHF... AP: 50 Kw... VP: 100 Kw.  
Owned By.....Cherry Bcstg. (Outlet Co.)  
Business Address.....30 S. Ivanhoe Blvd.  
Tel.: CH 1-1491.....CBS  
President.....Joseph S. Sinclair  
Exec. V.P. Gen. Mgr.....Arnold F. Schoen, Jr.  
Sales Director.....Leonard S. Davey, Jr.  
Prog. Dir., Film Buyer.....Walter E. Sickles  
Chief Engineer.....J. E. Yarbrough  
Owners of: WDBO-AM-FM; WJAR-AM-TV, Providence, R.I.

### WFTV—Orlando—1958

(Formerly WLOF-TV)

Channel: 9 VHF... AP: 158 Kw... VP: 316 Kw.  
Owned.....Mid Florida TV Corp.  
Address .....820 W. Central Blvd.  
Tel.: CHerry 1-6543.....ABC  
Station Rep. ....Blair TV  
President, Gen. Mgr.....Joseph L. Brechner  
Nat. Sales Mgr.....William T. Latham  
Commercial Manager.....William V. Miller  
Program Director.....Harry Richard  
Promotion Dir. ....Marion B. Brechner  
Dir. of Engineers .....W. Dodd Daniel

**WPTV—Palm Beach—1954**

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By .....Scripps-Howard Bcstg. Co.  
 Business Address ..... 5 Coconut Row  
 Tel.: TE 3-2471.....NBC  
 Representative .....Blair TV Assoc.  
 President .....Jack R. Howard  
 General, Station Mgr. ....Chester E. Pike, Jr.  
 Program Director .....George White  
 Promotion Director .....Stan Doyle  
 Chief Engineer.....Lewis Evenden  
 For other Scripps-Howard stations see Multiple-Station Owners.

**WEAR-TV—Pensacola—1954**

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....Rollins Telecasting Inc.  
 Business Address.....P.O. Box 431  
 Tel.: GL 5-7311.....ABC  
 Station Rep.....Blair TV  
 President.....O. Wayne Rollins  
 General Manager.....George B. Bregge  
 Station Manager.....Milt De Reyna  
 Commercial Manager.....Paul von Hagle  
 Program Director.....Jack Kenny  
 Chief Engineer.....H. Babb  
 For other Rollins stations see Multiple-Station Owners.

**WJHG-TV—Panama City  
1954**

Channel: 7 VHF...AP: 80 Kw...VP: 170 Kw.  
 Owned By.....Herald Pub. Co., Albany, Ga.  
 Address.....107 Harrison Ave., Panama City  
 Tel.: PO 3-7651.....NBC-ABC  
 Newspaper Affil.....Albany Herald  
 Reps. ....Ayers; Venard, Torbet & McConnell  
 President.....James H. Gray  
 Managing Director .....Raymond E. Carow  
 Station Manager .....James Tighe  
 Program Director .....Earl Hadaway  
 Promotion, Publicity Director .Mrs. Tanya Felker  
 Chief Engineer.....Perley Eppley  
 Owners of: WALB-TV, Albany, Ga.

**WSUN-TV—St. Petersburg  
—1953**

Channel: 38 UHF..AP: 107 Kw...VP: 200 Kw.  
 Owned-Operated By....City of St. Petersburg  
 Business Address.....Municipal Pier  
 Tel.: 5-4121 .....ABC  
 Station Rep.....Venard, Torbet & McConnell  
 Station Mgr.....Fred P. Shawn  
 Commercial Manager.....Earl W. Welde  
 Chief Engineer.....William J. Coddling  
 Owners of: WSUN, AM.

**WCTV—Tallahassee—1955**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.



**SERVING**

**CENTRAL FLORIDA**

*with*

**ABC**

unduplicated

coverage

Represented by:  
Blair Television  
Associates

**WFTV**

**ORLANDO - DAYTONA . . . the only PRIMARY Television reaching the  
Space Age Markets surrounding the John F. Kennedy Space Center.**

## FLORIDA-GEORGIA

Owned By.....John H. Phipps Bcstg. Stations  
Address.....P. O. Box 3547  
Tel.: 385-2121 .....ABC-CBS  
Station Reps.....Blair; Cummings  
Owner.....John H. Phipps  
Managing Director.....L. Herschel Graves  
Program, Film Mgr.....Jerry L. Williams  
Dir. of Engineering.....William A. Snowden  
Owners of: WPTV, W. Palm Beach.

### WFLA-TV—Tampa—1955

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Tribune Company  
Address .....Box 1410  
Tel.: 229-0131 .....NBC  
Representative ..... Blair-TV  
President.....J. C. Council  
V.P., General Manager...George W. Harvey  
Sales Mgr. .... William B. Faber  
Prog. Dir., Film Mgr.....J. E. Faraghan  
Promotion Director.....Doug Duperrault  
Production Manager.....L. George Gelger  
Chief Engineer.....J. H. Mitchell  
Owners of: WFLA-AM-FM.

### WTVT—Tampa—1955

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....WKY Television System, Inc.  
Business Address...3213 Grand Central Ave.  
Tel.: 876-1313 .....CBS  
Station Representative.....Katz  
President.....E. K. Gaylord  
Station Manager.....Eugene B. Dodson  
Comm. & Asst. Mgr. ....John M. Haberlan

Admin. Asst., Opera Mgr. ...Robert M. Olson  
Promotion Dir.....Walter K. Rhoads  
Film Mgr.....Jayne Boyd  
Production Mgr.....Ken Smith  
Local Sales Mgr.....Robert F. Doty  
Chief Engineer.....William Witt  
For other WKY TV stations see Multiple-Station  
Owners.

### WTSP-TV—Tampa- St. Petersburg—1962

Channel: 10 VHF..AP: 316 Kw..VP: 158 Kw.  
Owned By .....WTSP-TV, Inc.  
Address..932 Central Ave., St. Petersburg, Fla.  
Tel.: 894-3611 .....Independent  
Station Rep. ....H-R Representatives, Inc.  
President .....Sam G. Rahall  
Station Manager .....Marshall Cleaver  
Program Director .....Harry Wagner  
For other Rahall stations see WKAP, Inc., under  
Multiple-Stations Owners.

### WEAT-TV—West Palm Beach —1955

Channel: 12 VHF..AP: 144 Kw..VP: 316 Kw.  
Owned By .....WEAT-TV, Inc.  
Business Address.....Palm Beach Towers  
Tel.: TE 3-9668.....ABC  
President .....Rex Rand  
Gen. Mgr.....Bertram Lebhear, Jr.  
Dir. of Operations .....Art Fisher  
Chief Engineer .....Robert Leach  
For other Rand stations see Multiple-Station  
Owners.

## Georgia

### WALB-TV—Albany—1954

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Herald Publishing Co.  
Address .....Stuart Ave. & Greenwood Dr.  
Tel.: 435-8386 .....ABC-NBC  
Reps....Venard, Torbet & McConnell; Ayers  
President.....James H. Gray  
Sta., Gen., Comm. Mgr....Raymond E. Carow  
Program Director, Film Mgr. ....Reba Hill  
Promotion, Publicity Dir. ....Pat Bethune  
Chief Engineer.....Bruce Singleton  
Owners of: WJHG-TV, Panama City, Florida.

### WSB-TV—Atlanta—1948

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By...The Atlanta Newspapers  
Business Address..1601 W. Peachtree St., N.E.  
Tel.: TR 5-7221.....NBC  
Representative .....Petry  
President.....J. M. Cox, Jr.  
Exec. Dir.....J. Leonard Reinsch  
General Manager.....Marcus Bartlett  
Comm. Mgr.....Don E. Heald

Promotion Dir. ....Charles Cash  
Film Director.....Jean Hendrix  
Chief Engineer.....R. A. Holbrook  
For other Cox stations see Multiple-Station  
Owners.

### WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw  
Owned-Operated By.....Storer Bcstg. Co., Inc.  
Business Address.....1018 W. Peachtree St.  
Tel.: TRinity 5-5551.....CBS  
Station Rep.....Storer Television Sales, Inc.  
President.....George B. Storer  
Managing Director.....Ken Bagwell  
Program Dir., Opera. Dir.....Jim Ferguson  
Promotion Director.....Ned Jay  
Public Affairs Dir. ....Dale Clark  
Chief Engineer.....Hugo Pondv  
For other Storer stations see Multiple-Station  
Owners.

### WAIL—Atlanta—1951

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By .....WIBC, Inc.



## GEORGIA-HAWAII

Bus. Address....1611 W. Peachtree St. N.E.  
Tel.: TR 3-1141.....ABC  
Representative .....Blair Television  
President .....Richard M. Fairbanks  
V.P., General Mgr. ....Joseph M. Higgins  
Owners of: WIBC, Indianapolis, Ind.

### WJBF—Augusta—1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By..Georgia-Carolina Bcstg. Co.  
Business Address.....Television Park  
Tel.: PA 2-6664 .....ABC-NBC  
Representative .....Hollingbery  
President, Gen. Mgr.....J. B. Fuqua  
Program Dir. ....Carroll Ward  
Promotion Director .....John Radeck  
Film Manager .....William Bailie

### WRDW-TV—Augusta—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By .....Rust Craft Broadcasting  
Address.....1301 Georgia Ave.  
Tel.: 824-5432 .....CBS  
Station Rep.....Young Television Corp.  
President.....John J. Laux  
General Manager.....Virgil B. Wolff  
Commercial, Sales Mgr....Walter H. McCroba  
Program, Publicity Dir.....Jeff Evans  
Promotion Director.....Wylene Freeman  
Film Manager.....Frank Allen  
Chief Engineer.....Wilbur T. Herrington  
For other Rust Craft stations see Multiple-Station  
Owners.

### WRBL-TV—Columbus—1953

Channel: 3 VHF..AP: 70 Kw...VP: 100 Kw.  
Owned-Oper. By.....Columbus Bcstg. Co.  
Business Address.....1350 13th Ave.  
Tel.: FA 2-0602.....CBS  
Representative .....Hollingbery  
President, Gen. Mgr.....J. W. Woodruff, Jr.  
Station Manager .....Ridley Bell  
Commercial Manager...George "Red" Jenkins  
Promotion Dir.....Carrie Brooks  
Publicity Director .....Joel Turner  
Director, Public Affairs.....George A. Gingell  
Film Mgr.....Carl Long  
For other Woodruff stations see Multiple-Station  
Owners.

### WTVM—Columbus—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned.....Martin Thea. of Georgia, Inc.  
Business Address.....1307 1st Ave.  
Tel.: FA 2-8828.....NBC-ABC  
Station Representative .....Young  
President.....E. D. Martin  
General Manager .....Joe Windsor  
Managing Dir., Prog. Dir.....Ted C. Short  
Nat'l Sales Mgr.....Ben Purvis  
Chief Engineer.....Charley Parrott  
Owners of: WTVC, Chattanooga.

### WMAZ-TV—Macon—1953

Channel: 13 VHF..AP: 125 Kw...VP: 252 Kw.  
Owned By.....Southeastern Bcstg. Co.  
Business Address...Bankers Insurance Bldg.  
Tel.: SHERWOOD 6-7311.....ABC-CBS-NBC  
Representative .....Avery-Knodel  
President, Ch. Eng.....George Rankin, Jr.  
General Manager.....Frank Crowther  
Promotion Director.....Joel Andrews  
Owners of: WMAZ-FM-TV, Macon.

### WSAV-TV—Savannah—1956

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By .....WSAV, Inc.  
Address.....1430 East Victory Drive  
Tel.: AD 6-0303.....ABC-NBC  
Representative.....Blair TV  
President, Gen. Mgr.....Harben Daniel  
Operations Manager .....M. E. Thompson  
Commercial Manager.....Mack Humpidge  
Film Manager.....Mrs. Alyce Strong  
Chief Engineer .....Byron Strong  
Owners of: WSAV, AM.

### WTOC-TV—Savannah—1954

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....Savannah Bcstg. Co.  
Business Address.....516 Abercorn St.  
Tel.: AD 2-0127.....CBS  
Station Representative .....Avery-Knodel  
President & Gen. Mgr...William T. Knight, Jr.  
Station, Commercial Mgr.....Ben B. Williams  
Program Dir.....Dwight J. Bruce  
Film Mgr.....Thomas Wells  
Chief Engineer.....Kyle Goodman  
Owners of: WTOC AM-FM.

## Hawaii

### KGMB-TV—Honolulu—1952

Channel: 9 VHF....AP: 65 Kw....VP: 108 Kw.  
Owned By.....Honolulu Star-Bulletin, Inc.  
Business Address...1534 Kapiolani Boulevard  
Tel.: 9-2011 .....CBS  
Representative.....Peters, Griffin, Woodward  
President .....Chinn Ho  
Exec. Vice President.....Porter L. Dickenson

General, Station Mgr.....Joe Herold  
Commercial Manager.....Erma Krause  
Program Director.....Dar Reid  
Promotion, Publicity Dir.....Victor Amiel  
Film Manager.....Sallie Thompson  
Chief Engineer.....Ronald Miyahira  
For other Hawaiian Bestg. Syst. see Multiple-Station  
Owners.

## HAWAII-IDAHO

### **KHVH-TV—Honolulu—1954**

Channel: 4 VHF.. AP: 25 Kw...VP: 12.5 Kw.  
Owned By.....Kaiser Industries Corp.  
Address.....1290 Ala Moana Blvd.  
Tel.: 5-3991.....ABC  
Representative .....Young-TV  
Division Manager.....Richard Block  
General Manager.....J. A. Serrao  
Commercial Mgr.....Stan Anderson  
Promotion, Publicity Dir.....Robert Kendall  
Program Director.....Dan Kawakami  
Production Manager.....Jack Annon  
Chief Engineer.....Dan O. Hunter

### **KONA—Honolulu—1952**

Channel: 2 VHF..AP: 30.2 Kw...VP: 60.3 Kw.  
Owned-Oper. By.....Radio Honolulu, Ltd.

Business Address.....1170 Auahi St.  
Tel.: 6-2366 .....NBC  
Station Representative .....Hollingbery  
Pres., Gen. Mgr.....John D. Keating  
Nat'l Sales Mgr.....Jim Spencer  
Film Mgr., Prod. Dir.....Dick Holmes  
Chief Engineer.....Alvin Chang

### **KTRG-TV—Honolulu—1962**

Channel: 13 VHF..AP: 15.4 Kw...VP: 30.7 Kw.  
Owned By.....Hawaiian Paradise Park Corp.  
Address.....2227-A Kalakaua Ave.  
Tel.: 933-823 .....Independent  
President .....David Watumull  
General, Station Mgr.....Russell A. Greer, Jr.  
Production, Publicity Dir.....Anita Kirby  
Acting Chief Engineer.....John White  
Owners of: KTRG, Honolulu.

## Idaho

### **KBOI-TV—Boise—1953**

Channel: 2 VHF... AP: 33 Kw....VP: 65 Kw.  
Owned-Oper. By.....Boise Valley Bcstrs. Inc.  
Business Address .....1007 Jefferson St.  
Tel.: 342-9331 .....CBS  
Reps.....Peters, Griffin, Woodward; Moore  
Pres., Gen. Mgr.....Westerman Whillock  
Station, Comm. Mgr.....Earl Glade, Jr.  
Film Manager.....Robert Howell  
Production Spvsr.....Dena Howell  
Production Director.....Louise Davis  
Local Sales Mgr.....Tom Hackleman  
Chief Eng. ....J. A. Johnitz, Jr.  
Owners of: KBOI AM-FM.

### **KTVB—Boise—1953**

Channel: 7 VHF...AP: 100 Kw....VP: 200 Kw.  
Owned-Oper. By.....KTVB, Inc.  
Address .....P.O. Box 390  
Tel.: 342-4611 .....ABC-NBC  
Pres. and Gen. Mgr. ....Georgia M. Davidson  
Commercial Mgr.....George Ganz, Jr.  
National Sales Mgr.....Robert Krueger  
Prog. Director.....Del Lundbom  
Prom. Mgr.....Evelyn Winters  
Film Manager .....William Harvey  
Chief Engineer.....Harold Toedtemeier

### **KID-TV—Idaho Falls—1953**

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.  
Owned-Oper. By.....Idaho Radio Corp.

Address.....1275 E. 17th St.  
Tel.: 522-5100 .....ABC-CBS  
Sta. Reps.....Hollingbery; Art Moore  
Exec. V.P., General Mgr.....J. Allen Jensen  
Station Manager.....Claude Cain  
Program Director.....Roy Southwick  
Promotion Director.....Barry ZeVan  
Chief Engineer.....Carroll Secrist  
Owners of: KID-AM.

### **KIFI-TV—Idaho Falls—1961**

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....E. Idaho Bcstg. & TV Co.  
Address.....P. O. Box 2148  
Tel.: 523-1171 .....NBC-ABC  
Sta. Reps...Avery-Knodel; Feltis/Dove/ Cannon  
President, Gen. Mgr.....J. Brady  
Program Dir., Chief Eng.....H. G. Haeefe  
Owners of: KIFI-AM.

### **KMVT—Twin Falls—1955**

(Formerly KLIX-TV)

Channel: 11 VHF..AP: 14.5 Kw...VP: 29.5 Kw.  
Owned-Oper. By.....Klix Corp.  
Address .....Eastland Dr. & Elizabeth St.  
Tel.: RE 3-5840.....ABC-CBS-NBC  
Sta. Representative.....Hollingbery  
President.....G. Hatch  
General Mgr.....Gordon Glasmann  
Chief Engineer.....Don Cederstrom  
For other Hatch stations see Multiple-Station  
Owners.

**KEY ADVERTISING EXECUTIVES  
READ RADIO-TELEVISION DAILY.**

# Illinois

## WCIA—Champaign—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....Midwest Television, Inc.  
Business Address.....509 S. Neil St.  
Tel.: 356-8333 .....CBS  
Station Rep.....Peters, Griffin, Woodward  
President.....August C. Meyer  
Exec. Vice President .....Guy Main  
Dir. of Operations .....James Fielding  
Sales Manager .....Jerry Johnson  
National Sales Dir. ....Leonard Davis  
Film Mgr.....John Ketterer  
Publicity Director .....Dick Herzog  
Chief Engineer.....Bob Myer  
For other Midwest TV stations see Multiple-  
Station Owners.

## WBBM-TV—Chicago—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned By .....CBS, Inc.  
Bus. Studio Address.....630 N. McClurg Ct.  
Tel.: WH 4-6000.....CBS  
Station Rep.....CBS TV Stations Nat'l Sales  
V.P., General Mgr.....Clark B. George  
General Sls. Mgr.....Edward Kenefick  
Program Dir.....Charles Hinds  
Promotion Director.....Virgil Mitchell  
Sales Manager.....James O'Rourke  
Film Manager .....Alice Necker  
Chief Engineer.....L. A. Pierce  
For other CBS Owned stations see Radio & TV  
Networks.

## WBKB—Chicago—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By...American Bcstg.-Paramount Thtrs.  
Business Address.....190 N. State St.  
Tel.: AN 3-0800.....ABC  
Station Rep. ....ABC-TV Spot Sales  
V.P., General Manager .....Sterling C. Quinlan  
Sales Dir.....Donald C. Bowen  
Film Dir. ....Ralph Andrews  
Prog. Dir. ....Dan Schuffman  
Promotion, Publicity Dir. ...Donald H. Peterson  
Chief Engineer.....William P. Kusack

## WCIU—Chicago—1963

Channel: 26 UHF..AP: 125 Kw..VP: 250 Kw.  
Owned By.....Weigel Broadcasting Co.  
Address .....400 West Madison  
Tel.: 372-0026.....Independent  
President .....John Weigel  
Commercial Manager.....Gordon Wilson  
Program Director.....Gus Chan

## WGN-TV—Chicago—1948

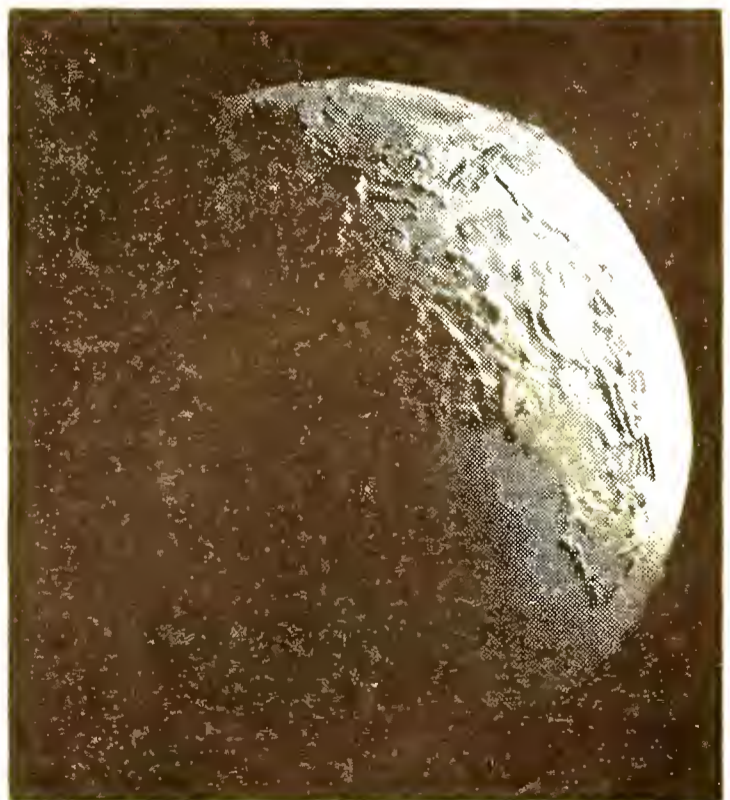
Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....WGN, Inc.  
Business Address.....2501 Bradley Place  
Tel.: LAkeview 8-2311.....Independent  
Representative .....Petry

President.....J. Howard Wood  
Exec. V.P., Gen. Mgr.....Ward L. Quaal  
Station Manager.....Ben Berentson  
Sales Manager .....Richard Jungers  
Program Mgr. ....Dan Pecaro  
Sales Prom., Research Mgr.....James Hanlon  
Public Relations Mgr.....Dan Calibraro  
Film Director.....Patty Nealin  
Public Affairs Mgr. ....Al Field  
Chief Engineer.....Carl J. Meyers  
For other Tribune Co. stations see Multiple-Station  
Owners.

## WNBQ—Chicago—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Operated By.....National Bcstg. Co.  
Business-Studio Address...Merchandise Mart  
Tel.: SU 7-8300.....NBC  
Representative.....NBC Spot Sales  
President.....Robert E. Kintner  
V.P., General Manager.....Lloyd E. Yoder  
Station Mgr.....Robert Lemon  
General Sales Mgr.....Norman Cissna  
Local Sales Mgr. ....James Hoel  
Program Dir.....Harry D. Trigg

How to tell  
all sides of this story  
in '64...



AP

THE ASSOCIATED PRESS

## ILLINOIS

Advertising Manager.....Chet Campbell  
Publicity Director.....Dan Anderson  
Chief Engineer.....W. C. Prather  
For other NBC Owned stations see Radio & TV  
Networks.

### WICD—Danville—1953

Channel: 24 UHF..AP: 7.08 Kw...VP: 13.2 Kw.  
Owned By.....Plains Television Corp.  
Business Address...1500 N. Washington Ave.  
Tel.: 446-200 ..... NBC  
Station Representative.....Young TV  
President ..... Elmer Balaban  
General Manager.....Milton Friedland  
Station Manager.....J. Begue  
Chief Engineer.....H. Eskew  
For other Balaban stations see Multiple-Station  
Owners.

### WTVP—Decatur—1953

Channel: 17 UHF..AP: 110 Kw...VP: 200 Kw.  
Owned By.....Metropolitan Bcstg. TV  
Business Address.....Southside Dr.  
Tel.: 428-4304 ..... ABC  
Station Rep. .... Metro TV Sales  
President.....Bennet H. Korn  
V.P., General Manager ..... John Bone  
Commercial Mgr.....Donald Lindsey  
Program, Prom. Dir.....Jack Kussart  
Film Manager ..... James Hague  
For other Metropolitan Bcstg. stations see Metro-  
media under Multiple-Station Owners.

### WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....Turner-Farrar Assn.  
Address.....21½ W. Poplar St.  
Tel.: Clearbrook 3-7922..... ABC  
Station Representative ..... Jack Masla  
President, Gen. Mgr.....O. L. Turner  
Comm., Program Mgr.....Fred Cline  
Prom., Publicity Dir. .... Bill Plater  
Chief Engineer.....Charles Gilliam

### WQAD-TV—Moline—1963

Channel: 8 VHF..AP: 154 Kw...VP: 308 Kw.  
Owned By.....Moline TV Corp.  
3003 Park 16th St.....Tel.: 764-9694  
ABC.....Rep.: H-R TV  
Pres., Gen. Mgr.....Frank P. Schreiber

### WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw...VP: 371 Kw.  
Owned-Operated By..West Central Bcstg. Co.  
Address.....2907 Springfield Rd., E. Peoria  
Tel.: 699-3961 ..... NBC  
Station Rep. .... Katz  
V.P., Gen. Mgr.....Fred C. Mueller  
Comm. Manager.....John Leslie  
Promotion Dir.....Richard Evans  
Chief Engineer.....Wayne Lovely

### WMBD-TV—Peoria—1958

Channel: 31 UHF..AP: 500 Kw...VP: 1000 Kw.  
Owned By.....Midwest Television Inc.

Business Address.....212 SW Jefferson Ave.  
Tel.: 676-0711 ..... CBS  
Representative.Peters, Griffin, Woodward, Inc.  
President.....August C. Meyer  
Operations Manager.....Gene C. Robinson  
Prom., Client Service Dir.....David L. Phillips  
Film Director ..... Doug Wells  
Chief Engineer.....George Pyle  
For other Midwest TV stations see Multiple-Station  
Owners.

### WTVH-TV—Peoria—1953

Channel: 19 UHF..AP: 186 Kw...VP: 479 Kw.  
Owned By.....Metropolitan Bcstg. TV  
Business Address.....621 Main St.  
Tel.: 676-8911 ..... ABC  
Sta. Representative ..... Metro TV Sales  
President.....Bennet H. Korn  
General Manager.....John Bone  
Commercial Manager.....Clyde Dutton  
Chief Engineer.....Al Ruch  
For other Metropolitan Bcstg. stations see Metro-  
media under Multiple-Station Owners.

### WGEM-TV—Quincy—1953

Channel: 10 VHF..AP 158 Kw. ..VP: 316 Kw.  
Owned-Oper. By.....Quincy Bcstg. Co.  
Business Address.....Hotel Quincy  
Tel.: 222-6830 ..... ABC-NBC  
Representative.....Young TV Corp.  
President.....T. C. Oakley  
General Manager.....J. S. Bonansinga  
Commercial Mgr. .... J. Ben Stewart  
Program Director ..... Fred Colgan  
Chief Engineer.....Frank E. Laughlin  
Owners of: WGEM AM-FM.

### WHBF-TV—Rock Island—1950

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....Rock Island Bcstg. Co.  
Business Address...Telco Bldg., 231 18th St.  
Tel.: 786-5441 ..... CBS  
Station Reps. .... Avery-Knodel; Harry Hyett  
President.....Ben. H. Potter  
V.P., General Mgr.....Leslie C. Johnson  
Asst. Gen. Mgr., Dir. of Sales .. Maurice Corken  
Program Director.....Forest W. Cooke  
Prom., Adv. Mgr.....Heber E. Darton  
Chief Engineer.....Robert J. Sinnett  
Owners of: WHBF AM-FM.

### WREX-TV—Rockford—1953

Channel: 13 VHF..AP: 115 Kw...VP: 229 Kw.  
Owned By.....WREX-TV, Inc.  
Business Address...Auburn & Winnebago Rds.  
Tel.: 968-1813 ..... ABC-CBS  
Station Representative.....H-R TV, Inc.  
President ..... Paul Miller  
V.P., General Mgr.....Joe M. Baisch  
Commercial Mgr.....Rod MacDonald  
Program Director.....John Mazzie  
Promotion Director ..... Jack Lightner  
Film Mgr.....Gene Hines  
Chief Engineer.....Dick Peck  
For other Gannett stations see Multiple-Station  
Owners.

**WTVO—Rockford—1953**

Channel: 39 UHF..AP: 98 Kw...VP: 195 Kw.  
 Owned-Oper. By..Winnebago Television Corp.  
 Business Address.....Meridian Rd.  
 Tel.: Woodland 3-5413.....NBC  
 Station Representative .....Bolling  
 President .....Harry Balaban  
 Manager .....Harold Froelich  
 Chief Engineer.....H. H. Eckstein  
 For other Balaban stations see Multiple-Station  
 Owners.

**WICS—Springfield—1953**

Channel: 20 UHF..AP: 468 Kw..VP: 204 Kw.  
 Owned-Oper. By.....Plains Television Corp.  
 Address .....523 E. Capitol Ave.  
 Tel.: 528-0465 .....NBC  
 Representative .....Adam Young  
 President .....Harry Balaban  
 V.P., General Mgr.....Milton D. Friedland  
 Program, Film Mgr.....H. J. Hoskins  
 Dir. of Engineering.....Jerrold Merritt  
 For other Balaban stations see Multiple-Station  
 Owners.

**Indiana**

**WTTV—Bloomington—1949**

Channel: 4 VHF..AP: 26.7 Kw...VP: 47.9 Kw.  
 Owned By.....Sarkes Tarzian, Inc.  
 Business Address.....3490 Bluff Rd.  
 Tel.: ST 7-2211.....Independent  
 President .....Sarkes Tarzian  
 General, Comm. Mgr.....Robert G. Holben  
 Program, Prom., Adv. Mgr.....Arthur R. Hook  
 Chief Engineer.....Fred J. Molchin  
 For other Tarzian stations see Multiple-Station  
 Owners.

**WEHT—Evansville—1953**

Channel: 50 UHF AP: 108 Kw. VP: 200 Kw.  
 Owned-Oper. By .....WEHT, Inc.  
 Business Address .....Box 395  
 Tel.: HA 4-9215 .....CBS TV Corp.  
 Representative .....Young  
 President.....Edwin G. Richter, Jr.  
 General Manager.....William R. Hight  
 Commercial Manager .....James H. Manion  
 Promotion Director.....Jane Ann Koch  
 Program Dir.....Roger Forster  
 Chief Engineer.....Elmer Chancellor  
 Owners of: KGUN-TV, Tucson, Ariz.

**WFIE-TV—Evansville—1953**

Channel: 14 UHF..AP: 104.8 Kw..VP: 200 Kw.  
 Owned-Oper. By.....WFIE, Inc.  
 Address.....1115 Mount Auburn Rd.  
 Tel.: HA 5-6201 .....NBC  
 Station Representative .....Katz  
 President .....Nathan Lord  
 General Manager .....Jack E. Douglas  
 Program, Film Mgr.....Chester T. Behrman

**WTVW—Evansville—1956**

Channel: 7 VHF ..AP: 158 Kw... VP: 316 Kw.  
 Owned By.....Polaris Corp.  
 Business Address .....405 Carpenter St.  
 Tel.: HA 2-1121 .....ABC  
 President.....Ferris E. Traylor  
 General Manager .....Dick Shively  
 Station Manager .....James L. Ritter

Commercial Manager .....Al Saucier  
 Nat. Sales Mgr.....Bob Ossenber  
 Program Dir.....Ulysses Carlini  
 Chief Engineer.....John Schuta  
 For other Polaris stations see Multiple-Station  
 Owners.

**WANE-TV—Fort Wayne—1954**

Channel: 15 UHF..AP: 77.6 Kw.VP: 144 Kw.  
 Owned-Oper. By .Indiana Broadcasting Corp.  
 Business Address.....2915 W. State Blvd.  
 Tel.: A-9411 .....CBS  
 Sta. Representative .....H-R  
 President .....C. Wrede Petersmeyer  
 General Manager.....Reid G. Chapman  
 Sales Dir.....John Keenan  
 Film Manager .....Allen Govin  
 Chief Engineer .....Walt Jones  
 For other Corinthian stations see Multiple-Station  
 Owners.

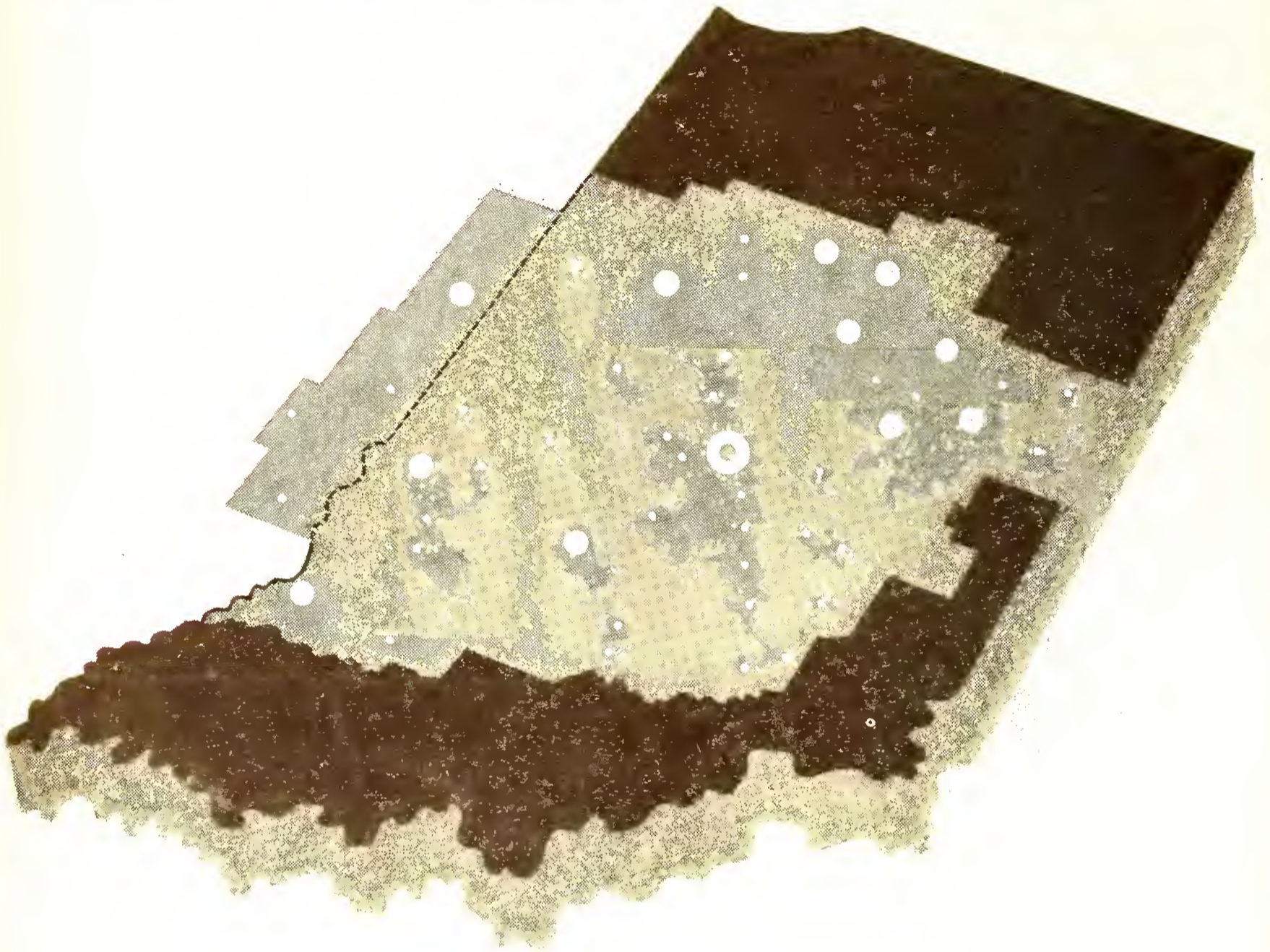
**WKJG-TV—Fort Wayne—1953**

Channel: 33 UHF..AP: 144 Kw...VP: 263 Kw.  
 Owned .....WKJG, Inc.  
 Address.....2633 W. State Blvd.  
 Tel.: 742-2295 .....NBC  
 Station Rep.....Advertising Time Sales  
 President.....John F. Dille, Jr.  
 General, Station Mgr. ....Hilliard Gates  
 Commercial Mgr.....Carleton B. Evans  
 Program Director.....Calo Mahlock  
 Chief Engineer .....Eugene A. Chase  
 For other Communiana stations see Multiple-Station  
 Owners.

**WPTA—Fort Wayne—1957**

Channel: 21 UHF..AP: 55 Kw...VP: 110 Kw.  
 Owned.....Sarkes Tarzian, Inc.  
 Address.....3333 Butler Road  
 Tel.: ANthony 7125 .....ABC  
 Station Representative .....Young  
 President .....Sarkes Tarzian  
 General Manager.....Richard Morgan  
 Film Manager.....Charles Smith  
 For other Tarzian stations see Multiple-Station  
 Owners.

# WFBM-TV...THE STATION THAT DOUBLES THE SIZE OF YOUR INDIANAPOLIS MARKET !!!



The perfect media-match for your product distribution in prosperous Mid-Indiana

WFBM-TV advertisers get surprising results, not only in the rich Indianapolis metropolitan and retail trading zones, but also in the 11 other important market centers that together provide even more spendable income and TV homes than the entire Indianapolis sales area.

WFBM-TV is the *only* station in Indianapolis with no overlapping penetration in this coverage area by basic affiliates of the same network. It provides the only basic NBC coverage of Mid-Indiana's 760,000 TV set owning families.

For *complete* coverage of Mid-Indiana's multiple markets use the facilities of WFBM-TV . . . the dominating sales force that reaches 50,000 more TV homes than any other local station!

## AMERICA'S 13<sup>th</sup> TV MARKET

**Indianapolis**—Indiana's major wholesale and retail distribution center, with city and retail zone population of 1,215,000—379,000 homes with 90% TV ownership!

**11 Satellite Markets**—each within WFBM-TV's verified coverage: Marion • Anderson • Muncie • Lafayette • Peru • Logansport • Kokomo • Bloomington • Vincennes • Terre Haute • Danville, Illinois. (419,000 TV homes!)

**WFBM-TV** NBC  
**INDIANAPOLIS** TIME LIFE BROADCAST  
AMERICA'S 13<sup>th</sup> TV MARKET • REPRESENTED BY THE KATZ AGENCY

**WFBM-TV—Indianapolis—1949**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....Time-Life Broadcast, Inc.  
 Bus.-Studio Address.....1330 N. Meridian St.  
 Tel.: MEIrose 4-8521.....NBC  
 Representative .....Katz  
 President.....W. C. Pullen, Jr.  
 V.P., Gen. Mgr.....Eldon Campbell  
 Station Manager.....Don Menke  
 Sales Manager.....Hugh L. Kibbey  
 Prog. Dir., Film Mgr. ....Warren Wright  
 Promotion, Publicity Manager ....K. C. Strange  
 Chief Engineer.....Robert Flanders  
 For other Time-Life stations see Multiple-Station  
 Owners.

**WISH-TV—Indianapolis—1954**

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned .....Indiana Bcstg. Corp.  
 Business Address.....1440 North Meridian  
 Tel.: MEIrose 4-6411.....CBS  
 Sta. Representative.....H-R  
 President .....C. Wrede Petersmeyer  
 Gen., Sta. Manager.....Robert B. McConnell  
 Commercial Manager.....Joseph E. Lake  
 Program Dir.....Dave Smith  
 Prom., Pub. Director.....Ray Reisinger  
 Chief Engineer.....C. E. Wallace  
 For other Corinthian stations see Multiple-Station  
 Owners.

**WLW-I—Indianapolis—1957**

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned.....Crosley Bcstg. Corp.  
 Business Address.....1401 N. Meridian St.  
 Tel.: MEIrose 9-2311.....ABC  
 Station Rep.....Crosley; Lowrance; Moore  
 President.....John T. Murphy  
 V.P., General Manager.....John B. Babcock  
 Spec. Bcst. Serv. Dir.....Bruce B. Cox  
 Program Mgr.....Chuck Brodhead  
 Promotion, Publicity Dir.....Charles Rogers  
 Film Director.....Bob Reynolds  
 Chief Engineer.....Norman Nixon  
 For other Crosley stations see Multiple-Station  
 Owners.

**WFAM-TV—Lafayette—1953**

Channel: 18 UHF..AP: 107 Kw...VP: 218 Kw.  
 Owned .....Sarkes Tarzian, Inc.  
 Business Address.....McCarty Lane  
 Tel.: Gibson 7-2113 .....CBS  
 Station Rep.....Young TV  
 President .....Sarkes Tarzian  
 General Mgr. ....Richard W. Long  
 Program Director .....Larry Hightchew  
 Chief Engineer.....Charles Anderson  
 For other Tarzian stations see Multiple-Station  
 Owners.

**WTAF-TV—Marion—1962**

Channel: 31 UHF..AP: 11.8 Kw...VP: 21.9 Kw.  
 Owned By .....Geneco Broadcasting, Inc.  
 Address .....314 S. Boots St.  
 Tel.: NOrth 4-7117 .....Independent

Station Representative ..Weed Television Corp.  
 President .....Eugene C. Thompson  
 General, Station Mgr. ....Robert Fincannon  
 Asst. Manager .....Richard W. Florea  
 Production Manager .....T. Ray Kline  
 Program Manager .....Donald L. Tillman  
 Film Manager .....John Hedrick  
 Chief Engineer .....Gene Miller

**WLBC-TV—Muncie—1953**

Channel: 49 UHF..AP: 8.5 Kw...VP: 17 Kw.  
 Owned-Oper. By.....Tri-City Radio Corp.  
 Address .....U.S. Highway #35  
 Tel.: ATlas 8-4403.....ABC-CBS-NBC  
 Representative .....Holman  
 Pres., Gen., Sta. Mgr.....Don Burton  
 Comm., Film Mgr.....Bill Craig  
 Chief Engineer .....Pat Finnegan  
 Owners of: WLBC; WMUN-FM, Muncie.

**WNDU-TV—South Bend—1955**

Channel: 16 UHF..AP: 141 Kw...VP: 282 Kw.  
 Owned-Oper. By.....Michiana Telecasting  
 Address .....P.O. Box 16  
 Tel.: CE 3-7111.....NBC  
 Station Rep. ....Venard, Torbet & McConnell  
 President.....Rev. Theodore M. Hesburgh  
 General Manager.....Wm. Thomas Hamilton  
 Station Manager.....Bazil O'Hagan  
 Promotion Director.....David Williams  
 Operations Mgr.....P. E. Walton  
 Sales Manager .....Gus Vanderheyden  
 Film Manager .....Donalee Dorhauer  
 Chief Engineer .....Raymond Jackson  
 Owners of: WNDU-AM-FM.

**WSBT-TV—South Bend—1952**

Channel: 22 UHF..AP: 240 Kw..VP: 498 Kw.  
 Owned-Operated By.....South Bend Tribune  
 Address.....300 W. Jefferson St.  
 Tel.: CE 3-3141.....CBS  
 Representative .....Raymer  
 President.....Franklin D. Schurz  
 General Station Mgr.....Arthur R. O'Neil  
 Comm., Adv. Mgr.....Wilbur R. Darch  
 Promotion, Publicity Dir.....N. J. Gassensmith  
 Program Dir., Film Mgr....Walter A. Sweitzer  
 Chief Engineer.....Scott N. Hagenau  
 Owners of: WSBT-AM-FM.

**WSJV-TV—South Bend-Elkhart  
1954**

Channel: 28 UHF..AP: 116 Kw..VP: 231 Kw.  
 Owned By.....Communicana Group  
 Business Address.....Box 28, South Bend  
 Tel.: CEntal 2-2828 .....ABC  
 Station Representative.....Adv. Time Sales  
 President.....John F. Dille Jr.  
 V.P., Gen. Mgr.....Paul C. Brines  
 Assistant Mgr.....Edwin J. Lasko  
 Commercial Manager .....Don E. Fuller  
 Prom. Dir.....Marilyn Lee  
 Operations Director .....W. Forrest Morrow  
 Merchandising Dir.....Ken Owens

## INDIANA-IOWA

Film Director.....Arthur Whitaker, Jr.  
Production Manager .....James Blacklaw  
Chief Engineer.....Woodrow Hawkins  
For other Communicana stations see Multiple-Station Owners.

### **WTHI-TV—Terre Haute—1954**

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By..Wabash Valley Bcstg. Corp.  
Business Address.....918 Ohio Street

Tel.: CRawford 9481.....CBS-ABC  
Representative .....Petry  
President, General Mgr. ....Anton Hulman, Jr.  
V.P., Dir. of Operations .....Ben Falber, Jr.  
V.P., Charge of Facilities .....Russ Arnold  
Production Director .....Paul Denehie  
Promotion Director .....Helen Ryan  
Publicity Director .....Sheldon Fisher  
Owners of: WTHI-AM-FM.

## Iowa

### **WOI-TV—Ames—1950**

Channel: 5 VHF..AP: 50.1 Kw...VP: 100 Kw.  
Owned-Oper. By.....Iowa State Univ.  
Address .....Service Bldg.  
Tel.: 231-2631 .....ABC  
Representative .....H-R  
President.....Dr. James Hilton  
Gen. Manager, Prog. Dir. ...Robert C. Mulhall  
Commercial Mgr.....Ted Tostlebe  
Publicity Director.....Ron Scott  
Chief Engineer.....Keith Ketchum  
Owners of: WOI-AM-FM.

### **KCRG-TV—Cedar Rapids—1953**

Channel: 9 VHF..AP: 156 Kw...VP: 316 Kw.  
Owned-Oper. By .....Cedar Rapids TV Co.  
Business Address.....104½ First St., S.W.  
Tel.: EM 4-4194.....ABC  
President ..... Joseph F. Hladky, Jr.  
General Manager.....Redd Gardner  
Commercial Manager....Geo. C. Carpenter, III  
Prom., Pub. Dir.....Edna A. Herbst  
Operation Mgr.....Ralph D. Willey  
Film Director.....David Kralik  
Owners of: KCRG AM.

### **WMT-TV—Cedar Rapids—1953**

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....WMT-TV, Inc.  
Bus. Address.....Paramount Theatre Bldg.  
Tel.: EM 4-0171.....CBS  
Representative .....Katz  
President .....William B. Quarton  
V.P. Opera., Film Mgr.....Douglas B. Grant  
V.P., Sales.....Lew Van Nostrand  
Promotion Director.....Richard Pinney  
Chief Engineer.....George Hixenbaugh  
Owners of: WMT-FM, WEBC, Duluth, Minn.

### **WOC-TV—Davenport—1949**

Channel: 6 VHF..AP: 68 Kw...VP: 100 Kw.  
Owned-Oper. By.....Tri-City Broadcasting Co.  
Business Address.....805 Brady St.  
Tel.: 324-1661 .....NBC  
Representative.Peters, Griffin, Woodward, Inc.  
President.....David D. Palmer  
General Manager.....Raymond E. Guth

Commercial Manager.....Harold Heath  
Film Director.....Russel Wingo  
Program Director.....Robert W. Gifford  
Promotion Director.....Richard W. Upp  
Publicity Director .....Dorothy Boyd  
Owners of: WOC-AM-FM; WHO-AM-FM-TV, Des Moines.

### **KRNT-TV—Des Moines—1955**

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.  
Owned-Operated By....Cowles Mag. & Bcstg.  
Address .....Ninth & Pleasant St.  
Tel.: CH 3-4141.....CBS  
Representative .....Katz  
President.....Marvin C. Whatmore  
General Manager.....Robert W. Dillon  
Commercial Manager .....Paul M. Elliott  
Program Dir.....Joe G. Hudgens  
Chief Engineer.....Charles F. Quentin  
For other Cowles stations see Multiple-Station Owners.

### **WHO-TV—Des Moines—1954**

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By....Central Broadcasting Co.  
Business Address.....1100 Walnut St.  
Tel.: 288-6511 .....NBC  
Representative.Peters, Griffin, Woodward, Inc.  
President.....D. D. Palmer  
V.P., General Manager.....Paul A. Loyet  
Sales Manager .....Robert H. Harter  
Program Director, Film Mgr. ....Jack Kerrigan  
Prom. Manager .....Ward McCleary  
Chief Engineer.....Roy W. Pratt  
Owners of: WHO AM-FM; WOC FM-AM-TV, Davenport.

### **KQTV—Fort Dodge—1953**

Channel: 21 UHF..AP: 160 Kw...VP: 330 Kw.  
Owned-Oper. By....Northwest Television Co.  
Address .....952 1st Ave. S.  
Tel.: 573-4131 .....NBC  
President .....Edward Breen  
Promotion Director .....Vince Fleming  
Film Manager .....Stan McCurdy  
Program Director.....Richard Johnson  
Chief Engineer.....David Sinclair  
Owners of: KVFD, Fort Dodge.



**KGLO-TV—Mason City—1954**

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Lee Radio, Inc.  
 Address .....112 N. Pennsylvania  
 Tel.: GArden 3-2540.....CBS  
 Station Representative.....Adv. Time Sales  
 President, General Mgr.....Walter Rothschild  
 Vice Pres., Sta. Mgr.....Lloyd Loers  
 Program Dir., Film Buyer.....Douglas Sherwin  
 Promotion Director .....Paul Lindemeyer  
 Chief Engineer.....Roger Sawyer  
 For other Lee stations see Multiple-Station Owners.

**KTVO—Ottumwa—1955**

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Operated By...KTVO Television, Inc.  
 Address .....211 East 2nd St.  
 Tel.: MUrray 2-4535.....ABC-CBS-NBC  
 Representative .....Hollingbery  
 Pres., Gen. Mgr.....James J. Conroy  
 Commercial Mgr.....L. William King  
 Chief Engineer.....L. A. Wallace

**KTIV—Sioux City—1954**

Channel: 4 VHF....AP: 100 Kw....VP: 50 Kw.  
 Owned-Oper. By.....KTIV Television Corp.  
 Address.....Tenth & Grandview  
 Tel.: 8-0545.....NBC-ABC  
 Newspaper Affil.....Journal-Tribune  
 Representative ..... Hollingbery

Pres., Gen. Mgr.....Dietrich Dirks  
 V.P. Comm. Mgr.....Eugene T. Flaherty  
 Program, Film Mgr.....Don Stone  
 Prom., Pub. Dir. .... Bill Mote  
 Chief Engineer.....Alvin Smith

**KVTV—Sioux City—1953**

Channel: 9 VHF..AP: 144 Kw..VP: 288 Kw.  
 Owned-Oper. By.....Peoples Bcstg. Corp.  
 Business Address.....7th & Douglas  
 Tel.: 2-2711 .....CBS-ABC  
 Representative .....Katz  
 President.....H. E. Evans  
 V.P., General Mgr.....Donald D. Sullivan  
 Comm. Manager ..... Robert B. Donovan  
 Prog. Director.....Clark Pollock  
 Film Manager .....Carl Morris  
 Chief Eng.....Robert G. Engelhardt  
 For other Peoples stations see Multiple-Station Owners.

**KWWL-TV—Waterloo—1953**

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By.....Black Hawk Bcstg. Co.  
 Business Address.....Insurance Bldg.  
 Tel.: AD 4-4404.....NBC  
 Representative .....Avery-Knodel  
 President.....Ralph J. McElroy  
 Vice President .....Thomas L. Young  
 For other Black Hawk stations see Multiple-Station Owners.

**Kansas**

**KTVC-TV—Ensign—1957**

Channel: 6 VHF..AP: 14.1 Kw..VP: 28.2 Kw.  
 Owned.....S.W. Kansas TV Co., Inc.  
 Address .....610 Second St., Dodge City  
 Tel., HU 3-6366, Dodge City.....CBS  
 Station Representative .....Blair Television  
 President .....Leigh Warner  
 Gen., Sta. Mgr.....Wendell Elliott  
 Chief Engineer.....Kenneth Karr

Film Manager.....Wayne Davis  
 Chief Engineer.....H. G. Haefele

**KAYS-TV—Hays—1958**

Channel: 7 VHF..AP: 60.3 Kw..VP: 112.6 Kw.  
 Owned By.....KAYS, Inc.  
 Business Address.....2300 Hall St.  
 Tel.: MArket 4-2578 .....ABC-CBS  
 Reps. ....Holman; Melville; Soderlund  
 President.....Ross Beach, Jr.  
 General Mgr.....Robert E. Schmidt  
 Commercial Manager .....Bernie Brown  
 Program Director.....Harvey Zimmerman  
 Promotion Director .....Darrel Lewis  
 Chief Engineer.....Keith Townsden  
 Owners of: KAYS; KLOE-TV, Goodland, Kan.

**KWHT-TV—Goodland—1958**

Channel: 10 VHF..AP: 158 Kw. VP: 316 Kw.  
 Owned By.....Standard Electronics Corp.  
 Business Address.....17th St. & B'way Ave.  
 Tel.: IW 9-2321.....CBS, ABC  
 General Manager.....Jack Walkmeyer

**KCKT-TV—Great Bend—1954**

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned By .....Wichita TV Corp.  
 Business Address.....Box 182  
 Tel.: GL 3-7868.....NBC  
 Representative .....Bolling  
 Gen., Sta. Mgr.....E. L. Kuhlman  
 Program Director.....Bonnie Perry  
 Prom., Pub. Dir.....Sid Hutchins

**KTVH—Hutchinson-Wichita  
1953**

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By..Wichita-Hutchinson Co., Inc.  
 Business Address.....1800 North Plum  
 Tel.: MO 5-5503.....CBS  
 Station Representative .....Blair  
 President.....Mr. Joyce A. Swan

## KANSAS-KENTUCKY

General, Sta. Mgr. . . . . M. Dale Larsen  
Commercial Mgr. . . . . William S. Ritchie  
Promotion, Pub. Dir. . . . . John S. Mileham  
Prog. Dir., Film Mgr. . . . . Robert D. Snyder  
Chief Engineer . . . . . Ken H. Cook

### KOAM-TV—Pittsburg—1953

Channel: 7 VHF..AP: 138 Kw...VP: 245 Kw.  
Owned-Oper. . . . . Mid-Continent Telecasting, Inc.  
Business Address . . . . . Box 659  
Tel.: MA 1-0400 . . . . . NBC  
Representative . . . . . Katz  
General Manager . . . . . R. E. Wade  
Program Director . . . . . Louis R. Martin

### KSLN-TV—Salina—1962

Channel: 34 . . . . . AP: .363 Kw . . . . . VP: .724 Kw.  
Owned By . . . . . Prairie States Bcstg. Co.  
Address . . . . . Suite 1029, United Bldg.  
Tel.: TAYlor 7-8758 . . . . . ABC, NBC  
President, General Mgr. . . . . Mel L. Gleason  
Program, Promotion Mgr. . . . . Kirk Downey

### WIBW-TV—Topeka—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By . . . . . Topeka Broadcasting Assn.  
Address . . . . . 5600 W. 6th

Tel.: CR 2-3456 . . . . . ABC-CBS-NBC  
Representative . . . . . Avery-Knodel  
President . . . . . O. S. Stauffer  
General, Station Mgr. . . . . Thad M. Sandstrom  
Commercial Manager . . . . . Bob Kearns  
Program Director . . . . . Rush Evans  
Chief Engineer . . . . . Paul Winders  
For other Stauffer stations see Multiple-Station  
Owners.

### KAKE-TV—Wichita—1954

Channel: 10 VHF..AP: 219 Kw...VP: 316 Kw.  
Owned-Oper. By . . . . . KAKE-TV, Inc.  
Business Address . . . . . 1500 N. West St.  
Tel.: WH 3-4221 . . . . . ABC  
Representative . . . . . Katz  
President . . . . . Mark Adams  
Gen. Sta. Mgr. . . . . Martin Umansky  
Chief Engineer . . . . . Harold Newby

### KARD-TV—Wichita—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Operated By . . . . . Wichita TV Corp.  
Address . . . . . 833 N. Main St.  
Tel.: AM 5-5633 . . . . . Independent  
President . . . . . G. M. Brown  
V.P., General Mgr. . . . . Don Sbarra  
Chief Engineer . . . . . Russell V. Goyette

## Kentucky

### WLTW—Bowling Green—1961

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By . . . . . Argus Bcstg. Co.  
Address . . . . . 1018 Chestnut  
Tel.: 842-0338 . . . . . Independent  
President . . . . . George A. Brown, Jr.  
Gen., Comm. Mgr. . . . . J. M. Walters

### WKYT-TV—Lexington—1957

Channel: 27 UHF..AP: 97.7 Kw...VP: 195 Kw.  
Owned . . . . . Taft Bcstg. Co.  
Business Address . . . . . 1087 New Circle Road  
Tel.: 2-2533 . . . . . CBS-ABC  
President . . . . . Hulbert Taft, Jr.  
General Manager . . . . . Fred von Stade  
Prom. Dir., Adv. Mgr. . . . . Emajo Cocanougher  
Film Director . . . . . Dave Fleischer  
Chief Engineer . . . . . Bernard F. Gurewich  
For other Taft stations see Multiple-Station Own-  
ers.

### WLEX-TV—Lexington—1955

Channel: 18 UHF..AP: 160 Kw...VP: 300 Kw.  
Owned-Oper. By . . . . . WLEX-TV, Inc.  
Business Address . . . . . P.O. Box 1457  
Tel.: 4-8747 . . . . . CBS-NBC  
Station Rep. . . . . Raymer  
President . . . . . J. D. Gay, Jr.  
Exec. V.P., Gen. Mgr. . . . . Earl Boyles

Station Manager . . . . . Harry C. Barfield  
Chief Engineer . . . . . Jim Robertson

### WAVE-TV—Louisville—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Operated By . . . . . WAVE, Inc.  
Address . . . . . 725 S. Floyd  
Tel.: JU 5-2201 . . . . . NBC  
Station Representative . . . . . Katz  
President . . . . . Mrs. Jane Morton Norton  
General Manager . . . . . Nathan Lord  
Sta. Mgr. . . . . Ralph S. Jackson  
Comm. Mgr. . . . . Houston D. Jones  
Prog., Film Dir. . . . . George Patterson  
Promotion Director . . . . . W. Rudd  
Chief Engineer . . . . . Wilbur Hudson  
For other Norton stations see Multiple-Station  
Owners.

### WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By . . . . . WHAS, Inc.  
Address . . . . . 525 W. Broadway  
Tel.: 585-2211 . . . . . CBS  
Representative . . . . . Harrington, Richter, Parsons  
President . . . . . Barry Bingham  
V.P. & Director . . . . . Victor A. Sholls  
Sales Director . . . . . George Johnson  
Program Director . . . . . Sam Gifford  
Prom., Publicity Dir. . . . . William Loader

## KENTUCKY-LOUISIANA

Film Manager.....Charles McDaniel  
Dir. Engineering.....O. W. Towner  
Owners of WHAS-AM.

### WLKY—Louisville—1961

Channel: 32 UHF..AP: 120 Kw...VP: 234 Kw.  
Owned By .....Kentuckiana Television, Inc.  
Address .....3947 Park Dr.  
Tel.: 367-6441 .....ABC  
President .....George E. Egger  
Program Director .....Wilson Hatcher

### WPSD-TV—Paducah—1957

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned.....Paducah Newspapers, Inc.  
Address .....100 Television Lane  
Tel.: 442-8214 .....NBC  
Station Representative.....Adv. Time Sales  
President .....Frank Paxton  
Managing Director.....Fred Paxton  
General Mgr.....Sam Livingston  
Prog. Dir.....J. E. English III  
Chief Engineer.....John Adams

## Louisiana

### KALB-TV—Alexandria—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned.....Lanford Telecast. Co., Inc.  
Business Address.....605-11 Washington  
Tel.: HI 5-2456.....ABC-CBS-NBC  
Representative .....Adv. Time Sales  
President.....T. B. Lanford  
General Manager.....Willard L. Cobb  
Local Sales Mgr.....Jesse R. Sexton  
Nat'l Sales Mgr.....Art Reuben  
Sales Serv. Mgr.....Franklin Whitehead  
Merchandising Mgr.....Jim Nutter  
Chief Engineer .....Robert E. Miller  
For other Lanford stations see Multiple-Station  
Owners.

### WAFB-TV—Baton Rouge—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned .....Modern Bcstg. Co., Inc.  
Business Address.....P.O. Box 2671  
Tel.: DI 4-8571.....CBS-ABC  
Station Representative .....Blair  
Pres., Gen. Mgr. ....Tom E. Gibbens  
Comm. Mgr.....Mervyn E. Rhys  
Prom., Pub. Dir.....Grace McElveen  
Chief Engineer.....Donald K. Allan

### WBRZ-TV—Baton Rouge—1955

Channel: 2 VHF..AP: 56.2 Kw...VP: 100 Kw.  
Owned-Operated By.....La. TV Bcstg. Co.  
Bus. Address.....1650 Highland Rd.  
Tel.: DI 8-1491.....ABC-NBC  
Representative .....Hollingbery  
Pres., Gen. Mgr.....Douglas L. Manship  
Station Manager.....Aubrey L. Moore  
Production Manager.....John T. Crowe  
Sales Manager.....Jules L. Mayeux  
Program, Film Mgr.....John Ferguson  
Chief Engineer.....Pat Weathersby  
Owners of: WJBO-AM-FM, Baton Rouge.

### KATC—Lafayette—1962

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned By .....Arcadian Television Corp.  
Address .....P.O. Box 3347  
Tel.: 232-6111 .....ABC

Station Rep. ....Venard, Torbet & McConnell  
President .....Paul H. Kurzweg  
General Manager .....William Patton  
Commercial Manager .....Roy K. Rhodes  
Operations Mgr., Chief Engr. ....Bill Spiller

### KLFY-TV—Lafayette—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned.....Camellia Bcstg. Co. Inc.  
Address.....P. O. Box 3687  
Tel.: CE 5-9494.....CBS-ABC  
Station Rep. ....Bolling  
President.....Paul H. DeClouet  
General Manager.....Guy Corley  
Asst. General Mgr.....Jim Allen  
Commercial Manager.....Thomas G. Pears  
Production Director.....Mike Hudgens  
Film Manager.....Beverly Masich  
Program Director.....Toni Coons  
Chief Engineer.....J. P. Robillard  
Owners of: KEUN, Eunice, La.; KUPI, Ville  
Platte, La.; KFRA, Franklin, La.

### KPLC-TV—Lake Charles—1954

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw  
Owned-Oper. By.....Calcasieu Bcstg. Co.  
Address .....Box 1521  
Tel.: HE 6-3631.....ABC-NBC  
Representative .....Adv. Time Sales  
President.....T. B. Lanford  
General Manager.....P. E. Mills, Jr.  
Comm. Manager .....Art Reuben  
Promotion Director.....Jeb Swanson  
Film Manager.....Donald Johnson  
Program Director.....A. B. Craft  
Chief Engineer.....Ed Barton  
For other Lanford stations see Multiple-Station  
Owners.

### KNOE-TV—Monroe—1953

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....Noe Enterprises, Inc.  
Business Address.....KNOE Road  
Tel.: FA 2-8155.....ABC-CBS  
Station Representative....H-R Representatives  
Board Chair. & Owner.....James A. Noe, Sr.

## LOUISIANA-MAINE

President.....James A. Noe, Jr.  
Exec. Vice-Pres., Gen. Mgr....Paul H. Goldman  
V.P. Sales Mgr.....Bob Powell  
V.P., Promo., Pub. Dir.....Allen Jones  
V.P., Eng. Dir. ....Raymond Boyd

### WDSU-TV—New Orleans—1948

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned By.....Royal St. Corp.  
Tel.: 524-4371 .....NBC  
Representative .....Blair  
President.....Edgar B. Stern, Jr.  
Exec. V.P., Gen. Mgr.....A. Louis Read  
Sales Manager.....Robert S. Schultis  
Program, Promotion Director.....Stan Cohen  
Chief Engineer.....Lindsey Riddle  
Owners of: WDSU AM-FM.

### WVUE-TV—New Orleans—1959

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....New Orleans TV Corp.  
Business Address.....1418 Cleveland Ave.  
Tel.: JA 5-9011.....ABC  
Pres., Gen. Mgr.....Joseph A. Paretti  
Comm. Mgr.....B. B. Baylor  
Program Dir.....De Alton G. Neher

### WWL-TV—New Orleans—1957

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned By .....Loyola U. of the South  
Address.....1024 N. Rampart St.  
Tel.: 529-4444 .....CBS  
Station Rep. ....Katz  
Pres. ....Very Rev. A. Smith, S.J.  
Gen. Mgr.....J. Michael Early  
Prog. Dir. ....Rupert Copponex  
Promotion Mgr.....Phil Johnson  
Chief Engineer.....J. D. Bloom  
Owners of: WWL AM.

### KSLA-TV—Shreveport—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....KSLA-TV, Inc.  
Business Address ..... Box 92  
Tel.: 424-8101 .....CBS  
Representative.....Harrington, Righter, Parsons  
President.....Douglas F. Attaway  
General Mgr.....Winston B. Linam  
Program Dir.....John Renshaw  
Promotion Dir.....Bob Weimar  
Chief Engineer.....Morris C. Barton

### KTBS-TV—Shreveport—1955

Channel: 3 VHF...AP: 60 Kw...VP: 100 Kw.  
Owned-Oper. By.....KTBS, Inc.  
Address.....312 E. Kings Hwy.  
Tel.: 868-3644 .....ABC  
Station Rep. ....Katz  
Pres., Gen. Mgr.....E. Newton Wray  
Film Manager .....Marvin Perry  
Production Manager.....Don Moore  
Chief Engineer.....Claude R. Scott

### KTAL-TV—Shreveport- Texarkana—1953

Channel: 6..VHF..AP: 50 Kw...VP: 100 Kw.  
Owned By .....KCMC  
Address .....3150 N. Market, Shreveport  
Tel.: 425-2422, Shreveport .....NBC  
Sta. Rep. ....Blair-TV  
Pres. ....Walter E. Hussman  
Prog. Dir. ....James T. Lynagh  
Film Mgr. ....Jack L. Rea  
Chief Eng. ....Edward L. Covington  
Owners of: KTAL-FM, KCMC-AM, Texarkana,  
Tex.

## Maine

### WABI-TV—Bangor—1953

Channel: 5 VHF..AP: 17.9 Kw...VP: 30 Kw.  
Owned-Oper.....Community Telecasting Serv.  
Address .....35 Hildreth, Studio City, Bangor  
Tel.: 947-8321 .....ABC-CBS  
Sta. Reps. ....Hollingbery; Kettell-Carter  
President .....Horace Hildreth  
Exec. V.P., Gen. Mgr.....Walter L. Dickson  
Sales Mgr. ....Paul Quigg  
Station Manager.....Richard B. Bronson  
Prog. Dir. ....George Gonyar  
Promo., Pub. Dir. ....Ronald Hoar  
Film Manager.....Ralph Libby  
Chief Engineer.....Edward Winchester  
For other Hildreth stations see Multiple-Station  
Owners.

### WLBZ-TV—Bangor—1954

Channel: 2 VHF...AP: 25.7...VP: 51.3 Kw.  
Owned-Operated By.....WLBZ Television Inc.  
Business Address.....7 Main St.  
Tel.: 2-4822 .....NBC  
Sta. Rep. ....Katz  
President.....William H. Rines  
General Mgr.....Jack Atwood  
Station, Comm. Mgr.....Rudolph O. Marcoux  
Film Mgr.....James Irvine  
Chief Engineer.....John Wibby  
For other Rines stations see Maine Bestg. under  
Multiple-Station Owners.

### WCSH-TV—Portland—1953

Channel: 6 VHF..AP: 70 Kw...VP: 100 Kw.  
Owned-Oper. By.....Maine Radio & TV Co.

Address.....579 Congress St.  
Tel.: SP 2-0181.....NBC  
Station Representative .....Katz  
President.....William H. Rines  
General Mgr.....Jack S. Atwood  
Sta. Mgr. ....Donald K. Powers  
Sales Manager.....Bruce C. McGorrill  
Film Manager.....George Bowler  
Chief Engineer.....Chas. Brown  
For other Maine Bestg. stations see Multiple-Station Owners.

**WGAN-TV—Portland—1954**

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....Guy Gannett Bcstg. Services  
Business Address.....390 Congress St.  
Tel.: SP 2-4661.....CBS  
Representative.....Blair TV Assocs.  
Pres. ....Jean Gannett Arnzen  
General Mgr.....Donald S. Moeller  
Sales Mgr. ....George D. Lilly  
Program Director.....William G. Wadman  
Promo. Dir. ....Arnie Kuvent  
Film Manager.....Earle Fenderson  
Chief Eng. ....Henry L. Van Amburgh  
For other Gannett stations see Multiple-Station Owners.

**WMTW-TV—Portland  
1954**

Channel: 8 VHF..AP: 52.5 Kw...VP: 105 Kw.

Owned-Oper. By....Mt. Washington TV Inc.  
Address .....Congress Bldg.  
Tel., SP 3-5664.....ABC  
Rep.....Harrington, Righter & Parsons  
Pres. & Gen. Mgr.....John W. Guider  
Station Mgr.....Robert M. Joyce  
Asst. Gen. Mgr., Comm. Mgr..Robert L. Maynard  
Program Dir.....Leon P. Nelson  
Promotion Director.....Grayce Papps  
Film Dir.....Brian Higgins  
Chief Engineer.....Parker H. Vincent  
Owners of: WMTW-FM, Poland Spring.

**WAGM-TV—Presque Isle—1956**

Channel: 8 VHF...AP: 30 Kw....VP: 60 Kw.  
Owned-Oper. By.....Aroostook Bcstg. Corp.  
Address .....Box 729  
Tel.: PO 9-2461.....ABC-CBS-NBC  
Station Reps.....Hollingbery; Kettell-Carter  
President.....Horace A. Hildreth  
Exec. V.P.....Walter Dickson  
Station Manager.....Stanley A. Lyons  
Commercial Manager.....Robert Gold  
Program Director.....Keith Fowles  
Promotion, Pub. Dir.....William B. Stephenson  
Film Manager.....Albert Chasse  
Advertising Manager.....Alfred Knight  
Chief Engineer.....J. Richards  
For other Hildreth stations see Multiple-Station Owners.

**ONLY RADIO-TELEVISION DAILY,**

**AMONG ALL PUBLICATIONS IN BROADCASTING,**

**ASSURES YOU OF REACHING**

**THE DECISION-MAKERS**

**IN A CLIMATE OF IMMEDIACY**

**AND WITH EXTRAORDINARY VISIBILITY.**

# Maryland

## WBAL-TV—Baltimore—1948

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Operated By.....Hearst Corporation  
 Business-Studio Address.....2610 N. Charles  
 Tel.: HO 7-3000.....NBC  
 Representative .....Edward Petry  
 President .....Richard Berlin  
 Station Mgr. ....Brent O. Gunts  
 Sales Manager .....Robert R. Rodgers  
 Chief Engineer .....John Wilner  
 For other Hearst stations see Multiple-Station  
 Owners.

## WJZ-TV—Baltimore—1948

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned By....Group W/Westinghouse Bcstg.  
 Address .....Television Hill  
 Tel.: 664-7600 .....ABC  
 Sta. Representative.....TvAR  
 President.....Donald H. McGannon  
 Gen., Sta. Mgr. ....Herbert B. Cahan  
 Comm. Mgr. ....Robert L. Bryan  
 Chief Eng. ....Glenn Lahman  
 For other Group W/Westinghouse stations see  
 Multiple-Station Owners.

## WMAR-TV—Baltimore—1947

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Operated By.....The A. S. Abell Co.  
 Address .....Charles & Redwood Sts.  
 Tel.: MU 5-5670.....CBS  
 Representative .....Katz  
 President.....William F. Schmick, Jr.  
 General, Station Mgr.....E. K. Jett  
 Commercial, Adv. Mgr.....E. A. Lang  
 Program Director.....Robert Cochrane  
 Film Mgr.....David Stickle  
 Chief Engineer.....Carlton G. Nopper  
 Owners of: WBOC-AM-TV, Salisbury, Md.

## WBOC-TV—Salisbury—1954

Channel: 16 UHF..AP: 225 Kw..VP: 112.5 Kw.  
 Owned By.....WBOC, Inc.  
 Address .....Radio-Tv, Park  
 Tel.: PI 9-6131 .....ABC-CBS-NBC  
 President.....William F. Schmick, Jr.  
 V.P., General Manager.....Charles J. Truitt  
 Commercial Manager.....Roy Maines  
 Program Director.....John W. Downing, Jr.  
 Chief Engineer.....Jack Ward  
 Owners of: WBOC; WMAR-TV, Baltimore.



COPYRIGHT BY  
 RAND MCNALLY  
 R.L. 60-W-20

SCALE IN MILES  
 0 10 20 30 40 50 60

MEASURED CONTOURS

Prepared by Lohnes & Culver,  
 Washington 4, D.C.  
 October 1960

## WMAR-TV

CHANNEL 2

Blankets the  
 Nation's  
 13th Market!

MEASURED  
 COVERAGE

100 KW

THE SUNPAPERS TELEVISION  
 WMAR-TV • CHANNEL 2  
 BALTIMORE, MARYLAND

In Maryland Most People Watch

# WMAR-TV

SUNPAPERS TELEVISION

BALTIMORE, MD.

Represented Nationally by

THE KATZ AGENCY, INC.



# Massachusetts

## **WBZ-TV—Boston—1948**

Channel: 4 VHF..AP: 28.12 Kw..VP: 56.24 Kw.  
Owned By.....Group W/Westinghouse Bcstg.  
Address....122 East 42nd St., New York, N. Y.  
Tel.: MU 7-0808.....NBC  
Sta. Representative.....TvAR  
President.....Donald H. McGannon  
Station V.P.....W. C. Swartley  
General Mgr.....J. E. Allen  
Sales Manager.....K. T. MacDonald  
Program Director.....George Moynihan  
Prom. Adv. Mgr.....Robert Hudson  
Publicity Director.....Joe Ryan  
Film Manager.....R. Jenkins  
Chief Engineer.....W. H. Hauser  
For other Group W/Westinghouse stations see  
Multiple-Stations Owners.

## **WHDH-TV—Boston—1957**

Channel: 5 VHF..AP: 32.4 Kw...VP: 64.6 Kw.  
Owned By.....Herald Traveler Corp.  
Address.....50 Morrissey Blvd.  
Tel.: AV 8-5000.....CBS  
Representative.....Blair-TV  
President.....Robert B. Choate  
V.P., Man. Dir.....William B. McGrath  
V.P., Sales Dir.....Alexander M. Tangar  
Dir of TV.....Leslie G. Arries, Jr.  
Dir. Sales Prom.....Robert B. Cheyne  
Nat'l Sales Mgr.....William H. Fallon  
Film Manager.....Joseph Levine  
Chief Engineer.....Philip K. Baldwin  
Owners of: WHDH AM-FM.

## **WNAC-TV—Boston—1948**

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....RKO General  
Business-Studio Address....21 Brookline Ave.  
Tel.: CO 6-0800.....ABC  
Station Rep.....RKO Gen. Bcstg. Nat. Sales  
President.....William M. McCormick  
Vice Pres.....Thomas Bateson  
Prog. Dir.....George Cyr  
Pub. Dir.....Phyllis Doherty  
Promo. Dir., Adv. Mgr.....Al Korn  
Film Mgr.....Guy Giampapa  
Chief Eng.....Bernard Bohunicky  
For other RKO General stations see Multiple-Station Owners.

## **WRLP—Greenfield—1957**

Channel: 32 UHF..AP: 100 Kw...VP: 200 Kw.  
Owned By.....Springfield TV Bcstg. Corp.

Address.....P. O. Box 32  
Tel.: Northfield 336.....Independent  
Station Rep.....Hollingbery  
President, Gen. Mgr.....William L. Putnam  
V.P., Program Dir.....Jerry Barnes  
V.P., Station Mgr.....John Fergie  
Chief Engineer.....Ralph Jay  
For other Springfield TV stations see Multiple-Station Owners.

## **WTEV—New Bedford-Providence-Fall River—1963**

(See Providence, R. I.)

## **WHYN—Springfield—1953**

Channel: 40 UHF..AP: 125 Kw...VP: 250 Kw.  
Owned-Oper. By.....Hampden-Hampshire  
Business Address.....1300 Liberty St.  
Tel.: RE 4-1126.....ABC  
Station Rep.....Advertising Time Sales  
President.....William Dwight  
Gen., Sta. Manager.....Charles N. DeRose  
Commercial, Adv. Mgr.....Zack Land  
Film Manager.....Gerald Loughman  
Owners of: WHYN-FM.

## **WWLP—Springfield—1953**

Channel: 22 UHF..AP: 188 Kw..VP: 376 Kw.  
Owned By.....Springfield TV Bcstg. Corp.  
Business Address.....P.O. Box 2210  
Tel.: State 5-1201.....NBC  
Sta. Rep.....Hollingbery; Kettell-Carter  
Pres., Gen. Mgr.....William L. Putnam  
V.P., Commercial Mgr.....James Ferguson  
V.P., Program Dir.....Jerry Barnes  
V.P., Chief Engineer.....George Townsend  
Promotion Mgr.....Frank J. Doherty, Jr.  
Film Mgr.....Wallace Sawyer  
Advertising Manager.....Paul Brissette  
For other Springfield TV stations see Multiple-Station Owners.

## **WWOR—Worcester—1953**

Channel: 14 UHF..AP: 9.5 Kw...VP: 18.5 Kw.  
Owned By.....Springfield TV Bcstg. Co.  
Address.....Box 2210, Springfield  
Tel.: SWift 9-4800.....NBC  
Representatives...Hollingbery; Kettell-Carter  
President, Gen. Mgr.....William L. Putnam  
Station Manager.....Francis J. Doherty, Jr.  
Program Director.....Jerry Barnes  
For other Springfield TV stations see Multiple-Station Owners.

**KEY BROADCAST ADVERTISERS  
READ RADIO-TELEVISION DAILY.**

# Michigan

## WJMY-TV—Allen Park—1962

Channel: 20 UHF...AP: 10 Kw...VP: 20 Kw.  
 Owned By .....Triangle Bcstg. Co.  
 Address .....Box 40  
 Tel.: 386-6077 .....Independent  
 Pres. ....Ray Makela  
 Gen. Mgr., Promo. Dir. ...Albert VandenBosch  
 Comm. Mgr. ....Michael V. Clarke  
 Prog. Dir. ....John A. King  
 Film Mgr. ....Jack A. Himes  
 Chief Eng. ....Gerald D. Dawes

## WWTW—Cadillac—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By.....Fetzer TV, Inc.  
 Business Address.....417 N. Mitchell St.  
 Tel.: PR 5-3478.....ABC-CBS  
 Sta. Representative.....Avery-Knodel  
 President.....John E. Fetzer  
 Gen. Mgr.....Gene Ellerman  
 Asst. Gen. Mgr.....Daryl Sebastian  
 Program Dir.....John Wheat  
 Chief Engineer.....Ronald Baker  
 For other Fetzer stations see Multiple-Station  
 Owners.

## WTOM-TV—Cheboygan—1959

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....Midwestern Bcstg. Co.  
 Address .....Traverse City  
 Tel.: MA 7-5683.....ABC-NBC  
 Sta. Rep. ....Venard, Torbet & McConnell  
 Pres. ....Les Biederman  
 Gen. Mgr. ....Soren Munkhof  
 Station Mgr.....Jerry Ferris  
 Commercial Manager.....Robert E. Detwiler  
 Chief Engineer.....William Kiker  
 For other Biederman stations see Paul Bunyan  
 Network under Multiple-Station Owners.

## CKLW-TV—Detroit-Windsor (Ont.)—1954

Channel: 9 VHF..AP: 180 Kw...VP: 325 Kw.  
 Owned By.....Western Ontario Bcstg. Co.  
 Address.....1450 Guardian Bldg.  
 Tel.: WO 1-7200.....CBC  
 Station Rep.....RKO Gen. Bcstg. Nat. Sales  
 Pres., Gen. Mgr. ....S. Campbell Ritchie  
 Gen., Sales Mgr. ....Norman Hawkins  
 Chief Eng .....Stewart Clark  
 For other RKO General stations see Multiple-Station  
 Owners.

## WJBK-TV—Detroit—1948

Channel: 2 VHF..AP: 50 Kw. ..VP: 100 Kw.  
 Owned-Oper. By .....Storer Bcstg Co.  
 Address .....7441 Second Ave.  
 Tel.: TR 3-7400.....CBS  
 Station Rep.....Storer Television Sales  
 President.....George B. Storer, Jr.  
 Gen. Mgr. ....Lawrence M. Carino  
 Program Director.....Robert J. McBride  
 Promo. Dir. ....Willard S. Smith  
 Film Mgr. ....Jerry Christner  
 Local Sales Mgr.....Charles W. Bergeson  
 Nat. Sales Mgr.....Seymour Eaton  
 Chief Engineer.....Marion Stoner  
 For other Storer stations see Multiple-Station  
 Owners.

## WWJ-TV—Detroit—1947

Channel: 4 VHF..AP: 50.1 Kw...VP: 97.7 Kw.  
 Owned-Operated By....Evening News Assoc.  
 Business Address.....622 W. Lafayette  
 Tel.: WO 2-2000.....NBC  
 Representative.Peters, Griffin, Woodward, Inc.  
 General Manager.....James Schiavone  
 Asst. General Manager.....Don DeGroot  
 Station Manager.....Franklin G. Sisson  
 Sales Manager.....Ray W. Colle  
 National Sales Mgr.....Peter S. Good  
 Prog. & Prod. Manager .....Ian Harrower  
 Promotion Manager.....Glenn Kyker  
 Sls. Development Mgr....Frank Steltenkamp  
 Engineering Manager.....E. J. Love  
 Owners of: WWJ-AM-FM-TV, Detroit.

How to tell  
 all sides of this story  
 in '64...



**AP**

THE ASSOCIATED PRESS



**WXYZ-TV—Detroit—1948**

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned By .....ABC-PT  
 Business Address.....20777 W. Ten Mile Rd.  
 Tel.: KEnwood 4-7000.....ABC  
 Station Rep.....ABC-TV Station Sales  
 President, Sta. Mgr.....John F. Pival  
 National Sales Mgr.....Kent Fredericks  
 Program Director.....Peter Strand  
 Local Sales Service Mgr.....Jan Coil  
 Film Mgr.....Ken Sims  
 Chief Engineer.....Charles Kocher  
 For other ABC Owned stations see Radio & TV  
 Networks.

**WJRT—Flint—1958**

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned By.....John H. Poole  
 Address .....2302 Lapeer Rd.  
 Tel.: CE 9-6611.....ABC  
 Station Rep....Harrington, Righter & Parsons  
 President.....John H. Poole  
 V.P., General Mgr.....A. Donovan Faust  
 Chief Engineer.....C. Jones  
 For other Poole stations see Multiple-Station  
 Owners.

**WNEM-TV—Flint-Saginaw-  
 Bay City—1954**

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Operated By.....Gerity Bcstg. Co.  
 Business Address....5700 Becker Rd., Saginaw  
 Tel.: PL 5-8191; Saginaw.....NBC  
 Representative .....Petry  
 President, Gen. Mgr.....James Gerity, Jr.  
 Commercial Mgr.....Jack Berry  
 Owners of: WABJ, Adrian.

**WOOD-TV—Grand Rapids—1949**

Channel: 8 VHF.. AP: 158 Kw...AP: 316 Kw.  
 Owned By.....Time-Life Bcstg., Inc.  
 Address.....120 College S E  
 Tel.: GL 9-4125 .....NBC  
 Representative .....Katz  
 Vice Pres., Gen. Mgr. ....Willard Schroeder  
 Sta., Sales Mgr. ....John S. Markward  
 Prom., Publicity Dir.....Clark Grant  
 Program Dir.....Peter Kizer  
 Film Mgr.....Bob Smith  
 Chief Engineer.....Charles Robison  
 For other Time-Life stations see Multiple-Station  
 Owners.

**WZZM-TV—Grand Rapids  
 1962**

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned By .....Channel 13, Gr. Rap., Inc.  
 Address .....TV Center  
 Tel.: 459-3533 .....ABC  
 Sta. Rep. ....Peters, Griffin, Woodward  
 General Mgr.....Harold C. Sundberg  
 Oper. Mgr. ....William G. Evans  
 Film Mgr.....William K. Prins  
 Chief Eng. ....Dale Wolters

**WKZO-TV—Kalamazoo—1950**

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Operated By.....Fetzer Bcstg. Co.  
 Address.....590 West Maple  
 Tel.: FI 5-2101.....ABC-CBS  
 Representative .....Avery-Knodel, Inc.  
 President.....John E. Fetzer  
 Exec. V. P., General Mgr.....Carl E. Lee  
 Sales Manager.....Donald DeSmit, Jr.  
 Program Director.....Charles Lynch  
 Film Manager.....Mel Haavind  
 Chief Engineer.....Arthur Covell  
 For other Fetzer stations see Multiple-Station  
 Owners.

**WJIM-TV—Lansing—1950**

Channel: 6 VHF..AP: 100 Kw...VP: 50 Kw.  
 Owned-Oper. By.....Gross Telecasting, Inc.  
 Address.....2820 E. Saginaw  
 Tel.: IV 2-1333.....CBS  
 Station Rep. ....Blair TV  
 President, Gen. Mgr.....Harold F. Gross  
 Film, Traffic Mgr.....Phillip E. Sherck  
 Chief Engineer.....Carl Onken  
 Owners of: WJIM AM-FM.

**WILX-TV—Lansing-Jackson  
 1959**

Channel: 10 VHF..AP: 174 Kw...VP: 316 Kw.  
 Owned-Oper. By.....TV Corp. of Mich.  
 Address .....Box 380, Jackson  
 Tel.: 783-2621 .....NBC  
 Sta. Rep. ....Young TV  
 President.....Edward E. Wilson  
 General Mgr.....William J. Hart  
 Sales Mgr. ....Roy F. Brown  
 Prog. Dir. ....Dennis Cobb  
 Chief Engineer.....Donald Wright  
 Owners of: WRST-AM, Jackson.

**WLUC-TV—Marquette—1956**

Channel: 6 VHF..AP: 60.3 Kw...VP: 100 Kw.  
 Owned-Oper. By.....North Central Bcstg. Co.  
 Address.....P.O. Box 479  
 Tel.: GR 5-4161 .....CBS-ABC-NBC  
 President .....Morgan Murphy  
 Promo. Dir. ....Jack Dempsey  
 Chief Engineer.....John Truitt  
 For other Murphy stations see Multiple-Station  
 Owners.

**WKNX-TV—Saginaw—1953**

Channel: 57 UHF..AP: 103 Kw...VP: 207 Kw.  
 Owned-Operated By...Lake Huron Bcstg. Co.  
 Address.....221 S. Wash. Ave.  
 Tel.: PL 3-4471.....CBS  
 Representative .....Gill-Perna, Inc.  
 President, Gen. Mgr.....William J. Edwards  
 Vice Pres.....Alvin M. Bentley  
 Station Manager.....Howard H. Wolfe  
 Commercial Manager....Robert M. Chandler  
 Program Director.....Frank Coopersmith  
 Chief Engineer.....Max W. Thomas  
 Owners of: WKNX AM.

## MICHIGAN-MINNESOTA

### WPBN-TV—Traverse City— 1954

Channel: 7 VHF..AP: 67.5 Kw...VP: 135 Kw.  
Owned-Oper. By.....Midwestern Bcstg. Co.  
Business Address.....Paul Bunyan Bldg.  
Tel.: WI 7-7675.....ABC-NBC

Station Rep.....Venard, Torbet & McConnell  
President, Gen. Mgr.....Les Biederman  
Station Manager.....Soren Munkhof  
Commercial Mgr.....R. E. Detwiler  
Chief Engineer.....William H. Kiker  
For other Biederman stations see Paul Bunyan  
Network under Multiple-Station Owners.

## Minnesota

### KCMT-TV—Alexandria—1958

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....Central Minn. TV Co.  
Business Address.....7th & Fillmore  
Tel.: RO 3-5166.....ABC-NBC  
Sta. Rep.....Avery-Knodel, Inc.  
President.....Joseph O. Perino  
Gen., Sta. Mgr. ....Glenn W. Flint  
Commercial Mgr.....Kenneth Schneider  
Film Mgr. ....Wayne Hjelm  
Chief Engineer.....Nile Hunt  
Owners of: KNMT, Walker.

### KMMT—Austin—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By.....Minn.-Ia. TV Co.  
Address .....Hwy. 105 S.  
Tel.: HE 3-8836 .....ABC  
Representative .....Avery-Knodel, Inc.  
President .....R. J. McElroy  
Sta. Mgr. ....C. Ross Martin  
Prog. Dir., Bus. Mgr. ....Stam Stydnicki  
Film Mgr. ....Robert Peterson  
Chief Engineer .....Tony Mulder

### KDAL-TV—Duluth-Superior —1954

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....KDAL, Inc.  
Business Address.....Bradley Building  
Tel.: RA 2-4466 .....ABC-CBS  
Representative .....Avery-Knodel  
President.....Ward L. Quaal  
General Manager.....Odin S. Ramsland  
Sales Manager.....John Grandy  
Chief Engineer.....Robert Dettman  
For other Tribune Co. stations see Multiple-Station Owners.

### WDSM-TV—Duluth-Superior —1954

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By..Northwest Publications, Inc.  
Bus. Address.....230 E. Superior St., Duluth  
Tel.: RA 7-8484.....ABC-NBC  
Station Rep.....Peters, Griffin, Woodward  
President.....Robert B. Ridder

General Manager.....Robert J. Rich  
Station Manager.....Tom Gavin  
Commercial Manager.....R. W. Pearson  
Program Dir. ....Ed Conrad  
Promotion Director.....Martin Olson  
Chief Engineer .....George Carlson  
Owners of: WDSM-AM.

### KEYC-TV—Mankato—1960

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....KEYC-Lee TV, Inc.  
Address .....Box XII  
Tel.: 7905 .....CBS  
Sta. Rep. ....Advertising Time Sales  
Pres., Nat'l. Sales Mgr. ..Walter J. Rothschild  
Station Manager.....Bob Gardner  
Local Sales Mgr.....Hap Halligan  
Prog. Dir. ....Earl Lamont  
Promo. Dir. ....Merilyn Nelson  
Film Mgr. ....Mary E. Bradley  
Chief Engineer.....Donald Borchert  
For other Lee stations see Multiple-Station Owners.

### WCCO-TV—Minneapolis—1949

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....Midwest Radio-TV Inc.  
Address .....50 S. 9th  
Tel.: FE 8-0552.....CBS  
Station Rep.....Peters, Griffin, Woodward  
Chrmn. of Bd. ....William J. McNally  
President.....Robert B. Ridder  
Exec. V.P., Gen. Mgr....F. Van Konynenburg  
Sales Mgr. ....Robert N. Ekstrum  
Promo., Pub. Dir. ....Tom Cousins  
Film Mgr. ....Harry Jones  
Chief Engineer.....John M. Sherman  
Owners of: WCCO-AM.

### KMSP-TV—Minneapolis—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By ....United Television, Inc.  
Address .....120 S. 9th  
Tel.: FE 9-8811 .....ABC  
Sta. Rep. ....Blair TV  
Pres., Gen. Mgr.....Donald Swartz  
Commercial Manager....Richard Butterfield  
Program Dir.....Joseph Carney  
Prom., Publicity Dir.....Robert Favaro  
Chief Engineer.....Chalmers Stromberg

## MINNESOTA-MISSISSIPPI

### WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.  
Owned By.....Chris-Craft Inds.  
Business Address.....2925 Dean Blvd.  
Tel.: WA 7-8881 .....Independent  
Representative .....Katz  
President .....John Hopkins  
Chief Engineer.....W. Fritze  
For other Chris-Craft stations see Multiple-Station  
Owners.

### KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 150 Kw...VP: 316 Kw.  
Owned-Oper. By.....So. Minn. Bcstg. Co.  
Business Address.....100 - 1st Ave. Bldg.  
Tel.: AT 9-3924.....NBC  
Reps...Venard, Torbet, McConnell; Beckjorden  
President.....Mrs. Gregory P. Gentling  
General Manager.....G. David Gentling  
Station, Comm. Mgr.....Willard Lampman

Prom., Pub. Director.....Carol Geerdes  
Program Dir., Film Mgr.....Paul Wizkro  
Chief Engineer.....Robert W. Cross  
Owners of: KROC-AM.

### KSTP-TV—St. Paul- Minneapolis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw.  
Owned-Operated By.....KSTP, Inc.  
Address.....3415 University Ave., St. Paul  
Tel.: MI 5-2724.....NBC  
Representative .....Edward Petry  
President, Gen. Mgr.....Stanley E. Hubbard  
Vice Pres., Res. Dir.....Stanley S. Hubbard  
Vice Pres., Sales.....Marvin L. Rosene  
Promo., Pub. Dir. ....William P. Davey  
Film Mgr. ....Loren W. Mathre  
Chief Eng. ....Frederick L. Street  
For other Hubbard stations see Multiple-Station  
Owners.

## Mississippi

### WLOX-TV—Biloxi—1962

Channel: 13 VHF..AP: 15.85 Kw..VP: 31.7 Kw.  
Owned By .....WLOX Bcstg. Co.  
Address .....Buena Vista Hotel  
Tel.: 432-5581 .....ABC  
Station Reps.....Holman; Ayers  
Pres. ....James S. Love  
Gen., Sta. Mgr. ....Ray Butterfield  
Comm., Adv. Mgr. ....Earl B. Blessey  
Prog. Dir., Film Mgr. ....Virginia L. Harris  
Chief Eng. ....Thomas B. Majure  
Owners of: WLOX-AM.

### WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 20 Kw...VP: 10 Kw.  
Owned-Oper. By.....Birney Imes, Jr.  
Business Address.....Highway 12 North  
Tel.: FAirfax 8-5631.....ABC-CBS-NBC  
President.....Birney Imes, Jr.  
Gen., Prom. Mgr.....P. B. Hinman  
Commercial Mgr. ....Bill Whitfield  
Operations, Film Mgr.....Edward Prescott  
Chief Engineer.....Tom McFerrin  
For other Imes stations see Multiple-Station  
Owners.

### WABG-TV—Greenwood—1959

Channel: 6 VHF..AP: 14.8 Kw...VP: 29.5 Kw.  
Owned By.....Miss. Telecasting Co. Inc.  
Address.....P. O. Box 414  
Tel.: 453-4001 .....CBS  
Sta. Rep. ....Raymer  
President, Gen. Mgr.....Cy N. Bahakel  
Comm., Sta. Manager.....Don Neil  
Program Dir.....Mrs. Erlene Leach  
Promo. Dir., Film Mgr. ....Calton Crowell  
For other Bahakel stations see Multiple-Station  
Owners.

### WDAM-TV—Hattiesburg 1956

Channel: 7 VHF..AP: 25.7 Kw...VP: 51.3 Kw.  
Owned-Oper. By.....So. Miss. TV Co.  
Business Address .....Box 1649  
Tel.: JU 4-8441.....ABC-NBC  
Sta. Representative.....Weed  
President.....William S. Smylie  
General Mgr. ....Marvin Reuben  
Comm. Mgr.....Jerry P. Keith  
Operations Mgr.....David L. Waite  
Promo. Dir. ....Nell Sumrall  
Film Manager.....Wayne Milling  
Chief Engineer.....Clarence Vogel

### WJTV—Jackson—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By .....Capitol Bcstg. Co.  
Business Address.....P. O. Box 8187  
Tel.: 372-6311 .....ABC-CBS-NBC  
Station Representative .....Katz  
Pres. ....T. M. Hederman, Jr.  
Vice Pres., Gen. Mgr. ....L. M. Sepaugh, Sr.  
Sta., Comm. Mgr. ....Owens F. Alexander  
Prog. Dir. ....Ken Parks  
Promo., Pub. Dir. ....Miss Sandy McMillan  
Film Manager.....L. M. Sepaugh, Jr.  
Chief Engineer.....C. A. Perkins  
Owners of: WSLI, Jackson.

### WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....Lamar Life Bcstg. Co.  
Business Address.....715 S. Jefferson  
Tel.: FL 2-2691.....ABC-NBC  
Representative .....Hollingbery

## MISSISSIPPI-MISSOURI

Pres. ....W. H. Mounger  
Gen., Station Mgr.....Fred L. Beard  
Comm. Mgr. ....Frank Gentry  
Program Director.....Maurice Thompson  
Promotion, Publicity Dir.....Michael Kelly  
Adv. Mgr. ....P. R. Storm  
Film Manager.....Bruce Nicholson  
Chief Engineer.....Floyd Kinard  
Owners of: WJDX AM-FM, Jackson.

### WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By....Southern Television Corp.  
Business Address ..... Southern Bldg.  
Tel.: 3-1441 .....ABC-CBS-NBC  
Station Representative .....Bolling  
President, Gen. Mgr.....Robert F. Wright  
Sales Manager ..... W. B. Crooks

Prog., Prom. Dir. .... Cecil Germany  
Film, Prod. Dir.....George Shannon  
Operations Dir.....Bob Holland  
Chief Engineer.....Joe Saxon

### WTWV—Tupelo—1957

Channel: 9 VHF..AP: 14 Kw...VP: 27.2 Kw.  
Owned-Oper. By.....WTWV, Inc.  
Bus. Address.....Beech Springs Rd.; Box 163  
Tel.: VI 2-7620.....NBC  
Representative .....Jack Masla  
President.....Frank K. Spain  
General, Comm. Mgr.....Charles H. Hicks, Jr.  
Program Director.....William B. Landers  
Prom., Pub. Dir.....Perrin Purvis  
Opera. Superv.....J. A. Stembidge  
Chief Engineer.....J. D. Green

## Missouri

### KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....Hirsch Broadcasting Co.  
Business Address.....324 Broadway  
Tel.: ED 5-5511.....CBS  
Sta. Rep. ....Meeker  
President.....Oscar C. Hirsch  
Station Mgr.....Robert O. Hirsch  
Program Dir.....Donald T. McNeely  
For other Hirsch stations see Multiple-Station  
Owners.

### KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw...VP: 251 Kw.  
Owned-Oper. By....Curators of Univ. of Mo.  
Address .....Columbia, Mo.  
Tel.: Gbson 2-1122.....ABC-NBC  
Station Rep. ....Avery-Knodel  
Director of TV.....Edward C. Lambert  
Station, Film Manager.....Glenn G. Griswold  
Commercial Manager.....John O. Conwell  
Program Director.....Monte Gurwit  
Chief Engineer ..... William J. Reagan

### KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw...VP: 316 Kw.  
Owned-Oper. By.....Lee Broadcasting, Inc.  
Business Address.....WCU Bldg., Quincy, Ill.  
Tel.: BA 2-6200.....ABC-CBS  
Station Rep.....Advertising Time Sales  
Board Chmn.....Lee P. Loomis  
Pres., Gen Mgr.....Walter J. Rothschild  
Local Sales Mgr.....Ralph Drescher  
Program Dir.....Tom Robey  
Film Manager.....Jean Eager  
For other Lee stations see Multiple-Station Own-  
ers.

### KRCG-TV—Jefferson City—1955

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....Jefferson TV Co.  
Business Address.....Hills Farm  
Tel.: 6-6188 .....ABC-CBS  
President.....William H. Weldon  
Gen., Film Mgr.....Robert Blosser  
Chief Engineer.....Edward Schuelein  
Owners of: KMOS-TV, Sedalia.

### KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By .....Gilmore Ents.  
Address .....1928 W. 13th  
Tel.: MA 3-7260.....ABC-CBS  
Station Representative .....Avery-Knodel  
Pres. ....James S. Gilmore, Jr.  
V.P., General Manager.....D. T. Knight  
Commercial Mgr.....Bill Hirshey  
Program Dir.....Ron Robson  
Promo., Pub. Dir. ....Bill Harned  
Film Manager.....Douglas Carter  
Chief Engineer ..... Jack Langford  
Owners of: KODE.

### KCMO-TV—Kansas City—1953

Channel: 5 VHF..AP: 60 Kw...VP: 100 Kw.  
Owned By.....Meredith Bcstg. Co.  
Business Address.....125 East 31st St.  
Tel.: JE 1-6789.....CBS  
Representative .....Katz  
V.P., General Mgr.....E. K. Hartenbower  
Station, Comm. Mgr.....S. B. Tremble  
Program Dir.....Kenneth W. Heady  
Prom., Pub. Director.....F. C. Strawn  
Chief Engineer.....Karl Troeglen  
For other Meredith stations see Multiple-Station  
Owners.

**KMBC-TV—Kansas City—1953**

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned By.....Metropolitan Bcstg. TV  
 Address .....11th & Central  
 Tel.: HA 1-2650.....ABC  
 Sta. Representative.....Metro TV Sales  
 President.....Bennet H. Korn  
 Vice-Pres., Gen. Mgr.....Mark L. Wodlinger  
 Loc. Sales Mgr. ....Ed Dennis  
 For other Metropolitan Bcstg. stations see Metro-  
 media under Multiple-Station Owners.

**WDAF-TV—Kansas City—1949**

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.  
 Owned By.....Taft Bcstg. Co.  
 Business Address.....Signal Hill  
 Tel.: PL 3-4567.....NBC  
 Station Rep. ....Petry  
 President.....Hulbert Taft, Jr.  
 Chief Engineer ..... James Schmidt  
 For other Taft stations see Multiple-Station Own-  
 ers.



**The KCMO Quartet hits all the sales notes . . . loud and true!**

Here's one act you'll want to book for sure—IF you want to fill the house (or stores) in Kansas City.

You get a bonus, too. It's KCMO's exclusive Feature Merchandising Service. We'll be happy to give you the whole story on KC's star performers . . . anytime.

**KCMO-TV — Channel 5 / KCMO-Radio — 810 on the dial**

**KCMO-FM — 94.9 megs. / KCMO Business Music Services (Muzak)**

## MISSOURI-MONTANA

### **KMOS-TV—Sedalia—1954**

Channel: 6 VHF..AP: 8.2 Kw...VP: 16.4 Kw.  
Owned By.....Jefferson TV Co.  
Business Address.....2100 W. Broadway  
Tel.: TAYlor 6-1651.....ABC-CBS  
President.....William H. Weldon  
Chief Engineer.....Ed Schvelein  
Owners of: KRCG-TV, Jefferson City, Mo.

### **KTTS-TV—Springfield—1953**

Channel: 10 VHF..AP: 190.55 Kw..VP: 316 Kw.  
Owned-Oper. By.....Independent Bcstg. Co.  
Business Address.....P.O. Box 1716 SSS  
Tel.: UNiversity 2-7474.....CBS  
President.....J. H. G. Cooper  
General Mgr.....G. Pearson Ward  
Sales Manager.....Jack Lloyd  
Program Director.....Kevin McAndrews  
Film Manager.....Ted Tucker  
Chief Engineer.....William F. Curry  
Owners of: KTTS AM-FM.

### **KYTV—Springfield—1953**

Channel: 3 VHF..AP: 50 Kw... VP: 100 Kw.  
Owned-Oper. By....Springfield Television Inc.  
Business Address.....999 W. Sunshine  
Tel.: University 6-2766.....NBC-ABC  
Representative.....Hollingbery  
Co-Mgr., Comm. Mgr.....Ralph L. Stufflebam  
Co-Mgr., Prog. Dir.....Carl Fox

### **KFEQ-TV—St. Joseph—1953**

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By.....Mid-States Bcstg. Corp.  
Business Address.....40th & Faraon  
Tel.: ADams 3-2528.....ABC-CBS  
President.....John P. McGoff  
Sales Mgr.....Carleton Schirmer  
Program Director.....Dick McDaniel  
Chief Engineer.....Kenneth Lux  
For other Mid-States stations see Multiple-Station Owners.

### **KMOX-TV—St. Louis—1958**

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By:.....CBS, Inc.  
Business Address.....12th & Cole Sts.  
Tel.: MAin 1-9100.....CBS  
Station Rep.....CBS TV Stations Nat'l Sales  
President.....Merle S. Jones  
V.P., Gen. Mgr.....Gene Wilkey  
Administrative Asst.....Norman Bacon  
General Sales Mgr.....Charles McAbee

Program Dir.....Don Markley  
Sales Prom. Mgr.....Judd Choler  
Dir. Info. Services.....Fred S. Heywood  
News, Pub. Dir. ....Steve Fentress  
Film Mgr.....G. West  
Chief Engineer.....Harry Harvey  
For other CBS Owned stations see Multiple-Station Owners.

### **KPLR-TV—St. Louis—1959**

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....220 TV, Inc.  
Address.....4935 Lindell Blvd.  
Tel.: Forest 7-7211.....Independent  
Representative....Peters, Griffin, Woodward  
President.....Harold Koplak  
Vice Pres., Gen. Mgr. ....Saul Rosenzweig  
Station Manager.....Bob Davis  
Sales Mgr.....Michael McCormick  
Program Director.....Eleanor Werner  
Promo. Dir. ....Robert Choisser  
Film Manager.....Jim Anians  
Chief Engineer.....Kenneth Hildenbrand

### **KSD-TV—St. Louis—1947**

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.  
Owned-Oper. By...The Pulitzer Publishing Co.  
Address.....1111 Olive St.  
Tel.: MAin 1-1111.....NBC  
Station Representative.....Katz  
President.....Joseph Pulitzer, Jr.  
General Manager.....Harold Grams  
Station Manager.....Guy E. Yeldell  
Sales Manager.....Ray Karpowicz  
Program, Film Mgr.....Keith Gunther  
Promotion Director.....Fred J. Mueller  
Publicity Dir.....Robert Hannon  
Chief Engineer.....J. E. Risk  
Owners of: KSD AM.

### **KTVI—St. Louis—1957**

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned.....Signal Hill Telecasting Corp.  
Business Address.....5915 Berthold Ave.  
Tel.: MI 7-3600.....ABC  
President.....Harry Tenenbaum  
Exec. V.P., Gen. Mgr. ....Paul E. Peltason  
Vice Pres., Asst. G.M. ....Ralph Hansen  
Gen. Sales Mgr. ....Bob Temple  
Loc. Sales Mgr. ....Jim Necessary  
News, Pub. Dir. ....Bruce Hayward  
Prog. Dir. ....Francis W. Hunt  
Chief Engineer.....Richard Trompeter

## Montana

### **KULR-TV—Billings—1958**

(Formerly KGHL-TV)

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....Paul Crain & Dan Snyder  
Address.....214 N. 30th St.

Tel.: 252-4676.....ABC-NBC  
Pres.; Gen., Comm. Mgr.....Paul Crain  
Commercial Mgr.....Robert McCann  
Chief Engineer.....D. Jansma  
Owners of: KRTV, Great Falls.

## MONTANA-NEBRASKA

### KOOK-TV—Billings—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....Montana Network  
Business Address.....P. O. Box 2557  
Tel.: 252-5611 .....ABC, CBS  
Sta. Reps. ....Hollingbery; Art Moore  
President.....Joseph S. Sample  
General, Station Mgr.....Cliff Ewing  
Comm. Manager.....John Conner  
Prog. Dir., Adv. Mgr. ....Vic Miller  
Promo., Pub. Dir. ....Marguerite Taylor  
Film Manager.....James Thorpe  
Owners of: KOOK-AM; KXLF-AM-TV, Butte,  
Mont.

### KXLF-TV—Butte—1953

Channel: 4 VHF...AP: 30 Kw...VP: 60 Kw.  
Owned By.....Garryowen Butte TV  
Business Address.....Box 1956  
Tel.: 792-9111 .....CBS  
Station Rep. ....Hollingbery  
President.....Joseph S. Sample  
General, Station Mgr.....Edmund L. Peiss  
Program Director.....Paul Simitzes  
Chief Engineer.....Vern Totten  
Owners of: KXLF; KOOK-AM-TV, Billings.

### KXGN-TV—Glendive—1957

Channel: 5 VHF...AP: 2.5 Kw...VP: 5 Kw.  
Owned By.....Glendive Bcstg. Corp.  
Address.....122 S. Merrill Ave.  
Tel.: 365-3377.....CBS  
President.....Lewis W. Moore  
General Mgr., Adv. Mgr.....Jerry Robbins  
Film Manager.....Peter Seilor  
Program Engineer.....Jane Robbins  
Chief Engineer.....Donald J. Powers  
Owners of: KXGN-AM.

### KFBB-TV—Great Falls—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.

Owned By.....HarriScope Bcstg.  
Business Address.....Box 1139  
Tel.: 453-4377 .....ABC-CBS  
Station Representative.....Hollingbery; Moore  
Pres. ....Burt I. Harris  
Exec. V.P. ....L. W. Berger  
Gen. Mgr. ....W. C. (Bud) Blanchette  
Chief Engineer.....Anthony Lopuch  
For other HarriScope stations see Multiple-Station  
Owners.

### KRTV—Great Falls—1958

Channel: 3 VHF..AP: 15.3 Kw...VP: 30.5 Kw.  
Owned By.....Snyder & Assoc.  
Business Address.....Box 1453  
Tel.: 453-2433 .....NBC-ABC  
Sta. Reps..Avery-Knodel; Feltis, Dove, Cannon  
President .....Dan Snyder  
Chief Engineer.....Jesse Waymire  
Owners of: KULR, Billings.

### KBLL-TV—Helena—1959

Channel: 12 VHF..AP: .486 Kw...VP: .973 Kw.  
Owned By.....Capital City TV  
Address .....Box 797  
Tel.: 442-6790 .....ABC-CBS-NBC  
President .....Paul McAdam  
Operation Director.....Doug Sutherland  
Owners of: KBLL.

### KMSO-TV—Missoula—1954

Channel: 13 VHF..AP: 95.5 Kw...VP: 191 Kw.  
Owned By .....Mosby's  
Address .....240 Harris  
Tel.: 549-4169 .....ABC-CBS-NBC  
Station Rep. ....Bolling  
Pres., Gen. Mgr. ....A. J. Mosby  
Program Director.....Hugh E. Bader  
Promo. Dir., Adv. Mgr. ....Don Mays  
Pub. Dir. ....Mrs. Vi Thomson  
Chief Engineer.....Charles E. Meyer

## Nebraska

### KHAS-TV—Hastings—1956

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By ..... Nebraska TV Corp.  
Business Address ..... Box 476  
Tel.: 3-1321 .....NBC  
President ..... Fred A. Seaton  
General Manager.....Duane L. Watts  
Prod. Mgr. ....Milt Hoffman  
Film Manager.....Paul R. Loebig  
Chief Engineer ..... Duane Allison

### KDUH-TV—Hay Springs 1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.

Owned By .....Duhamel Ents.  
Address .....Box W  
Tel.: ME 8-2741.....ABC-CBS  
President .....Helen Duhamel  
Gen., Sta. Mgr. ....John E. Ludwig  
Prog. Dir. ....Arthur R. Christ  
Promo., Pub. Dir. ....Owen Lyon  
Film Mgr. ....Gordon A. Carson  
Chief Engineer.....Ed Davenport  
Owners of: KOTA-AM-TV, Rapid City, S. D.

### KHOL-TV—Kearney—1953

Channel: 13 VHF..AP: 102 Kw...VP: 204 Kw.  
Owned-Oper. By.....Bi-States Co.  
Bus. Address...414 East Ave., Holdrege, Nebr.  
Tel.: WY 5-5952.....ABC

## NEBRASKA-NEVADA

Representative ..... Meeker  
President ..... Wayne Brewster  
Station Manager..... Jack Gilbert  
General Sales Mgr..... Jack Yeager  
Program Director..... Marlon Milliken  
Pub. Director ..... Tom Nuss  
Dir. of Eng..... D. Greely  
Owners of: KHOL-FM, KRNY, Kearney.

### KOLN-TV—Lincoln—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....Fetzer Bcstg. Corp.  
Address .....40th and W Sts.  
Tel.: 466-2367 .....CBS  
Representative ..... Avery-Knodel  
President.....John E. Fetzer  
General Mgr.....A. James Ebel  
Program Dir.....Paul Jensen  
Chief Engineer.....D. R. Taylor  
For other Fetzer stations see Multiple-Station  
Owners.

### KNOP-TV—North Platte—1958

Channel: 2 VHF..AP: 13 Kw...VP: 25.9 Kw.  
Owned By.....North Platte TV Inc.  
Business Address.....Box 756  
Tel.: 532-2222 .....NBC  
Sta. Representative.....Gill-Perna  
Pres. .... Fred Shrake  
Gen., Comm. Mgr. .... Harry D. Peck  
Prog. Dir. .... Ed Launer  
Promo. Dir.....Dianne Manley  
Film Mgr. .... Ted Long  
Chief Eng. .... Ray Goff

### KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.

Owned .....Herald Corp.  
Address.....27th & Douglas Sts.  
Tel.: 345-7777 .....ABC  
Station Rep....Harrington, Righter & Parsons  
President.....Ben H. Cowdery  
Gen. Mgr.....Eugene S. Thomas  
Sales Mgr. .... Ken H. James  
Chief Engineer.....J. S. Petrlik

### KMTV—Omaha—1949

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....May Bcstg. Co.  
Bus.Trans. Address.....2615 Farnam St.  
Tel.: 345-3333 .....NBC  
Station Rep. ....Petry  
President.....Edward W. May  
V.P., Gen. Sta. Mgr.....Owen Saddler  
Comm. Mgr. .... Art Jacobson  
Program Director.....Lew Jeffrey  
Promotion Director.....Galen Lillethorup  
Film Manager.....Ken Michelsen  
V.P., Engineering.....R. J. Schroeder  
Owners of: KMA, Shenandoah.

### WOW-TV—Omaha—1949

Channel: 6 VHF:..AP: 50 Kw...VP: 100 Kw.  
Owned By.....Meredith Bcstg Co.  
Address .....3501 Farnam St.  
Tel.: 346-3400 .....CBS  
Representative .....Blair TV  
General Mgr.....Howard Stalnaker  
Promo., Pub. Dir. ....Mike Byrne  
Eng. Dir. .... Bill Kotera  
Chief Engineer.....Glenn Flynn  
For other Meredith stations see Multiple-Station  
Owners.

## Nevada

### KLAS-TV—Las Vegas—1953

Channel: 8 VHF..AP: 27 Kw...VP: 55 Kw.  
Owned-Oper. By....Las Vegas Television Inc.  
Address.....250 Desert Inn Road  
Tel.: RE 5-7511 .....CBS  
President.....Herman M. Greenspun  
Sta. Mgr. .... Wm. D. Stiles  
Oper. Mgr. .... Mark Smith  
Chief Engineer.....Hurschel C. McKenzie

### KORK-TV—Las Vegas—1955

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....So. Nevada Radio-TV Co.  
Address .....Box 550  
Tel.: DU 2-1760.....NBC  
Sta. Rep. .... Venard, Torbet & McConnell  
President .....Donald W. Reynolds  
Gen., Sta. Mgr. ....Edward R. Tabor  
Oper., Film Mgr. ....Dick Koch

Commercial Manager.....Donald G. Brown  
Prog. Dir. .... Gil Brooks  
Traffic Mgr. ....Helen Mallory  
Chief Eng. .... James M. Garner  
For other D. W. Reynolds stations see Donrey  
Media under Multiple-Station Owners.

### KSHO-TV—Las Vegas—1956

Channel: 13 VHF..AP: 5.5 Kw...VP: 11.5 Kw.  
Owned By.....TV Co. of America, Inc.  
Address .....Box 2586  
Tel.: RE 5-4266.....ABC  
Representative .....Forjoe  
President, Gen. Mgr.....Alex Gold  
Commercial, Adv. Mgr.....Walter Shull  
Chief Engineer.....Jim Leach

### KCRL-TV—Reno—1962

Channel: 4 VHF..AP: 9.1 Kw...VP: 17.4 Kw.  
Owned By .....Circle L



---

---

## NEV.-N. H.-N. J.-N. M.

Address .....1790 Vassar  
Tel. 322-9145 .....NBC  
Sta. Rep. ....Hollingbery  
Pres., Gen. Mgr. ....Charles E. Cord  
Sta. Mgr. ....Roger Van Duzer  
Comm. Mgr. ....Richard Rowley  
Prog. Dir., Film Mgr. ....Jim Bentley  
Chief Eng. ....Ron Oakley

### **KOLO-TV—Reno—1953**

Channel: 8 VHF...AP: 83 Kw...VP: 166 Kw.

Owned-Oper....Nevada Radio-Television Inc.  
Business Address.....770 East 5th St.  
Tel.: FA 3-0721.....ABC-CBS-NBC  
President.....Donald W. Reynolds  
General, Sta. Mgr.....Lee D. Hirshland  
Commercial, Adv. Mgr.....Phillip G. Rose, II  
Operations Manager.....Jack Angel  
Prom. Mgr.....Helen Busscher  
Film Manager.....Chick Warren  
Chief Engineer.....James Bull, Sr.  
For other D. W. Reynolds stations see Donrey  
Media under Multiple-Station Owners.

---

---

## New Hampshire

---

---

### **WMUR-TV—Manchester—1954**

Channel: 9 VHF..AP: 155 Kw...VP: 282 Kw.  
Owned-Oper. By.....United TV Co. of N. H.  
Business Address.....1819 Elm St.  
Tel.: NAational 3-8061.....ABC

Station Representative.....Young TV Corp.  
President.....Richard Eaton  
Vice President.....S. E. Phillips  
Chief Engineer.....C. Harold Brewer  
For other United Bestg. stations see Multiple-  
Station Owners.

---

---

## New Jersey

---

---

### **WNJU-TV—Newark—1964**

Channel: 47 UHF..AP: 197 Kw...VP: 394 Kw.  
Owned By.....New Jersey TV Bcstg. Corp.  
Address .....1020 Broad St.

Tel.: MA 2-8490.....Independent  
Station Rep.....National Time Sales  
Pres., Gen. Mgr.....Edwin Cooperstein  
(Due on air spring 1965.)

---

---

## New Mexico

---

---

### **KGGM-TV—Albuquerque—1953**

Channel: 13 VHF..AP: 44.6 Kw...VP: 89.1 Kw.  
Owned-Oper. By.....New Mexico Bcstg. Co.  
Bus. Address.....1414 Coal Ave. S. W.  
Tel.: 243-2285 .....CBS  
Station Representative.....Adv. Time Sales  
Pres., Gen. Mgr.....A. R. Hebenstreit  
Comm. Mgr. ....Ralph C. Rhoads  
Program Director.....Robert Van Driel  
Chief Engineer.....Leonard F. Dodds  
Owners of: KGGM AM; KVSE, Santa Fe.

### **KOAT-TV—Albuquerque—1953**

Channel: 7 VHF..AP: 36.7 Kw..VP: 73.5 Kw.  
Owned By .....WGAL Television  
Address.....1377 University Blvd., N.E.  
Tel.: CH 7-0101.....ABC  
President.....Clair R. McCollough  
Adv., Comm., Sta. Mgr.....Max A. Sklower  
Chief Engineer.....James Sharman  
For other McCollough stations see Steinman sta-  
tions under Multiple-Station Owners.

---

---

### **KOB-TV—Albuquerque—1948**

Channel: 4 VHF...AP: 13.5 Kw...VP: 27 Kw.  
Owned By .....Hubbard Bcstg., Inc.  
Bus.-Studio Address...1430 Coal Ave., S. W.  
Tel.: CH 3-4411.....NBC  
Representative .....Petry  
Pres. ....Stanley Hubbard  
General Manager.....George S. Johnson  
Commercial Manager....Robert D. Williams  
Program Dir.....Jerry Danziger  
Prom., Publicity Dir.....Paul Bain  
Film Mgr.....Bill Williams  
Chief Engineer.....Fern Bibeau  
For other Hubbard stations see Multiple-Station  
Owners.

---

---

### **KAVE-TV—Carlsbad—1956**

Channel: 6 VHF..AP: 5.8 Kw...VP: 11.7 Kw.  
Owned-Oper. By ..Voice of the Caverns, Inc.  
Address .....Box 631  
Tel.: 5-4101 .....CBS

## NEW MEXICO-NEW YORK

President .....Edward Talbott  
 Gen., Comm. Mgr.....Tom Wiseheart  
 Prog. Dir. ....Jon Evans  
 Film Manager.....Calvin Waters  
 Pub. Prom. Dir. ....Marjorie Winfield  
 Chief Engineer.....Sanford Brown  
 Owners of: KAVE-AM.

### KICA-TV—Clovis—1957

Channel: 12 VHF..AP: 16.2 Kw...VP: 30.2 Kw.  
 Owned By.....Marshall Enterprises, Inc.  
 Address .....Box 111  
 Tel.: 763-5511 .....CBS-ABC  
 President.....John H. Marshall, Sr.  
 Gen. Mgr. ....John H. Marshall, Jr.  
 Sta. Mgr. ....Bud LeRoy

Comm., Adv. Mgr. ....Dave Neikirk  
 Prog., Pub. Dir. ....Del Maurer  
 Promotion Director.....John Urban  
 Film Manager.....Duffy Sasser  
 Chief Eng. ....James Cope  
 Owners of: KICA-AM.

### KSWS-TV—Roswell—1953

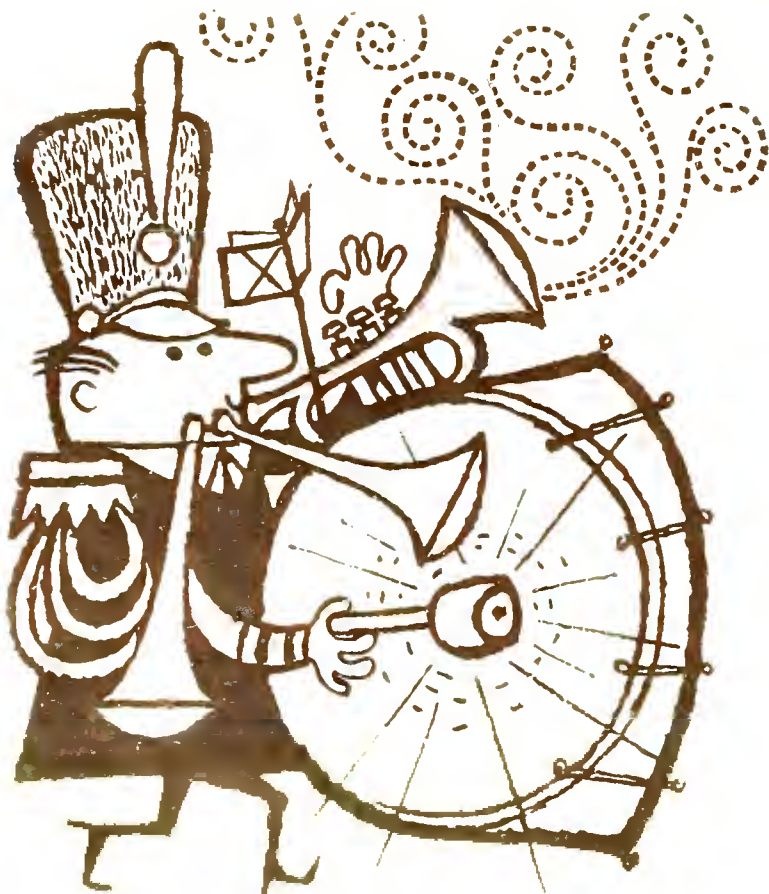
Channel: 8 VHF..AP: 160 Kw...VP: 316 Kw.  
 Owned-Oper. By.....John A. Barnett  
 Business Address.....1717 W. Second St.  
 Tel.: 622-6450 .....ABC-CBS-NBC  
 Station Reps.....Meeker; Melville  
 Owner & Gen. Mgr.....John A. Barnett  
 Sta. Mgr. ....Paul B. McEvoy  
 Chief Engineer.....William E. Kolb

## New York

### WAST-TV—Albany—1956

Channel: 13 VHF..AP: 76.5 Kw...VP: 152 Kw.  
 Owned-Operated By..Van Curler Bcstg. Corp.  
 Address .....Box 4035  
 Tel.: HE 6-4791 .....ABC  
 Station Rep.....Peters, Griffin, Woodward

President .....S. H. Fabian  
 General Mgr.....William A. Rippe  
 Commercial Mgr. ....Dom Tovino  
 Program Dir.....Fred Shavor  
 Promotion, Publicity Dir.....Michael S. Artist  
 Film Mgr.....Joel Levy  
 Chief Engineer.....Elmer C. Snow



**WE DO IT ALL...** Supplying all your photographic needs ... and giving you service PDQ ... that's National's plan of operation. Try a trial balloon. You'll switch ... in a flash! Slides (color & b/w)—Hot press—Flip cards—Telops—Crawls—ID file—Rp's—Enlargements



Write for Free brochure

**NATIONAL STUDIOS**  
 42 W. 48 St. • N. Y. 36 • JU 2-1926

### WTEN—Albany—1953

Channel: 10 VHF..AP: 100 Kw..VP: 200 Kw.  
 Owned-Oper. By....Capital Cities Bcstg. Corp.  
 Business Address.....Box 10  
 Tel.: BR 1-2345 .....CBS  
 Station Representative.....Blair  
 President.....Frank M. Smith  
 Gen. Mgr. ....Daniel B. Burke  
 Program Dir.....Charles Pogan  
 Local Sales Manager.....Phil Beuth  
 Promotion Manager.....Marc Edwards  
 For other Capital Cities stations see Multiple-Station Owners.

### WBJA-TV—Binghamton—1962

Channel: 34 UHF..AP: 102 Kw...VP: 204 Kw.  
 Owned By .....WBJA-TV, Inc.  
 Address .....Box 813  
 Tel.: 772-1122 .....ABC  
 Pres., Gen. Mgr. ....Alfred E. Anscombe  
 Chief Eng. ....Louis H. Stantz

### WINR-TV—Binghamton—1957

Channel: 40 UHF..AP: 535 Kw...VP: 1070 Kw.  
 Owned.....Binghamton Press Co.  
 Business Address.....70 Henry St.  
 Tel.: RA 3-8251.....NBC  
 Station Representative .....H-R Reps.  
 President .....Paul Miller  
 General Manager.....Edward M. Scala  
 Chief Engineer.....G. Ricciardelli  
 For other Gannett stations see Multiple-Station Owners.

**WNBF-TV—Binghamton—1949**

Channel: 12 VHF..AP: 83 Kw... VP: 166 Kw.  
Owned Oper. By....Triangle Publications, Inc.  
Business Address.....50 Front St.  
Tel.: RA 3-7311.....CBS  
Representative.....Blair TV, Inc.  
Gen. Mgr. ....George R. Dunham  
Prog. Dir. ....Karl W. Friedline  
Promotion, Merch. Dir. ....Bruce Lawrence  
Chief Engineer.....Lamar Cox  
For other Triangle stations see Multiple-Station  
Owners.

**WBEN-TV—Buffalo—1948**

Channel: 4 VHF...AP: 54 Kw....VP: 100 Kw.  
Owned-Oper. By.....WBEN, Inc.  
Address.....2077 Elmwood Ave.  
Tel.: TR 6-0930.....CBS  
Sta. Rep.....Harrington, Righter & Parsons  
President ..... Alfred H. Kirchhofer  
General Manager.....C. Robert Thompson  
Asst. Gen. Mgr. ....George R. Torge  
Sales Manager.....Nicholas J. Malter  
Promo., Pub. Dir. ....Joseph A. Haeffner  
Film Mgr. ....Quintin P. Renner  
Technical Director.....R. Glenn Beerbower  
Owners of: WBEN AM-FM.

**WGR-TV—Buffalo—1954**

Channel: 2 VHF...AP: 60.4 Kw...VP: 100 Kw.  
Owned By.....Taft Bcstg. Co.  
Business Address.....184 Barton St.  
Tel.: TT 6-7115.....NBC

Representative .....Edward Petry  
President.....Hulbert Taft, Jr.  
General Manager....Van Beuren W. De Vries  
Program Dir.....Paul Sciandra  
For other Taft stations see Multiple-Station  
Owners.

**WKBW-TV—Buffalo—1958**

Channel: 7 VHF..AP: 60 Kw...VP: 100 Kw.  
Owned By.....Capital Cities Bcstg. Corp.  
Business Address.....1420 Main St.  
Tel.: TT 3-0770.....ABC  
Sta. Rep. ....Blair TV  
President.....Frank M. Smith  
General Manager.....Robert K. King  
For other Capital Cities stations see Multiple-Station  
Owners.

**WCNY-TV—Carthage-  
Watertown—1954**

Channel: 7 VHF..AP: 95-5 Kw...VP: 178 Kw.  
Owned-Oper. By....The Brockway Company  
Bus. Address..P. O. Box 211, Watertown, N. Y.  
Tel.: SU 2-2600.....ABC-CBS  
President.....John B. Johnson  
General Manager.....James W. Higgins  
Commercial Manager.....Alfred M. Tauroney  
Prog., Director.....David M. Graves  
Film Mgr.....David N. Cummings  
Prom., Pub. Dir.....Earl R. Kelly  
Dir. of Eng.....Michael Yonkovic  
Chief Engineer.....Donald Morehouse  
Owner of: WWNY, Watertown; WMSA-AM-FM,  
Massena.

**TWO HUNDRED AND SIXTY DAYS A YEAR,**

**THE KEY EXECUTIVES IN BROADCASTING**

**AND ADVERTISING RECEIVE AND READ**

**RADIO-TELEVISION DAILY.**

## NEW YORK

### WABC-TV—New York—1948

Channel: 7 VHF..AP: 55 Kw...VP: 110 Kw.  
Owned By..American Bcstg-Para. Theas Inc.  
Business Address.....7 W. 66th St.  
Tel.: SU 7-5000.....ABC  
Sta. Rep.....ABC-TV Spot Sales  
Vice-Pres., Gen. Mgr.....John O. Gilbert  
General Sales Mgr.....Richard Beesemyer  
Programming Dir.....Seymour Horowitz  
Adv., Promo. Dir.....Leo Collins  
Publicity Director .....Frank J. Little  
Film Dir.....T. Kako  
Chief Eng. ....Henry Dabrowski  
For other ABC Owned stations see Radio & TV  
Networks.

### WCBS-TV—New York—1941

Channel: 2 VHF...AP: 21 Kw...VP: 42 Kw.  
Owned-Oper....Columbia Bcstg. System Inc.  
Business Address.....485 Madison Ave.  
Tel.: PL 1-2345.....CBS  
Station Rep.....CBS TV Stations Nat'l Sales  
President (CBS Inc.).....Frank Stanton  
Pres. (CBS TV Stations Div.)...Merle S. Jones  
V. P. Station Div.....Craig Lawrence  
V.P., Gen. Mgr.....John A. Schneider  
General Sales Mgr.....G. Gerald Danford  
Program Director.....Dan Gallagher  
Pub. Dir. ....Edmund Cramer  
Info. Serv. Dir. ....Philip King  
Traffic, Oper. Mgr. ....Marion Hampden  
Promo. Dir., Adv. Mgr.....Arthur L. Hecht

Film Mgr. ....William C. Lacey  
Chief Engineer.....Philip Goetz  
For other CBS Owned stations see Radio & TV  
Networks.

### WNBC-TV—New York—1941

Channel: 4 VHF....AP: 15 Kw....VP: 30 Kw.  
Owned-Oper. By.....National Bcstg. Co.  
Business Address.....30 Rockefeller Plaza  
Tel.: CI 7-8300.....NBC  
Representative.....NBC Spot Sales Dept.  
President .....Robert Kintner  
V.P., General Mgr...Theodore H. Walworth, Jr.  
Nat. Sales Mgr.....Robert Howard  
N. Y. Sales Mgr. ....James J. Barry  
Program Dir.....Weston Harris  
Promo. Dir., Adv. Mgr.....Jay H. Smolin  
Publicity Dir.....Al Slep  
Chief Engineer.....Thomas J. Buzalski  
For other NBC Owned stations see Radio & TV  
Networks.

### WNEW-TV—New York—1944

Channel: 5 VHF..AP: 18.6 Kw...VP: 37.1 Kw.  
Owned By.....Metropolitan Bcstg. TV  
Business Address.....205 E. 67th St.  
Tel.: LE 5-1000.....Independent  
Sta. Rep.....Metro TV Sales  
Pres. (Metro Bcst. TV) .....Bennet H. Korn  
V.P., General Mgr.....John E. McArdle  
Vice-Pres., Prog.....Jack Lynn  
V.P., Res., Sales Dev. ....Mary L. McKenna  
Commercial Manager.....Bernard Zeidman

## How to tell all sides of this story in '64...



**AP**

THE ASSOCIATED PRESS

Pub., Exploit. Dir.....David Gordon  
 Promo. Dir., Adv. Mgr. ....Murry Salberg  
 Chief Engineer.....William Kelly  
 For other Metropolitan Bestg. TV stations see  
 Metromedia under Multiple-Station Owners.

**WOR-TV—New York—1949**

Channel: 9 VHF..AP: 64.6 Kw...VP: 129 Kw.  
 Owned-Oper. By .....RKO General  
 Business Address.....1440 Broadway  
 Tel.: LO 4-8000.....Independent  
 Station Rep.....RKO Gen. Bcstg. Nat. Sales  
 V.P., General Manager.....Robert J. Leder  
 V.P., Station Manager .....Robert S. Smith  
 Vice-Pres., Sales.....Jacques Biraben  
 Sales Plan. Dir.....Burt Lambert  
 Adv. Mgr., Promo. Dir.....Robert Beusse  
 Publicity Director.....Sid Bakal  
 Program Dir.....Ivan Reiner  
 Film Mgr.....Bob Garrity  
 Chief Engineer.....Orville Sather  
 For other RKO General stations see Multiple-Station Owners.

**WPIX—New York—1948**

Channel: 11 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Operated By.....WPIX, Inc.  
 Address.....220 E. 42nd St.  
 Tel.: MU 2-6500.....Independent  
 Representative.Peters, Griffin, Woodward, Inc.  
 President.....F. M. Flynn  
 Exec. V.P., General Mgr.....Fred M. Thrower  
 V.P. in Chg. Operations.....L. J. Pope  
 V.P., Sales Mgr.....J. A. Patterson  
 V.P. & Ch. Engineer.....Otis Freeman  
 V.P. & Controller.....T. E. Mitchell  
 Promotion Manager.....F. X. Tuoti  
 Live Program Manager.....W. D. Engels  
 Film Manager.....W. Cooper  
 Sales, Business Mgr.....Jack F. A. Flynn  
 Public Relations Director.....A. J. McCaffrey  
 For other Tribune Co. stations see Multiple-Station Owners.

**WPTZ-TV—Plattsburgh—1954**

Channel: 5 VHF..AP: 18 Kw...VP: 25.1 Kw.  
 Owned-Oper. By.....Rollins Telecasting Inc.  
 Business Address.....357 Cornelia St.  
 Tel.: JO 1-5557 .....ABC-NBC  
 Station Representative .....Blair TV  
 President.....O. Wayne Rollins  
 Gen., Comm. Mgr. ....David F. Milligan  
 For other Rollins stations see Multiple-Station Owners.

**WHEC-TV—Rochester—1953**

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By.....WHEC, Inc.  
 Business Address.....191 East Ave.  
 Tel.: BA 5-3050 .....CBS  
 Sta. Rep. ....H-R TV  
 President.....Paul Miller  
 Comm. Manager.....John Cody  
 Prog. Dir., Film Mgr. ....William J. Adams  
 For other Gannett stations see Multiple-Station Owners.

**WOKR—Rochester—1962**

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned By .....Channel 13, Rochester, Inc.  
 Address .....17 Clinton Ave. S.  
 Tel.: HA 6-3896 .....ABC  
 Pres., Gen. Mgr. ....Richard C. Landsman  
 Comm. Mgr. ....Alan B. Johnstone  
 Prog. Dir. ....Gerald Pearsen  
 Promo. Dir. ....Lloyd B. Gibson  
 Chief Eng. ....George C. Driscoll

**WROC-TV—Rochester—1949**

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By.....Veterans Bcstg. Co., Inc.  
 Address .....201 Humboldt  
 Tel.: BU 8-8400 .....NBC  
 Sta. Rep. ....Petry  
 Pres., Gen. Mgr.....Ervin F. Lyke  
 Comm. Manager.....Arthur Murrellwright  
 Prog. Dir., Film Mgr.....F. Chase Taylor, Jr.  
 Promo., Pub. Dir. ....William Schubert  
 Chief Engineer.....Raymond Jobes  
 Owners of: KTVE-TV, El Dorado, Ark.

**WRGB—Schenectady—1939**

Channel: 6 VHF..AP: 47 Kw...VP: 93 Kw.  
 Owned-Oper. By.....General Electric Co.  
 Business-Studio Address...1400 Balltown Rd.  
 Tel.: FR 7-2261.....NBC  
 Station Representative .....Katz  
 Gen. Mgr.....J. Milton Lang  
 Marketing Mgr.....Robert F. Reid  
 Operations Mgr.....Merl L. Galusha  
 Sales Manager.....George F. Spring  
 Program Dir.....A. G. Zink  
 Promotion Mgr.....Arthur R. Garland

**WHEN-TV—Syracuse—1948**

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By..Meredith Syracuse TV Corp.  
 Address .....980 James  
 Tel.: 474-8511 .....CBS  
 Station Representative .....Katz  
 V.P., General Mgr.....Paul Adanti  
 Comm. Manager.....Frederick R. Menzies  
 Prog. Dir. ....Gordon Alderman  
 Pub. Dir. ....Steve Shannon  
 Chief Engineer.....Albert Chismark  
 For other Meredith stations see Multiple-Station Owners.

**WNYS—Syracuse—1962**

Channel: 9 VHF..AP: 39.75 Kw...VP: 79.5 Kw.  
 Owned By.....Channel 9, Syracuse, Inc.  
 Address .....Shoppingtown, Syracuse  
 Tel.: 446-4780 .....ABC  
 Sta. Rep. ....Peters, Griffin, Woodward  
 Pres., Gen. Mgr. ....William H. Grumbles  
 Promo., Pub. Dir. ....Mrs. Carol Schell  
 Prog. Dir., Film Mgr. ....Jeff Davidson  
 Chief Eng. ....John Carroll

**WSYR-TV—Syracuse—1950**

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.



## how do you fit a walrus into a water bucket?

You can! . . . if you're willing to settle for the tip of his flipper. Like ranking TV markets. You can take a small part of the market by using the metro approach . . . but if you want the whole walrus, you've got to rank by total market! Point! More than 80% of the Charlotte WBTV Market is located outside the metro area, and the Charlotte TV Market contains 550,000 TV homes . . . ranking 22nd in the nation . . . 1st in the Southeast!\* Come on in . . . the water's fine. You'll flip over our walrus-size coverage area!

**WBTV**  
**CHARLOTTE**

JEFFERSON STANOARD BROADCASTING COMPANY

Represented Nationally by

Television Advertising  Representatives, Inc.

\* 1964 Sales Management Survey of Television Markets.

## NEW YORK-NORTH CAROLINA

Owned-Oper. By.....Newhouse Bcstg. Co.  
Business Address.....1030 James St.  
Tel.: GRanite 4-3911.....NBC-ABC  
Representative ....Harrington-Righter-Parsons  
Pres., Gen. Mgr.....E. R. Vadeboncoeur  
Comm. Manager.....William R. Alford, Jr.  
Chief Engineer.....Albert Eicholzer  
For other Newhouse stations see Multiple-Station  
Owners.

### WKTV—Utica—1949

Channel: 2 VHF..AP: 17.35 Kw..VP: 34.7 Kw.

Owned-Oper. By.....Mid-N.Y. Bcstg. Corp.  
Business Address.....P.O. Box 386  
Tel.: RE 3-0404.....ABC-NBC  
Sta. Representative.....H-R  
President, Gen. Mgr.....Gordon Gray  
Program Dir.....Daniel German  
Nat., Reg. Sales Mgr. ....Richard Gessner  
Loc. Sales Mgr. ....Sheldon Storrier  
Promo., Pub. Dir. ....Jean Greenwood  
Merchandising Dir.....Stephen Purcell  
Film Manager.....Frank Guzzetti  
Chief Engineer.....De Forest T. Layton, Jr.  
Owners of: KAUZ-TV, Wichita Falls, Tex.

## North Carolina

### WISE-TV—Asheville—1953

Channel: 62 UHF...AP: 12 Kw...VP: 24 Kw.  
Owned By.....WCOG, Inc.  
Address .....75 Scenic Hwy.  
Tel.: 254-4663 .....NBC  
President, Gen. Mgr.....Harold H. Thoms  
Admin. Asst. ....Hugh McMillan  
Chief Engineer.....John Randolph  
For other Thoms stations see Multiple-Station  
Owners.

### WLOS-TV—Asheville—1954

Channel: 13 VHF..AP: 85 Kw..VP: 170 Kw.  
Owned-Oper. By....Skyway Broadcasting Co.  
Business Address.....288 Macon Avenue  
Tel.: AL 4-4321.....ABC  
Station Representative.....PGW; Ayers  
President.....Col. Mitchell Wolfson  
V.P., Gen. Sta. Mgr. ....Morton S. Cohn  
Chief Engineer.....George Sprague  
For other Wometco stations see Multiple-Station  
Owners.

### WBTV—Charlotte—1949

Channel: 3 VHF...AP: 60 Kw...VP: 100 Kw.  
Owned-Oper. By..Jefferson Standard Bcstg. Co.  
Business Address.....1 Julian Price Place  
Tel.: ED 3-8833.....CBS  
Station Representative .....TvAR  
Board Chairman .....Joseph M. Bryan  
President .....Charles H. Crutchfield  
V.P., Managing Dir....Wallace J. Jorgenson  
V.P., Prom., Research....J. Robert Covington  
V.P., Engineering.....Thomas E. Howard  
General Sales Manager.....Thomas Cookerly  
Program Operations Mgr....Robert L. Rierson  
For other Jefferson Standard stations see Multiple-  
Station Owners.

### WSOC-TV—Charlotte—1957

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned.....Carolina Bcstg. Co.  
Business Address.....Box 2536  
Tel.: FR 6-8401.....ABC-NBC  
Station Representative.....H-R Reps.

President.....J. M. Cox, Jr.  
Exec. Dir.....J. Leonard Reinsch  
Gen., Sta. Mgr. ....C. George Henderson  
Comm. Mgr. ....William M. Scruggs, Jr.  
Promo., Pub. Dir. ....Jon T. Caudle  
Film Manager.....Hall Houpe  
Chief Eng. ....Charles W. Whitley  
For other Cox stations see Multiple-Station Own-  
ers.

### WUTV—Charlotte—1960

Channel: 36 UHF..AP: 110 Kw..VP: 200 Kw.  
Owned By .....Century Adv. Co., Inc.  
Address .....1 Television Pl.  
Tel.: FR 5-5625 .....Independent  
President .....Frank P. Larson, Jr.  
General Manager.....Hugh A. Deadwyler

### WTVD—Durham—1954

Channel: 11 VHF..AP: 170 Kw..VP: 316 Kw.  
Owned By.....Capital Cities Bcstg. Corp.  
Address .....2410 Broad St.  
Tel.: 477-2131 .....CBS-NBC  
President.....F. M. Smith  
Gen. Mgrs. .Harmon L. Duncan, Floyd Fletcher  
Comm. Manager.....Mike Thompson  
Program Mgr.....Ernie Greup  
Chief Engineer.....Roy Fullen  
For other Capital Cities stations see Multiple-  
Station Owners.

### WFMY-TV—Greensboro—1949

Channel: 2 VHF...AP: 100 Kw...VP: 50 Kw.  
Owned-Operated By....Greensboro News Co.  
Business Address...Phillips Ave. at White St.  
Tel.: BR 4-0114.....ABC-CBS  
Representative..Harrington, Righter & Parsons  
President.....C. O. Jeffress  
General Manager.....Gaines Kelley  
Commercial Mgr.....William M. Alexander  
Program Dir.....T. J. Markham  
Film Manager.....Donald M. Causey  
Chief Engineer.....Doyle D. Thompson

### WNCT—Greenville—1953

Channel: 9 VHF:..AP: 158 Kw..VP: 316 Kw.

## NORTH CAROLINA-NORTH DAKOTA

**Owned By**.....Roy H. Park Bcstg. Co.  
**Address** .....Box 898  
**Tel.:** PL 2-6181.....CBS  
**Representative** .....Hollingbery  
**President** .....Roy H. Park  
**V. P., Gen. Mgr.**.....A. Hartwell Campbell  
**Sta. Mgr.**.....Hank Tribley  
**Comm. Manager**.....John G. Clark, Jr.  
**Promotion Director**.....Dave Mosier  
**Program Dir.** .....Ed Fields  
**Film Manager**.....Mac Nicholson  
**Chief Engineer**.....Heber Adams

### **WGHP-TV—High Point—1963**

**Channel:** 8 VHF...AP: 158 Kw...VP: 316 Kw.  
**Owned By**.....Southern Bcstrs.  
**Sheraton Hotel Bldg.**.....Tel.: 883-7131  
**ABC**.....Rep.: Storer TV Sales  
**Pres., Gen. Mgr.**.....James W. Coan  
For other Coan stations see Winston-Salem Bcstg.  
under Multiple-Station Owners.

### **WNBE-TV—New Bern—1962**

**Channel:** 12 VHF...AP: 100 Kw...VP: 200 Kw.  
**Owned By:** .....Piedmont Television Corp.  
**Address** .....Henderson, N. C.  
**Tel.:** GE 8-8341.....ABC  
**President** .....Nathan Frank  
**Secretary**.....Harold H. Thoms  
For other Thoms stations see Multiple-Station  
Owners.

### **WRAL-TV—Raleigh—1956**

**Channel:** 5 VHF...AP: 50 Kw...VP: 100 Kw.  
**Owned-Oper. By**.....Capitol Bcstg. Co., Inc.  
**Business Address**.....2619 Western Blvd.  
**Tel.:** VA 8-2511.....ABC  
**Representative** .....H-R  
**President**.....A. J. Fletcher  
**Program Dir.**.....Jesse Helms  
**Prom., Pub. Dir.**.....David Witherspoon  
**Chief Engineer**.....Virgil Duncan  
Owners of: WRAL, AM-FM.

### **WITN-TV—Washington—1955**

**Channel:** 7 VHF..AP: 160 Kw...VP: 316 Kw.  
**Owned-Oper. By**.....North Carolina TV, Inc.  
**Address** .....Box 468  
**Tel.:** WH 6-3131.....NBC  
**Sta. Rep.**...Venard, Torbet & McConnell; Ayers  
**President, Gen. Mgr.**.....W. R. Roberson, Jr.  
**Exec. V.P.**.....T. H. Patterson  
**Sales Manager**.....G. Earle Broome  
**Prog. Dir.** .....Hal Wilson  
**Chief Engineer**.....Harvey Mason  
Owners of: WITN-AM-FM.

### **WECT—Wilmington—1954**

**Channel:** 6 VHF..AP: 62.5 Kw...VP: 100 Kw.  
**Owned-Oper. By**...Atlantic Telecasting Corp.  
**Address**.....205 W. Shipyard Blvd.  
**Tel.:** RO 3-4666.....ABC-CBS-NBC  
**Sta. Rep.**.....Advertising Time Sales  
**President**.....Dan. D. Cameron  
**General Manager**.....Claud O'Shields  
**Program Dir.**.....Wayne Jackson  
**Film Mgr.**.....Ken Buie  
**Pub. Dir.**.....Mrs. Bobbie Marcroft  
**Chief Engineer**.....Ed Herring

### **WSJS-TV—Winston-Salem 1953**

**Channel:** 12 VHF..AP: 195 Kw...VP: 316 Kw.  
**Owned-Oper. By**.....Triangle Bcstg. Corp.  
**Business Address**.....419-21 N. Spruce St.  
**Tel.:** PA 5-2311.....NBC  
**Newspaper Aff.**...Journal & Twin City Sentinel  
**Station Rep.**.....Peters, Griffin, Woodward  
**President, Gen. Mgr.**.....Harold Essex  
**Asst. General Manager**.....Richard Barron  
**V. President, Sales**.....Harry Shaw  
**V.P., Operations Mgr.**.....Phil Hedrick  
**V.P., Program Mgr.**.....John A. Comas  
**Promotion Director**.....Charles Clapp  
**Film Manager**.....Carl Wiegold  
Owners of: WSJS.

## North Dakota

### **KFYR-TV—Bismarck—1953**

**Channel:** 5 VHF...AP: 50 Kw...VP: 100 Kw.  
**Owned-Oper. By**.....Meyer Bcstg. Co.  
**Business Address**.....Broadway at Fourth  
**Tel.:** CA 3-0900.....NBC  
**Representative** .....Blair-TV  
**President, Gen. Mgr.**.....William Ekberg  
**Station Mgr.**.....A. L. Anderson  
**Production Mgr.** .....Duane Sauter  
**Chief Engineer**.....Ivar Nelson  
For other Meyer stations see Multiple-Station  
Owners.

### **KXMB-TV—Bismarck—1955**

**Channel:** 12 VHF..AP: 110 Kw...VP: 221 Kw.  
**Owned-Oper. By**.....North Dakota Bcstg. Co.  
**Address** .....Box 358  
**Tel.:** CA 3-9197 .....CBS-ABC  
**Station Rep.**.....Adam Young  
**President**.....John W. Boler  
**Sta. Mgr.**.....D. J. Blackstead  
**Prog. Dir.**.....Robert Schuh  
**Promo., Pub. Dir.**.....Jerry Stockert  
**Film Mgr.**.....Vic Fetter  
**Adv. Mgr.**.....Robert Vogelsang  
**Chief Engineer**.....Tomas Ahner  
For other North Dakota Network stations see  
Multiple-Station Owners.



## NORTH DAKOTA-OHIO

### **KDIX-TV—Dickinson—1956**

Channel: 2 VHF...AP: 13 Kw...VP: 26 Kw.  
Owned By.....North Dakota Bcstg.  
Business Address.....119 2nd Ave. West  
Tel.: 224-5133 .....ABC-CBS  
Station Reps.....Adam Young  
President.....John W. Boler  
Chief Engineer.....Louis Tysver  
For other North Dakota Network stations see  
Multiple-Station Owners.

### **KTHI-TV—Fargo—1959**

(Formerly KXGO-TV)

Channel: 11 VHF..AP: 14.4 Kw...VP: 28.8 Kw.  
Owned By.....Polaris Corp.  
Address .....112 Manchester Bldg.  
Tel.: 235-4461 .....ABC  
Sta. Representative.....Weed  
Gen. Mgr.....R. C. Lukkason  
For other Polaris stations see Multiple-Station  
Owners.

### **WDAY-TV—Fargo—1953**

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....WDAY, Inc.  
Business Address.....207 N. 5th St.  
Tel.: AD 2-3371.....NBC  
Newspaper Affiliation .....Forum  
Station Rep.....Peters, Griffin, Woodward  
Board Chairman.....E. C. Reineke  
President.....N. D. Black, Jr.  
Exec. V.P. & Gen. Mgr.....Tom Barnes  
Asst. Gen. Mgr.....Jack Dunn  
Sales Manager.....Jack Lester  
Program Manager.....Ken Kennedy  
Promotion Mgr.....Roy Pedersen  
Film Director .....Buddy Nulph  
Technical Dir.....Julius Hetland  
Owners of: WDAY-AM.

### **KNOX-TV—Grand Forks 1955**

Channel: 10 VHF..AP: 14.1 Kw...VP: 28.2 Kw.  
Owned By.....Polaris Corp.

Business Address.....State Mill Road  
Tel.: 77-44611 .....ABC  
Station Rep. ....Meeker  
General Mgr.....R. C. Lukkason  
Operations Director.....Bill Hutton  
Production Director.....Lowell Johnson  
Film Mgr.....Johnny Ralston  
Chief Engineer.....David L. Chumley  
For other Polaris stations see Multiple-Station  
Owners.

### **KXMC-TV—Minot—1953**

Channel: 13 VHF..AP: 245 Kw...VP: 120 Kw.  
Owned By.....North Dakota Bcstg.  
Address.....KXMC-TV Bldg.  
Tel.: TE 8-2104.....ABC-CBS  
Station Reps.....Weed; Hurley  
President.....John W. Boler  
Chief Engineer.....Henry Haensler  
For other North Dakota Bestg. stations see Multi-  
ple-Station Owners.

### **KCND-TV—Pembina—1960**

Channel: 12 VHF..AP: 10.5 Kw...VP: 23 Kw.  
Owned By.....Polaris Corp.  
Address.....Box 523, Grand Forks, N. D.  
Tel.: 4-4611 .....ABC-NBC  
Station Representative .....Beckjorden  
General, Sales Mgr....Robert C. Lukkason  
For other Polaris stations see Multiple-Station  
Owners.

### **KXJB-TV—Valley City—1954**

Channel: 4VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By....North Dakota Bcstg. Co.  
Address.....4000 W. Main, Fargo, N. D.  
Tel.: ADams 235-4461.....CBS  
Station Rep. ....Young  
Pres., Gen. Mgr.....John W. Boler  
Sta., Adv. Mgr.....Robert Owens  
Prog. Dir.....Constance Blackstead  
Commercial Mgr.....Jim McGuire  
Promo., Pub. Dir.....Lois Bonk  
Film Manager.....Steve Winter  
Chief Engineer.....Robert Ridgeway  
For other North Dakota Network stations see  
Multiple-Station Owners.

## Ohio

### **WAKR-TV—Akron—1953**

Channel: 49 UHF..AP: 107 Kw...VP: 213 Kw.  
Owned-Oper. By.....Summit Radio Corp.  
Business Address.....853 Copley Road  
Tel.: PO 2-8811.....ABC  
President.....S. Bernard Berk  
General, Station Mgr.....Roger G. Berk  
Commercial, Adv. Mgr....Kenneth M. Keegan  
Prog., Prom. Dir.....Robert I. Bostian  
Film Manager.....Andy Anderson  
Chief Engineer.....Irwin L. Knopp  
Owners of: WAKR-AM-FM.

### **WCPO-TV—Cincinnati—1949**

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By..Scripps-Howard Bcstg., Inc.  
Business Address.....2345 Symmes St.  
Tel.: 861-9000 .....CBS  
Newspaper Affil....Cincinnati Post Times Star  
Representative .....Blair  
President.....Jack R. Howard  
V.P., General Mgr.....M. C. Watters  
Asst. General Manager.....Robert Gordon  
Nat. Sales Mgr.....Marian Finney  
Comm. Mgr.....Earl Corbett

# OHIO

Program Dir.....John Clark  
 Prom. Dir.....Vera Schulte  
 Film Manager.....Bernie Borden  
 Chief Engineer.....Paul Adams  
 For other Scripps-Howard stations see Multiple-Station Owners.

## WKRC-TV—Cincinnati—1949

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By.....Taft Broadcasting Co.  
 Address .....1906 Highland Ave.  
 Tel.: 421-1750 .....ABC  
 Station Representative .....Katz  
 President.....Hulbert Taft, Jr.  
 Gen., Sta. Mgr.....Samuel T. Johnston  
 Nat. Sales Mgr.....George Rogers  
 Loc. Sales Mgr.....Need Smith  
 Program Director.....Harry Mohr  
 Film Mgr.....John Hill  
 Chief Engineer.....Ray Owen  
 For other Taft Stations see Multiple-Station Owners.

## WLW-TV—Cincinnati—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Operated By....Crosley Bcstg. Corp.  
 Address.....140 W. Ninth St.  
 Tel.: 241-1822 .....NBC  
 Station Reps.....Lowrance; Petry; Crosley  
 President.....John T. Murphy

V.P., Gen. Mgr.....James H. Burgess  
 V.P.-Treasurer .....John J. Heywood  
 V.P.-Programming .....Al Bland  
 V.P.-Pub. Relations.....Gil Kingsbury  
 V.P.-Sales.....H. P. Lasker  
 V.P.-Engineering.....R. J. Rockwell  
 Sales Manager.....Dave Strubbe  
 Sales Promotion Dir.....Jack Frazier  
 Program Dir.....Abe Cowan  
 Film Dir.....Tom Storey  
 Publicity, Promotion Dir.....Joe Cella  
 Tech. Adm. Ass't.....Howard Leppe  
 For other Crosley stations see Multiple-Station Owners.

## KYW-TV—Cleveland—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned By.Group W/Westinghouse Bcstg. Co.  
 Business-Studio Address.....1403 E. Sixth St.  
 Tel.: SU 1-4500.....NBC  
 Sta. Representative.....TvAR  
 President.....Donald H. McGannon  
 Vice President.....Frank Tooke  
 Station Manager.....George H. Mathiesen  
 Commercial Manager.....Robert Schroeder  
 Promotion, Adv. Manager.....Gene Godt  
 Public Relations Dir.....Hugh Harper  
 Chief Engineer.....Sidney V. Stadig  
 For other Group W/Westinghouse stations see Multiple-Station Owners.

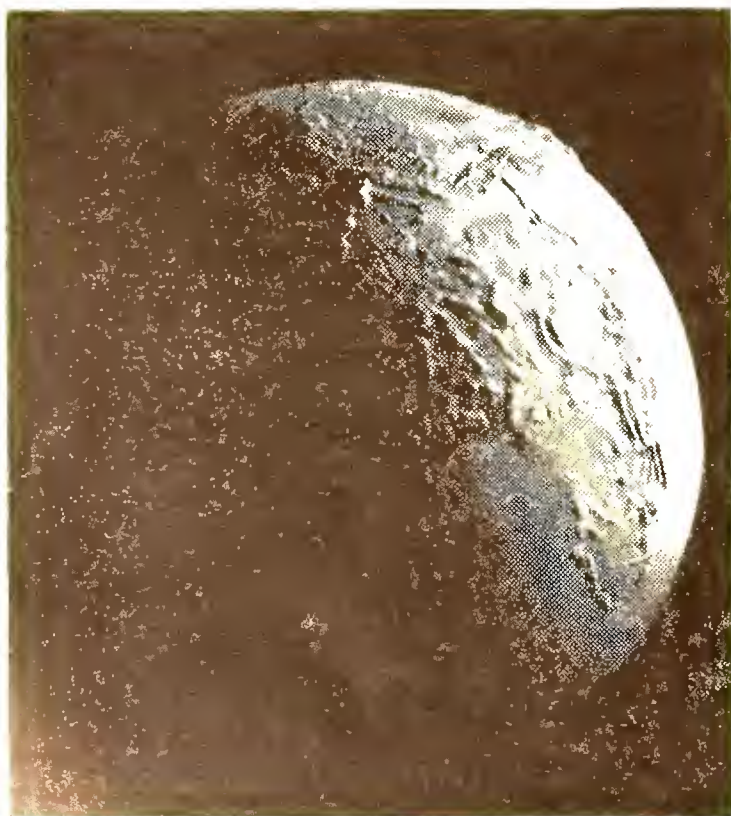
## WEWS—Cleveland—1947

Channel: 5 VHF.. AP: 60.3 Kw...VP: 93.3 Kw.  
 Owned By.....Scripps-Howard Bcstg Co.  
 Address.....3001 Euclid Ave.  
 Tel.: HE 2-1500.....ABC  
 Representative .....Blair TV  
 President.....Jack R. Howard  
 V.P., General Mgr.....James C. Hanrahan  
 Ass't Gen. Mgr.....Donald L. Perris  
 Eng. V.P.....J. B. Epperson  
 Pub. Service Dir.....John J. Moffitt  
 Nat'l Adv. Mgr.....Jay S. Kerekes  
 Film Director.....John J. Richards  
 Ohio Sales Mgr.....Peter Hlinka  
 Operations Dir.....Ernest E. Sindelar  
 Prod. Supervisor.....James E. Kirkey  
 Prog. Supervisor.....Earl W. Keyes  
 Chief Engineer.....James E. Bloyd  
 For other Scripps-Howard stations see Multiple-Station Owners.

## WJW-TV—Cleveland—1954

Channel: 8 VHF..AP: 182 Kw..VP: 302 Kw.  
 Owned-Oper. By.....Storer Bcstg. Co.  
 Address.....1630 Euclid Ave.  
 Tel.: TO 1-6080.....CBS  
 Station Rep.....Storer TV Sales Inc.  
 President.....George B. Storer, Jr.  
 General Manager.....Robert S. Buchanan  
 Program Director .....Robert Huber  
 Chief Engineer.....Gil Anderson  
 For other Storer stations see Multiple-Station Owners.

**How to tell  
 all sides of this story  
 in '64...**



**AP**

THE ASSOCIATED PRESS

**WBNS-TV—Columbus—1949**

Channel: 10 VHF..AP: 191 Kw...VP: 316 Kw.  
 Owned By.....Dispatch Printing Co.  
 Business Address.....33 N. High St.  
 Tel.: 224-7121 .....CBS  
 Newspaper Affiliation .....Dispatch  
 Station Representative.....Blair TV  
 President .....H. Preston Wolfe  
 Station Manager.....Richard A. Borel  
 Program Director.....John A. Haldi  
 Sales Director.....Robert D. Thomas  
 Operations Director.....Paul Yeakum  
 Prom. Publicity Dir.....Jim Shumaker  
 Film Buyer.....Betty Dixon  
 Chief Engineer.....Lester H. Natzger

**WLW-C—Columbus—1949**

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Operated By.....Crosley Bcstg. Corp.  
 Business Address...3165 Olentangy River Rd.  
 Tel.: AM 3-5441.....NBC  
 Station Reps.....Lowrance; Moore  
 President.....John T. Murphy  
 General, Sta. Mgr.....Walter E. Bartlett  
 Sales Mgr.....Richard E. Reed  
 Program Director.....Mervin A. Durea  
 Publicity Director.....Rod Warner  
 Promotion Director.....John Burpee  
 Film Manager.....Juanita Mitchell  
 Spec. Bcst. Serv. Dir.....Morrie Butler  
 Chief Engineer.....Charles Sloan  
 For other Crosley stations see Multiple-Station  
 Owners.

**WTVN-TV—Columbus—1949**

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Taft Broadcasting Co.  
 Business Address.....753 Harmon Ave.  
 Tel.: CA 8-5801.....ABC  
 Representative .....Katz  
 President.....Hulbert Taft, Jr.  
 V.P. of Operations.....L. H. Rogers, II  
 General Mgr.....Robert C. Wiegand  
 Sales Manager.....R. W. Ostrander  
 Prog. Dir.....Joseph A. Jenkins  
 Film Manager.....Paul Lloyd  
 Chief Engineer.....Ed Koprivier  
 For other Taft stations see Multiple-Station  
 Owners.

**WHIO-TV—Dayton—1949**

Channel 7 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By...Miami Valley Bcstg. Corp.  
 Business Address.....1414 Wilmington Ave.  
 Tel.: CL 4-5311.....CBS  
 Newsp. Affili.....News, Journal Herald  
 Representative .....Hollingbery  
 President.....James M. Cox Jr.  
 General Manager.....Robert H. Moody  
 Retail Manager.....Stanley G. Mouse  
 Prog., Prom. Director.....Charles Gay  
 Chief Engineer.....Ernest L. Adams  
 For other Cox stations see Multiple-Station  
 Owners.

**WLW-D—Dayton—1949**

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Crosley Bcstg. Corp.  
 Business-Studio Address...4595 S. Dixie Hwy.  
 Tel.: AX 3-2101.....ABC-NBC  
 Station Reps.....Crosley; NBC Spot Sales  
 President .....John T. Murphy  
 V.P., General Manager.....George J. Gray  
 Comm. Manager.....Dale A. Smith  
 Program Dir.....Paul Law  
 Prom., Pub. Director.....Dorothy A. Sanders  
 Chief Engineer.....Robert Wehrmann  
 For other Crosley stations see Multiple-Station  
 Owners.

**WIMA-TV—Lima—1953**

Channel: 35 UHF..AP: 117 Kw...VP: 219 Kw.  
 Owned-Operated By.....WLOK, Inc.  
 Business Address.....1424 Rice Ave.  
 Tel.: 225-3010 .....ABC-NBC  
 Station Representative.....Meeker Co.  
 President.....G. E. Hamilton  
 General Manager.....Robert W. Mack  
 Sta., Comm. Mgr.....J. L. Spring  
 Program Director.....Sam Fitzsimmons  
 Chief Engineer.....M. J. Lamb  
 Owners of: WIMA AM-FM.

**WSTV-TV—Steubenville—1953**

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned By.....Rust Craft Bcstg. Co.  
 Business Address.....Exchange Realty Bldg.  
 Tel.: 282-6265 .....ABC-CBS  
 Station Rep.....Peters, Griffin, Woodward  
 Exec. Vice Pres.....John J. Laux  
 General Manager.....Ted Eiland  
 Sta., Comm. Mgr.....Joseph M. Troesch  
 Operations Mgr.....William Chesnes  
 Prom., Publicity Dir.....George H. Wilson  
 Technical Dir.....Charles Shepherd  
 For other Rust Craft stations see Multiple-Station  
 Owners.

**WSPD-TV—Toledo—1948**

Channel: 13 VHF..AP: 108 Kw...VP: 316 Kw.  
 Owned-Oper. By.....Storer Bdcstg. Co.  
 Address.....136 Huron St.  
 Tel.: CH 8-6201.....ABC-NBC  
 Station Rep.....Storer Television Sales  
 President.....George B. Storer, Jr.  
 Station Manager.....Keith T. McKenney  
 Nat'l Sales Manager.....Robert Bailey  
 Operations Manager.....Ralph R. Rust  
 Promotion Director.....Patrick Kenney  
 Local Sales Manager.....Richard Fitzgibbons  
 Chief Engineer .....George Fulop  
 For other Storer stations see Multiple-Station  
 Owners.

**WTOL-TV—Toledo—1958**

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.  
 Owned By.....Community Bcstg. Co.  
 Business Address.....604 Jackson St.  
 Tel.: CH 4-7411.....CBS  
 Station Representative .....H-R

## OHIO-OKLAHOMA

President.....Frazier Reams  
General Mgr.....Thomas S. Bretherton  
Gen. Sales Mgr.....George J. Kapel  
Program Dir.....Robert Krieghoff  
Prod. Mgr.....Gary Floyd  
Prom. Dir.....Steve Fayer  
Film Mgr.....Arthur Michaud  
Chief Engineer.....Harold Holmes  
Owners of: WTOL-AM-FM.

### WFMJ-TV—Youngstown 1953

Channel: 21 UHF...AP: 47 Kw...VP: 94 Kw.  
Owned-Operated By...Vindicator Printing Co.  
Address.....101 W. Boardman Street  
Tel.: RI 4-8611.....NBC  
Newspaper Affil...The Youngstown Vindicator  
Station Rep. ....Blair TV  
President.....William F. Maag Jr.  
General, Sta. Mgr.....Mitchell F. Stanley  
Program Director.....Jay A. Grier  
Chief Engineer.....Frank A. Dieringer

### WKBN-TV—Youngstown—1953

Channel: 27 UHF..AP: 462 Kw..VP: 1000 Kw.  
Owned-Operated By.....WKBN Bcstg. Corp.  
Address.....3930 Sunset Blvd.  
Tel.: 782-1144 .....CBS  
Representative .....Raymer  
President, Gen. Mgr.....W. P. Williamson, Jr.  
Station Mgr.....Warren P. Williamson III

Commercial Manager.....David V. Stewart  
Program Dir.....Norman Berger  
Publicity Director.....Gene Springer  
Film Manager.....Jack Beatty  
Chief Engineer.....B. T. Wilkens  
Owners of: WKBN, AM-FM.

### WKST-TV—Youngstown—1957

(Formerly WKST-TV)

Channel: 33 UHF...AP: 105 Kw...VP: 209 Kw.  
Owned By.....Communications Inds. Corp.  
Address.....3800 Shady Run Road  
Tel.: ST 8-2424.....ABC  
Station Representative.....Young TV  
President .....Lazar Emanuel  
Chief Engineer.....Arthur W. Taylor  
For other Communications Inds. stations see Multi-  
ple-Station Owners.

### WHIZ-TV—Zanesville—1953

Channel: 18 UHF..AP: 8.13 Kw...VP: 14.8 Kw.  
Owned-Oper. By...Southeastern Ohio TV Sys.  
Bus. Address.....Lind Arcade Bldg.  
Tel.: GL 2-5431.....NBC  
President .....Clay Littick  
Gen., Station Mgr.....Allan Land  
Comm., Adv. Mgr.....Nate Milder  
Prom., Pub. Director.....Naomi Lorton  
Film Manager.....Ralph Young  
Chief Engineer.....William A. Hunt, Sr.  
Owners of: WHIZ-AM-FM; WTAP-AM-TV, Park-  
ersburg, W. Va.

## Oklahoma

### KTEN—Ada—1954

Channel: 10 VHF..AP: 141 Kw...VP: 252 Kw.  
Owned-Oper. By....Eastern Okla. TV Co., Inc.  
Business Address.....P. O. Box 10  
Tel.: FE 2-3311.....ABC-CBS-NBC  
Station Reps.....Select Sta. Reps.; Brown  
Pres., Gen. Mgr.....Bill Hoover  
V.P., Co-Ordinator.....Jack Hoover  
Program Dir.....Pat Lamb  
Promo. Dir.....Jim Stone  
Film Manager.....Bobby Lawson  
Chief Engineer.....Fred Smith

### KXII—Ardmore—1956

Channel: 12 VHF..AP: 107 Kw...VP: 214 Kw.  
Owned-Oper. By.....Texoma Bcstrs., Inc.  
Address.....Box 1003, Sherman, Tex.  
Tel.: TW 2-8123.....NBC  
Station Rep.....Vernard, Torbet & McConnell  
General Mgr.....C. H. Balding  
Commercial Manager.....Ulman McMullen  
Program Director.....Lee Lynch  
Film Manager.....Paul Smith  
Chief Engineer.....Russell Trevillian

### KSWB—Elk City—1961

Channel: 8 VHF..AP: 13.2 Kw...VP: 26.3 Kw.  
Owned By.....Southwest Bcstg. Co.  
Address.....c/o KWOE, Clinton, Okla.  
Tel.: Clinton, Okla.....Independent  
President, Gen. Mgr.....Lonnie J. Preston  
Commercial Manager.....Harry Smith, Jr.  
Chief Engineer.....Art Vogt

### KSWO-TV—Lawton—1953

Channel: 7 VHF....AP: 158 Kw...VP: 316 Kw.  
Owned By.....KSWO TV Co.  
Address.....4 Mile East Hi Way 7  
Tel.: ELgin 5-7000.....ABC  
Station Rep.....Venard, Torbet & McConnell  
President, Gen. Mgr.....R. H. Drewry  
Station Mgr.....Paul N. Goode  
Commercial Mgr.....Bob Scott  
Program Director.....Harold Hunt  
Prom., Publicity Dir.....Jeanette Sims  
Film Manager.....Jerry Hawkins  
Chief Engineer.....Jim Lockerd  
For other Drewry stations see Multiple-Station  
Owners.

**KOCO-TV—Oklahoma City  
1954**

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned By.....Cimarron TV Corp.  
Address .....Box 7538  
Tel.: VI 2-6633.....ABC  
Station Representative .....Blair TV  
V.P., General Mgr.....Ben K. West  
Operations Manager.....Earl Hickerson  
Program Director.....J. B. Chase  
Promotion Dir.....Jerry Wiedenkeller  
Sales Manager.....Alex Kolensky

**KWTV—Oklahoma City—1953**

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By...Oklahoma Television Corp.  
Address .....7401 N. Kelley  
Tel.: VI 3-6641.....CBS  
Representative .....Petry  
President .....Roy Turner  
Ex. V.P., General Manager.....Edgar T. Bell  
Commercial Mgr.....Jack De Lier  
Promotion Director.....Montez Tjaden

**WKY-TV—Oklahoma City—1949**

Channel: 4 VHF..AP: 60 Kw...VP: 100 Kw.  
Owned-Oper. By.....WKY TV System, Inc.  
Studio Address.....500 E. Britton Rd.  
Tel.: SK 2-2161.....NBC  
Newspaper Affil....Daily Oklahoman; Times  
Representative .....Katz  
President.....E. K. Gaylord  
V.P., Sta. Mgr.....Norman P. Bagwell  
Program Director.....Joe Jerkins  
Promo., Adv. Mgr.....W. J. Willis  
Chief Engineer.....Bob Hayward  
For other WKY TV stations see Multiple-Station  
Owners.

**KOTV—Tulsa—1949**

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.

Owned-Oper. By.....KOTV, Inc.  
Business Address.....302 S. Frankfort St.  
Tel.: LU 2-9233.....CBS  
President.....C. Wrede Petersmeyer  
Gen., Sta. Mgr.....George Stevens  
Prom., Pub. Dir.....Robert Freeland  
Commercial Mgr.....Dale E. Hart  
Prog. Dir., Film Mgr.....Art Elliott  
Chief Engineer.....Lavoy Hooker  
For other Corinthian stations see Multiple-Station  
Owners.

**KTUL-TV—Tulsa—1954**

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....Tulsa Broadcasting Co.  
Business Address .....Box 9697  
Tel.: HI 6-6184.....ABC  
President.....James C. Leake  
Gen., Sta. Mgr.....Bill Swanson  
Comm. Mgrs.....Jim Black, Phil Waterman  
Program Dir.....Ben Hevel  
Promo., Pub. Dir.....Mrs. Barbara Roberts  
Film Mgr.....John Rauser  
Chief Engineer.....Lewis E. Brown  
For other Griffin-Leake stations see Multiple-Station  
Owners.

**KVOO-TV—Tulsa—1954**

Channel: 2 VHF..AP: 60.3 Kw...VP: 100 Kw.  
Owned By.....Central Plains Enterprises, Inc.  
Address .....Box 1349  
Tel.: RI 2-5561.....NBC  
Station Representative.....Edward Petry  
President.....Harold C. Stuart  
General Manager.....John Devine  
Commercial Manager.....Tom Belcher  
Program Dir.....Ray Klinge  
Film Mgr.....Allen Cox  
Promotion Director.....Gordon Gerhardt  
Publicity Dir.....Ann Fellows  
Chief Engineer.....John Bushnell

**Oregon**

**KCBY-TV—Coos Bay—1960**

Channel: 11 VHF..AP: 6.9 Kw...VP: 11.4 Kw.  
Owned By.....Pacific Television Inc.  
Address.....P. O. Box 67  
Tel.: 7-4209 .....NBC  
Station Reps.....Hollingbery; Art Moore  
President.....C. H. Fisher  
General Manager.....S. W. McCready  
Station Manager.....Harry Kirk  
Chief Engineer.....Glynn McCready  
For other Fisher stations see Multiple-Station  
Owners.

**KEZI—Eugene—1960**

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....Liberty TV, Inc.  
Address.....2225 Coburg Road  
Tel.: DI 3-3301.....ABC  
Sta. Reps....Meeker; Day-Wellington; Jacobson  
President.....Richard E. Miller  
General Manager.....Donald E. Tykeson  
Program Director.....Ron Ogle  
Film Manager.....Dave Woodward

**KVAL-TV—Eugene—1954**

Channel: 13 VHF..AP: 33 Kw...VP: 56 Kw

# OREGON

Owned-Oper. By.....Eugene Television, Inc.  
Business Address.....P. O. Box 548  
Tel.: DI 3-2551.....NBC  
Station Reps.....Hollingbery; Art Moore  
President.....C. H. Fisher  
Gen., Sta. Manager.....S. W. McCready  
Commercial Manager.....Glenn E. Nickell  
Prog. Dir.....Martin Jacobsen  
Promotion Dir.....Paul Becker  
Chief Engineer.....T. C. Marchner  
For other Fisher stations see Multiple-Station  
Owners.

## KOTI-TV—Klamath Falls—1956

Channel: 2 VHF..AP: 6.76 Kw...VP: 13.5 Kw.  
Owned By.....Southern Oregon Bcstg.  
Business Address.....Box 732  
Tel.: TU 4-8131.....ABC-CBS-NBC  
Station Reps.....Young TV; Art Moore  
President.....Wayne Vickers  
Station Mgr.....Richard Green  
Chief Engineer.....William Smith  
For other California-Oregon stations see Multiple-  
Station Owners.

## KBES-TV—Medford—1953

Channel: 5 VHF....AP: 5 Kw....VP: 29 Kw.  
Owned-Oper. By.....Calif.-Ore. TV Inc.  
Business Address.....Box 1189  
Tel.: SP 3-4581.....ABC-CBS  
Sta. Representatives.....Young TV; Moore  
President.....Wayne Vickers  
Station Mgr.....Jerold R. Poulos  
Commercial Mgr.....Bob Lindstrom  
Chief Engineer.....Del Conrall  
For other California-Oregon stations see Multiple-  
Station Owners.

## KMED-TV—Medford—1961

Channel: 10 VHF..AP: 149 Kw...VP: 79.5 Kw.  
Owned By.....Radio Medford, Inc.  
Address.....Ross Lane  
Tel.: 773-7373.....ABC-NBC  
Sta. Reps.....Hollingbery; Day-Wellington  
President.....Les DeArmond  
Exec. V.P., Gen. Mgr.....Ray Johnson  
Comm. Mgr.....Ed Barnett  
Prog., Promo. Dir.....Russ Jamison  
Film Mgr.....Charles Milam  
Chief Engineer.....Ellis Feinstein  
Owners of: KMED-AM.

## KATU—Portland—1962

Channel: 2 VHF...AP: 60.3 Kw...VP: 100 Kw.  
Owned By.....Fisher Bcstg Co.  
Address.....2153 N. E. Sandy Blvd.  
Tel.: 235-8751.....Independent  
Station Rep.....Katz  
President.....O. D. Fisher  
Gen., Sta. Mgr.....William J. Hubbach  
Comm. Mgr.....Arthur Chenoweth

Prog. Dir.....Al Sturges  
Promo., Pub. Dir.....Isabelle Hoyt  
Film Mgr.....Howard Perkin  
Chief Engineer.....William Vandermay  
Owners of: KOMO-AM-TV, Seattle, Wash.

## KGW-TV—Portland—1956

Channel: 8 VHF..AP: 191 Kw...VP: 316 Kw.  
Owned By.....Pioneer Bcstg. Co.  
Business Address.....1139 S. W. 13th Ave.  
Tel.: CA 3-6364.....NBC  
Representative.....Blair TV  
President.....Stimson Bullitt  
V.P. Broadcast Div.....Otto P. Brandt  
Station Manager.....Walter E. Wagstaff  
Commercial Manager.....John Pindell  
Program Director.....Tom Dargan  
Promotion, Publicity Dir.....Dick Wright  
Operations Manager.....Leroy Smith  
Chief Engineer.....Clare Hanawalt  
For other King stations see Multiple-Station  
Owners.

## KOIN-TV—Portland—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By...Mt. Hood Radio & TV Bcstg. Corp.  
Business Address.....140 S.W. Columbia St.  
Tel.: CA 8-3333.....CBS  
Newspaper Affil.....Oregonian  
Station Rep.....Harrington, Righter, Parsons  
President, General Mgr.....C. Howard Lane  
Operations, Film Manager.....Ted Cooke  
National Sales Mgr.....John L. Palmer  
Program Director.....Luke Roberts  
Promotion, Publicity Dir.....Dick Kryder, Jr.  
Chief Engineer.....Louis S. Bookwalter  
Owners of: KOIN, AM-FM.

## KPTV—Portland—1952

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....Chris-Craft Inds.  
Address.....735 S.W. 20th Pl.  
Tel.: CA 2-9921.....ABC  
Sta Representative.....Edward Petry  
President.....John Hopkins  
Chief Engineer.....Eugene Phelps  
For other Chris-Craft stations see Multiple-Station  
Owners.

## KPIC-TV—Roseburg—1956

Channel: 4 VHF..AP: 2.69 Kw...VP: 5.3 Kw.  
Owned By...Southwest Oreg. TV Bcstg. Corp.  
Address.....P. O. Box 1345  
Tel.: ORchard 2-1721.....NBC  
Station Rep.....Hollingbery  
President.....C. H. Fisher  
General Manager.....S. W. McCready  
Station Manager.....Aaron Boe  
Chief Engineer.....Dan Bridges  
For other Fisher stations see Multiple-Station  
Owners.

KEY BROADCAST EXECES READ  
RADIO-TELEVISION DAILY.

# Pennsylvania

## WFBG-TV—Altoona—1953

Channel: 10 VHF..AP: 43.6 Kw...VP: 79.4 Kw.  
Owned-Oper. By...Triangle Publications, Inc.  
Address.....5000 Commerce Park  
Tel.: Windsor 4-2031.....CBS-ABC  
Representatives...Blair TV; Penn State Reps.  
Vice President.....Roger Clipp  
General Manager.....John Stilli, Jr.  
Business Manager.....Joseph DiGiorgio  
Program Director.....James Van de Velde  
Promo., Pub. Dir.....Bob Manning  
Production Manager.....Colson E. Jones  
Chief Engineer.....John Grimme  
For other Triangle stations see Multiple-Station  
Owners.

## WICU-TV—Erie—1949

Channel: 12 VHF..AP: 185 Kw...VP:316 Kw.  
Owned By.....Gibraltar Enterprises, Inc.  
Bus. Trans. Address.....3514 State St.  
Tel.: GL 4-5201 .....ABC  
Sta. Representative.....Blair TV  
President .....Edward Lamb  
Gen., Sta. Manager.....Arthur Ingram  
Comm. Manager.....Bob Lunquist  
Film Manager.....John Coor  
Program Dir.....Kenneth Fanazini  
Promo. Director.....Paul Whittingham  
Chief Engineer.....Mike Csop  
Owners of: WICU-AM.

## WSEE—Erie—1954

Channel: 35 UHF..AP: 28.7 Kw..VP: 287 Kw.  
Owned-Oper. By...Great Lakes Television Co.  
Address.....1220 Peach Street  
Tel.: GL 5-7575.....CBS-ABC  
President .....George J. Mead  
General, Station Mgr.....Edward Zellefrow  
Commercial Manager.....Robert Rice  
Prog., Prod. Dir.....Clinton Morehouse  
Film Manager.....Frank Herrick  
Chief Engineer.....James Penna

## WHP-TV—Harrisburg—1953

Channel: 21 UHF..AP: 502 Kw...VP. 1,000 Kw.  
Owned-Oper. By.....WHP, Inc.  
Business Address.....216 Locust St.  
Tel.: CE 4-3211.....CBS  
Representative .....Blair TV  
President.....E. J. Stackpole  
Exec. V.P.....Cecil M. Sansbury  
Sales Mgr.....Jack Candioto  
Prom., Pub., Prog. Dir.....Brod Seymour  
Film Manager.....John Hasson  
Chief Engineer.....E. Daniel Leibensperger  
Owners of: WHP-AM.

## WTPA-TV—Harrisburg—1953

Channel: 27 UHF..AP: 648 Kw...VP: 1030 Kw.  
Owned-Oper. By.....Newhouse Bcstg. Corp.

Business Address.....3235 Hoffman St.  
Tel.: CE 8-7171.....ABC  
Representative...Harrington, Righter, Parsons  
President.....E. R. Vadeboncoeur  
V.P., Gen. Mgr.....Donald D. Wear  
Program Dir.....Mac McCauley  
Sales Mgr.....Jack Thornsley  
Promotion Dir.....Margaret Mioff  
Film Mgr.....Glenn Hoerner  
For other Newhouse stations see Multiple-Station  
Owners.

## WIBF—Jenkintown—1963

Channel: 29 UHF..AP: 45 Kw...VP: 23.7 Kw.  
Owned By.....Fox Bros. Mgmt. Corp.  
The Benson East.....Tel.: TU 7-5400  
President.....Wm. L. Fox  
General Mgr.....Wm. H. Kline, Jr.  
Chief Engineer.....Joseph Pelletier  
Owners of: WIBF (FM).

## WARD-TV—Johnstown—1953

Channel: 56 UHF..AP: 79 Kw...VP: 189 Kw.  
Owned-Oper. By.....Rivoli Realty Co.  
Business Address.....235 Franklin St.  
Tel.: 7-0761 .....CBS-ABC  
Representative .....Weed  
President.....W. M. Thomas  
Station Mgr.....William D. Confer  
Program Director.....C. Akers

## WJAC-TV—Johnstown—1949

Channel: 6 VHF..AP: 35.4 Kw...VP: 70.8 Kw.  
Owned-Operated By.....WJAC, Inc.  
Business Address.....329 Main St.  
Tel.: 7-8711.....NBC  
Station Rep....Harrington, Righter & Parsons  
President.....Walter W. Krebs  
Exec. V.P., Gen. Mgr.....Alvin D. Schrott  
Comm. Manager.....John H. Hepburn  
Prog., Film Director.....Frank P. Cummins  
Chief Engineer.....Theodore Campbell  
Owners of: WJAC, AM-FM.

## WLYH-TV—Lancaster- Lebanon—1957

Channel: 15 UHF...AP: 69.2 Kw...VP: 130 Kw.  
Owned.....Triangle Publications, Inc.  
Address .....Lebanon, Pa.  
Tel.: CR 3-4551.....CBS  
Sta. Representative.....Blair TV  
General Mgr.....Jay Sondheim  
Chief Engineer.....Ross Kauffman  
For other Triangle stations see Multiple-Station  
Owners.

## WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....WGAL TV, Inc.  
Address.....Lincoln Highway W.

## PENNSYLVANIA

Tel.: EX 3-5851.....CBS-NBC  
Representative .....Meeker  
President, Gen. Mgr.....Clair R. McCollough  
Asst. Gen. Mgr. Sales.....J. Robert Gulick  
Station Manager.....Harold E. Miller  
Program Director.....Paul Rodenhauer  
Business Manager.....Harry J. Shaub, Jr.  
Promotion Director.....Paul I. Woodland  
Technical Director.....J. E. Mathiot  
For other Steinman stations see Multiple-Station  
Owners.

### WCAU-TV—Philadelphia—1948

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....CBS, Inc.  
Address.....City Line & Monument Aves.  
Tel.: TE 9-7000.....CBS  
Station Rep.....CBS TV Stations Nat'l Sales  
General Mgr.....John A. Schneider  
General Sales Mgr.....Frank Beazley  
Program Dir.....Al Hollander  
Promo, Info. Dir.....Robert N. Pryor  
Chief Engineer.....Robert Gross  
For other CBS Owned stations see Radio & TV  
Networks.

### WFIL-TV—Philadelphia—1947

Channel: 6 VHF...AP: 37 Kw...VP: 74 Kw.  
Owned By..Triangle Publ., Inc., Radio-TV Div.  
Address.....4100 City Line Ave.  
Tel.: TR 8-9700.....ABC  
Representative .....Blair TV  
V.P., General Mgr.....Roger W. Clipp  
Station Mgr.....George A. Koehler  
Exec. Program Manager.....Thomas B. Jones  
Sales Manager.....John F. Cundiff  
Promo. Director.....Bud Vaden  
Program Director.....Lew Klein  
Business Mgr.....John C. Harlan  
Dir. of Engineering.....Henry E. Rhea  
For other Triangle stations see Multiple-Station  
Owners.

### WRCV-TV—Philadelphia—1941

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....National Bcstg. Co.  
Address.....1619 Walnut St.  
Tel.: LO 4-3700.....NBC  
Representative .....NBC Spot Sales  
President .....Robert Kintner  
Exec. V.P., Gen. Mgr...Raymond W. Welpott  
Station Manager.....Arthur A. Watson  
Commercial Manager.....John P. Wiley  
Prog. Dir., Film Mgr.....Neal Van Ells  
Prom., Adv. Mgr.....Jack Dorr  
Publicity Dir.....William M. Smith  
Director of Operations.....George Lenfest  
For other NBC Owned stations see Multiple-Station  
Owners.

### KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By....Group W/Westinghouse Bcstg.  
Business Address.....1 Gateway Center  
Tel.: 391-3000 .....CBS  
Sta. Representative.....TvAR

Vice President.....Harold C. Lund  
President.....Donald H. McGannon  
Gen., Sta. Manager.....Jerome R. Reeves  
Promo., Adv. Manager.....David N. Lewis  
Program Director.....Robert Novak  
Film Manager.....Ralph Cunningham  
Adv., Sales Promo. Dir.....Peter Thornton  
Chief Engineer.....Raymond Rodgers  
For other Group W/Westinghouse stations see  
Multiple-Station Owners.

### WIIC—Pittsburgh—1957

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.  
Owned .....WIIC, Inc.  
Address.....341 Rising Main Ave.  
Tel.: FAirfax 1-8700.....NBC  
Representative .....Blair TV  
President.....H. K. Brennen  
General Manager.....Robert A. Mortensen  
V.P., Sales.....Roger D. Rice  
Operations, Production Mgr...Shelton Weaver  
Dir. Pub. Relations Prom....Caley Augustine  
Film Manager.....Jack Price  
Chief Engineer.....Henry Kaiser

### WTAE—Pittsburgh—1958

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By.....Television City, Inc.  
Business Address.....400 Ardmore Blvd.  
Tel.: CHurchill 2-4300.....ABC  
Station Representative.....Katz  
V.P., Gen. Mgr.....Franklin C. Snyder  
Exec. Vice Pres.....Leonard Kapner  
Commercial Mgr.....Alan Trench  
Program Manager.....Preston Stover  
Prom. Dir.....David Crantz  
Film Mgr.....Howard Reser  
Chief Engineer.....Louis P. Wagner, Jr.

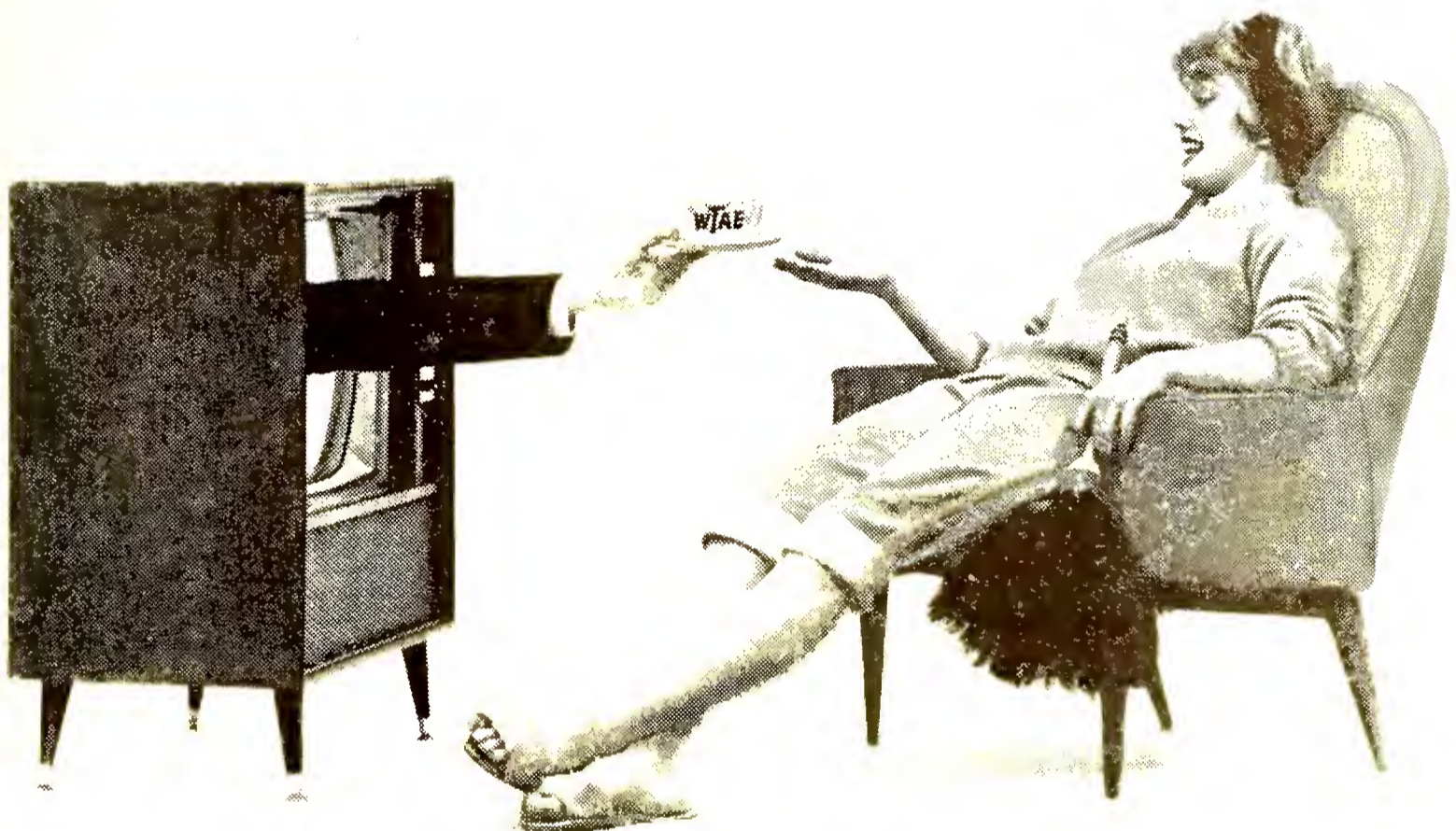
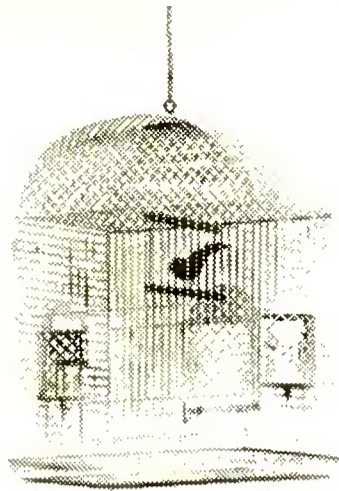
### WDAU-TV—Scranton- Wilkes-Barre—1953

Channel: 22 UHF...AP: 544 Kw...VP: 1000 Kw.  
Owned-Oper. By.....Scranton Bcstrs., Inc.  
Business Address.....1000 Wyoming Ave.  
Tel.: DI 2-7634.....CBS  
Representative .....H-R  
President.....Mrs. M. E. Megargee  
General Manager...Madge Megargee Holcomb  
Commercial Manager...William G. Hunefeld, Jr.  
Prog. Dir., Film Mgr.....Mort Rosenthal  
Promo., Pub. Dir.....Douglas M. Holcomb  
Chief Engineer.....K. R. Cooke

### WNEP-TV—Scranton—1958

Channel: 16 UHF...AP: 8.5 Kw...VP: 17 Kw.  
Owned By.....N.E. Pa. Bcstg., Inc.  
Address .....Avoka, Pa.  
Tel.: DI 3-1245.....ABC  
Sta. Representative.....Edward Petry  
President .....Mitchell Jenkins  
General, Station Mgr.....Thomas P. Shelburne  
Commercial Manager.....Malcolm W. Dale  
Prom., Pub. Director....Mrs. Dorothy Mugford





## **Reach 'em with a *SPOT OF TAE***

*(the "homes reached" station in Pittsburgh)*

*For an A.M. coffee break or P.M. snack,  
TAE-time is prime time for  
viewers in America's 8th largest market.  
Check your Katz representative.  
You'll find TAE up among  
the leaders in low cost-per-thousand  
homes reached. Daytime  
or nighttime ...*

*Take TAE and see.*

# **WTAE CHANNEL 4**

Basic ABC in Pittsburgh

 THE KATZ AGENCY

## PENNSYLVANIA-RHODE ISLAND

Program Director.....Hal Berg  
Film Manager.....Donald Shook  
Chief Engineer.....Roswell J. Parker

### WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF..AP: 500 Kw..VP: 1000 Kw.  
Owned-Oper. By.....WBRE TV Inc.  
Address.....62 S. Franklin St.  
Tel.: 823-3101 .....NBC  
Station Representative .....Katz  
President.....Louis G. Baltimore  
V.P., General Manager....David M. Baltimore  
Commercial Mgr.....Franklin Coslett  
Program Dir.....Adrian Riso  
Promotion, Pub. Dir.....Fred Foerster

Film Mgr.....Bob Gibson  
Chief Engineer.....Charles Sakoski, Sr.

### WSBA-TV—York—1952

Channel: 43 UHF..AP: 66.1 Kw..VP: 132 Kw.  
Owned-Oper. By.....Susquehanna Bcstg. Co.  
Address.....P. O. Box 1868  
Tel.: YO 2-5531.....CBS  
Representative .....Blair TV  
President.....Louis J. Appell, Jr.  
Station Mgr.....Robert M. Stough  
Commercial Mgr.....H. David Berlin  
Prog. Dir., Film Mgr.....John D. Eisenhower  
Chief Engineer.....Jack M. Schuster  
For other Susquehanna stations see Multiple-Station Owners.

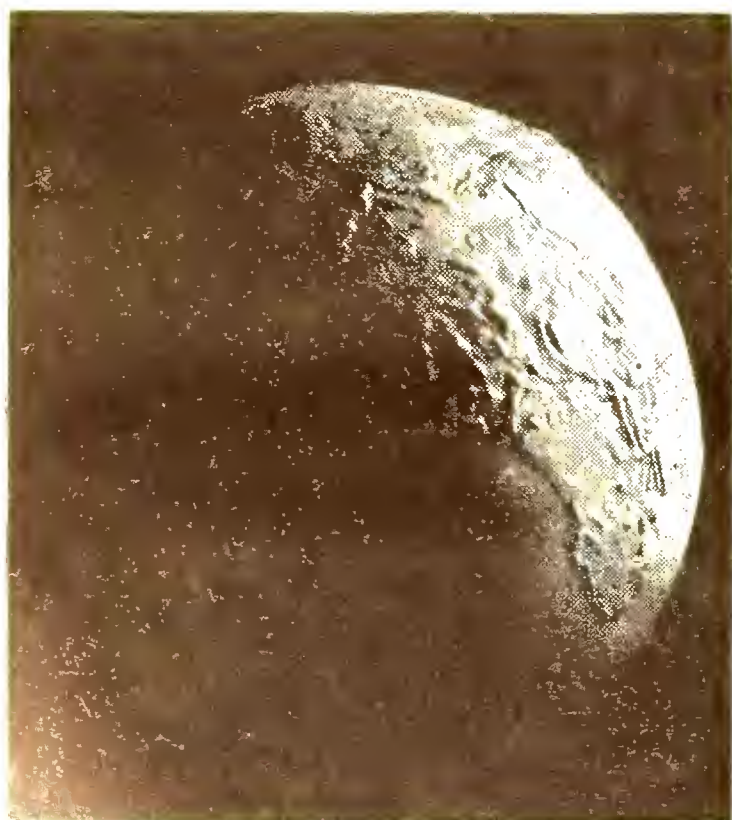
## Rhode Island

### WPRO-TV—Providence—1955

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....Capital Cities Bcstg. Corp.  
Address.....24 Mason St.  
Tel.: PL 1-9776.....CBS

Representative ..... Blair-TV  
President.....Thomas S. Murphy  
General Manager.....Joseph P. Dougherty  
Commercial Manager.....Al J. Gillen  
Program Director.....Richard Dreyfuss  
Promotion Director.....Jack Kavanagh  
Sales Promotion Mgr....Marjorie L. Mahoney  
Film Manager.....Mario Suacina  
Chief Engineer.....Ralph Voight  
For other Capital Cities stations see Multiple-Station Owners.

**How to tell  
all sides of this story  
in '64...**



**AP**

THE ASSOCIATED PRESS

### WTEV—Providence- New Bedford-Fall River—1963

Ch: 6 VHF.. AP: 39.75 Kw... VP: 75.5 Kw.  
Owned By.....WTEV TV, Inc.  
Add...County & Spring Sts., N. Bedford, Mass.  
Tel.: WY 3-2651.....ABC  
Station Representative .....H-R TV Reps  
Gen. Mgr.....Vance L. Eckersley  
Gen. Sales Mgr.....Francis H. Conway  
Operations Mgr.....Mann Reed  
Pub. Dir.....George L. Sisson, Jr.  
Chief Engineer.....Maurice P. Wynne

**SUPPORT  
THE  
RED CROSS**

---

---

## RHODE ISLAND-SOUTH CAROLINA

---

---

### **WJAR-TV—Providence—1949**

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Operated By.....The Outlet Co.  
Business-Studio Address....176 Weybosset St.  
Tel.: GA 1-7080.....ABC-NBC  
Representative .....Petry

President, Gen. Mgr.....Joseph S. Sinclair  
Comm. Manager.....Edward Boghosian  
Promotion Director.....Alfred Brassard  
Film Manager.....George Clarke  
Chief Engineer.....Billy L. Patton  
Owners of: WJAR; WDBO-AM-FM-TV, Orlando,  
Fla.

---

---

## South Carolina

---

---

### **WAIM-TV—Anderson—1953**

Channel: 40 UHF..AP: 153.7 Kw..VP: 207.5 Kw.  
Owned-Oper. By.....Wilton E. Hall  
Business Address.....321 Kingsley Rd.  
Tel.: CA 6-1511.....ABC-CBS  
Station Reps.....Devney Org.; Dora-Clayton  
Owner .....Wilton E. Hall  
General Mgr.....Glenn P. Warnock

### **WCIV—Charleston—1962**

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By.....First Charleston Corp.  
Address.....Highway 703, Mt. Pleasant  
Tel.: 884-8513 .....NBC  
Station Rep.....Advertising Time Sales  
President .....Charles E. Smith  
V.P., Gen. Mgr.....William E. Lucas  
Comm., Adv. Mgr.....Everett L. Martin  
Operations Mgr.....Steve Thomas  
Promo., Pub. Dir.....Lucille Guidry  
Chief Engineer.....James C. Luttrell

### **WCSC-TV—Charleston—1953**

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....WCSC, Inc.  
Business Address.....485 East Bay St.  
Tel.: RA 3-8371.....CBS  
Representative.....Peters, Griffin, Woodward  
President.....John M. Rivers  
National, Commercial Mgr...Virgil V. Evans, Jr.  
V.P., Station Manager.....Roland Weeks  
Program Director.....Charles Hall  
Prom., Pub. Director.....Mrs. Lois Marshall  
Film Manager.....Robert Koon  
Chief Engineer.....Rudy Hughes  
Owners of: WCSC-AM-FM.

### **WUSN-TV—Charleston—1954**

Channel: 2 VHF...AP: 53 Kw...VP: 100 Kw.  
Owned By...Reeves Bcstg. & Develop. Corp.  
Address.....P. O. Box 879  
Tel.: TU 4-4141.....CBS-ABC  
Station Reps.....Young TV; Ayers  
President.....J. Drayton Hastie  
V.P., General Manager.....Doug M. Bradham  
Nat'l Sales, Asst. Gen. Mgr.....A. Cohen  
Production Manager.....Ed Webb  
Promotion Director.....Ella Rhame  
Film Manager.....Gray Carroll  
Engineering Director.....Walter M. Nelson  
Owners of: WHTN-TV, Huntington, W. Va.

### **WCCA-TV—Columbia—1961**

Channel: 25 UHF..AP: 96.2 Kw..VP: 192.4 Kw.  
Owned By.....First Carolina Corp.  
Address.....5807 Shakespeare Road  
Tel.: 782-2525 .....ABC  
Station Rep.....Advertising Times Sales  
President, General Mgr....Harold E. Anderson  
Station Manager.....Arie Landrum  
Commercial Manager.....Gerald Quick  
Operations Director.....Dean Poucher  
Film Manager.....Guy Brooks  
Chief Engineer.....Jim Luttrell  
Owners of: WCCB, Montgomery, Ala.

### **WIS-TV—Columbia—1953**

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Bcstg. Co. of the South  
Business Address.....1111 Bull St.  
Tel.: ALpine 3-6431.....NBC  
Representative..Peters, Griffin, Woodward, Inc.  
President.....B. Calhoun Hipp  
Exec. Vice President.....G. Richard Shafto  
Station Manager.....Charles A. Batson  
Comm. Manager.....Law Epps  
Program Director.....Dixon Lovvorn  
Film Manager.....Bob Humphries  
Chief Engineer.....Joseph Gill  
Owners of: WIS, AM; WSFA-TV, Montgomery.

### **WNOK-TV—Columbia—1953**

Channel: 19 UHF..AP: 122 Kw..VP: 244 Kw.  
Owned-Oper. By.....Palmetto Radio Corp.  
Address.....1811 Main St.  
Tel.: AL 2-7737.....CBS  
V.P., Gen. Mgr.....H. Moody McElveen, Jr.  
Comm. Mgr.....Dick Laughridge  
Prog. Dir., Film Mgr.....Thomas Frick

### **WBTW—Florence—1954**

Channel: 13 VHF..AP: 191 Kw..VP: 316 Kw.  
Owned-Oper. By..Jefferson Standard Bcstg. Co.  
Address.....N. Irby St. Ext.  
Tel.: 662-1565 .....ABC-CBS  
Station Rep.....Young Television Corp.  
Pres., Gen. Mgr.....Charles H. Crutchfield  
Managing Director.....J. William Quinn  
Sales Manager.....John H. Brock  
Program Director.....George B. Burnette  
Prom., Pub. Director.....Whitefoord Smith  
Film Manager.....Harry Hughes

## SOUTH CAROLINA-SOUTH DAKOTA

Chief Engineer.....E. A. Sellars  
For other Jefferson Standard stations see Multiple-Station Owners.

### WFBC-TV—Greenville—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By..... WMRC, Inc.  
Address .....505 Rutherford Rd.  
Tel.: CE 9-1321.....NBC  
Newspaper Affiliation .....News-Piedmont  
Station Rep.....Avery-Knodel  
President.....R. A. Jolley  
Exec. V.P., Station Mgr.....Wilson Wearn  
Nat., Loc. Sales Mgr.....Douglas A. Smith  
General Sales Mgr.....R. Q. Glass, Jr.

Program Director.....Norvin C. Duncan  
Prom., Pub. Dir.....Edna Seaman  
Film Director.....Charles Howard  
Chief Engineer.....W. E. Garrison  
For other Southeastern Bcstg. stations see Multiple-Stations Owners.

### WSPA-TV—Spartanburg—1956

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By....Spartan Radiocasting Co.  
Business Address.....123 N. Converse St.  
Tel.: 583-3621 .....CBS  
Station Rep.....Hollingbery  
Pres., Gen. Mgr.....Walter J. Brown  
Owners of: WSPA-AM-FM.

## South Dakota

### KXAB-TV—Aberdeen—1958

Channel: 9 VHF..AP: 136 Kw...VP: 304 Kw.  
Owned By.....S. Dakota Television, Inc.  
Address.....Country Club Road  
Tel.: 225-4350 .....ABC-NBC  
Station Rep.....Young; Hurley; Soderlund  
President.....John W. Boler

General, Comm. Manager.....Neal Edwards  
Adv. Manager.....Bill Karl  
Chief Engineer.....Comet Haroldson  
For other Boler stations see North Dakota Network under Multiple-Station Owners.

### KORN-TV—Mitchell—1960

Channel: 5 VHF..AP: 23.4 Kw...VP: 11.7 Kw.  
Owned By.....Mitchell Bcstg. Assoc. Inc.  
Address.....P. O. Box 736  
Tel.: WYman 6-5621 .....NBC  
President, Gen. Mgr.....R. V. Eppel  
Commercial Mgr.....William Hoffman  
Chief Engineer.....J. Doherty

### KOTA-TV—Rapid City—1955

Channel: 3 VHF..AP: 37.5 Kw...VP: 72.4 Kw.  
Owned-Oper. By....Duhamel Enterprises, Inc.  
Address .....Duhamel Bldg.  
Tel.: Fillmore 2-2000.....ABC-CBS  
Reps...Bolling; Wayne-Evans; Soderlund; Hix  
Pres., Gen. Mgr.....Helen S. Duhamel  
V.P., News Pub. Affrs.....Norm Heffron  
Station Mgr.....William F. Turner  
Operations Dir.....Arlyne Morgan  
Promotion Director.....Sandra Keene  
Production Mgr.....Dan Lesmeister  
Chief Engineer.....Elmer Nelson  
Owners of: KOTA-AM; KDUH-TV, Hay Springs, Neb.

### KRSD-TV—Rapid City—1958

Channel: 7 VHF...AP: 12.9 Kw...VP: 25.7 Kw.  
Owned.....Heart of Black Hills Stations  
Address.....1438 Mt. View Road  
Tel.: FI 2-6050.....NBC  
Station Rep. ....Masla  
President, Ch. Eng. ....Eli Daniels  
General Manager.....Dan C. Palen  
Program Director.....Monte Loos

### KELO-TV—Sioux Falls—1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.

How to tell  
all sides of this story  
in '64...



AP

THE ASSOCIATED PRESS

## SOUTH DAKOTA-TENNESSEE

**Owned-Oper. By.....**Midcontinent Bcstg. Co.  
**Business Address.....**Phillips Ave. & 13th St.  
**Tel.: 336-1100 .....**ABC-CBS  
**Station Representative.....**H-R; Evans  
**President.....**Joseph L. Floyd  
**V.P., General Mgr.....**Evans A. Nord  
**Operations Mgr.....**Tom Sheeley  
**Promo., Pub. Dir.....**Jack Townsend  
**Chief Engineer.....**Les Froke  
For other Midcontinent stations see BFR Bcstg.  
under Multiple-Station Owners.

**KSOO-TV—Sioux Falls—1960**  
**Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.**  
**Owned By.....**KSOO-TV, Inc.  
**Address.....**8th St. & Phillips Ave.  
**Tel.: EDison 4-5601.....**ABC-NBC  
**Station Reps.....**Avery-Knodel; H. S. Hyett  
**President.....**Morton Henkin  
**Exec. Vice President.....**Tom Barnes  
**General Sales Manager.....**Pat Patterson

## Tennessee

### **WDEF-TV—Chattanooga—1954**

**Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.**  
**Owned-Oper. By.....**WDEF Broadcasting Co.  
**Address.....**3300 Broad St.  
**Tel.: 267-3392 .....**CBS  
**Sta. Rep.....**Advertising Time Sales  
**President.....**Carter M. Parham  
**Station Mgr.....**Otis H. Segler  
**Program Dir.....**Morris Quave  
**Film Mgr.....**J. L. Smith  
**Chief Engs.....**Burford Young, Robert Briscoe  
**Owners of: WDEF, AM.**

### **WRCB-TV—Chattanooga—1956**

(Formerly WRGP-TV)

**Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.**  
**Owned-Oper. By.....**Rust Craft Bcstg. Co.  
**Business Address.....**1214 McCallie Ave.  
**Tel.: 698-1505.....**NBC  
**Representative .....**H-R  
**President .....**Jack Berkman  
**V.P., General Manager.....**Harry D. Burke  
**V.P., Sales Manager.....**George P. Moore  
**Film Manager.....**Jerry Wise  
**Promotion Dir.....**Reg Stagmaier  
**Chief Engineer.....**Bertram B. Barnes  
For other Rust Craft stations see Multiple-Station  
Owners.

### **WTVC—Chattanooga—1958**

**Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.**  
**Owned.....**Martin Theatres of Georgia, Inc.  
**Business Address.....**Hotel Patten  
**Tel.: AM 6-4151.....**ABC  
**President.....**E. D. Martin  
**V.P., General Mgr.....**R. R. Owen  
**Program Director.....**Tommy Reynolds  
**Operations Director.....**Leon Webb  
**Production Manager.....**Fred Hickey  
**Chief Engineer.....**Fred Edney  
**Owners of: WTVM-TV, Columbus, Ga.**

### **WDXI-TV—Jackson—1955**

**Channel: 7 VHF...AP: 44 Kw...VP: 86.7 Kw.**  
**Owned-Oper. By.....**Dixie Bcstg. Co.  
**Business Address.....**Williams Bldg.

**Tel.: 7-9611.....**ABC-CBS  
**Sta. Rep.....**Venard, Torbet & McConnell  
**President .....**Aaron B. Robinson  
**General Manager.....**John E. North  
**Prog. Dir., Film Mgr.....**James W. Hoppers  
**Publicity Dir.....**Jack Mayer  
**Chief Engineer.....**James Thomas  
For other Robinson stations see Multiple-Station  
Owners.

### **WJHL-TV—Johnson City- Kingsport-Bristol—1953**

**Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.**  
**Owned-Oper. By.....**WJHL, Inc.  
**Address....**137-145 W. Main St., Johnson City  
**Tel.: 926-2151 .....**ABC-CBS  
**Representative .....**Pearson  
**Pres., Gen. Mgr.....**W. Hanes Lancaster, Jr.  
**Comm. Mgr.....**J. Will Hall  
**Program, Film Dir.....**Alfred Gregory  
**Prom., Pub. Director.....**Linda Mitchell  
**Chief Engineer.....**William C. Hunter

### **WATE-TV—Knoxville—1953**

**Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.**  
**Owned-Oper. ....**WATE, Inc.  
**Business Address.....**1306 Broadway, N.E.  
**Tel.: 524-4651.....**NBC  
**Representative...Harrington, Righter & Parsons**  
**President.....**Cowan Rodgers, Jr.  
**Exec. V.P., Gen. Mgr. ....**W. H. Linebaugh  
**Comm. Manager.....**J. T. McCloud  
**Program Director.....**J. H. Reese  
**Promotion Director.....**Pierce Harrah  
**Production Director.....**Jack Wiedemann  
**Chief Engineer.....**Fred M. Andrews  
**Owners of: WATE.**

### **WBIR-TV—Knoxville—1956**

**Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.**  
**Owned-Oper. By.....**WMRC, Inc.  
**Business Address.....**1513 Hutchison Ave.  
**Tel.: 525-8101.....**CBS  
**Newspaper Affil. ....**Greenville News Piedmont  
**Station Representative.....**Avery-Knodel  
**President.....**R. A. Jolley, Sr.

## TENNESSEE-TEXAS

General Manager.....John P. Hart  
Nat. Sales Mgr.....Kennedy R. Maxwell  
Commercial Manager.....Neal W. Branch  
Prog. Dir., Film Mgr., .....Peter Fennelly  
Chief Engineer.....J. Rex Horton  
For other Southeastern Bcstg. stations see Multiple-Station Owners.

### WTVK—Knoxville—1953

Channel: 26 UHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....So. Central Bcstg. Co.  
Business Address.....P. O. Box 1388  
Tel.: 687-2312 .....ABC  
Station Rep.....Pearson  
President, Gen. Mgr.....J. Engelbrecht  
Comm. Program Dir.....W. E. Eckstein  
Sales Promotion.....Florence Lawson  
Chief Engineer.....Carl Lawson

### WHBQ-TV—Memphis—1953

Channel: 13 VHF..AP: 160 Kw...VP: 316 Kw.  
Owned-Oper. By.....RKO General, Inc.  
Address .....1381 Madison Ave.  
Tel.: BR 2-3441.....ABC  
Station Rep.....RKO Gen. Bcstg. Nat. Sales  
President .....Hathaway Watson  
Gen. Mgr.....D. A. Noel  
Sales Mgr.....Alex Bonner  
Program Dir.....Lanier Russell  
Chief Engineer.....Roy Welton  
For other RKO General stations see Multiple-Station Owners.

### WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw.  
Owned By.....Scripps-Howard Bcstg.  
Address.....1960 Union Ave.  
Tel.: BRoadway 4-8515.....NBC  
Representative .....Blair TV  
President .....Jack Howard  
V.P., General Manager.....H. W. Slavick  
Local Comm. Mgr.....J. P. Tucker  
Program, Film Mgr.....Ed Greaney  
Merchandising Mgr.....Jack Boyle  
Chief Engineer.....E. E. (Buddy) Frase  
For other Scripps-Howard stations see Multiple-Station Owners.

### WREC-TV—Memphis—1956

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.  
Owned-Oper. By.....WREC Bcstg. Service  
Business Address.....Hotel Peabody Bldg.  
Tel.: JA 5-1313.....CBS  
Representative .....Katz  
President, Gen. Mgr.....Hoyt B. Wooten  
Commercial Mgr.....Charles B. Brakefield  
Program, Prom. Mgr.....Jack Michael  
Chief Engineer.....Wilson Raney

### WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw  
Owned-Oper. ....WLAC-TV Inc.  
Address.....159 Fourth Avenue North  
Tel.: CH 2-4331.....CBS  
Representative .....Katz  
Exec. V.P. & Gen. Mgr.....T. B. Baker, Jr.  
Operations Mgr.....Roy A. Smith  
Chief Engineer.....Ralph L. Hucaby

### WSIX-TV—Nashville—1953

Channel: 8 VHF..AP: 109 Kw...VP: 316 Kw.  
Owned-Oper. By.....WSIX Inc.  
Address.....441 Murfreesboro Road  
Tel.: 255-5431 .....ABC  
Station Rep.....Peters, Griffin, Woodward  
President.....Louis R. Draughon  
Exec. V.P., Gen. Mgr.....E. S. Tanner  
Operations, Film Dir.....Robert L. Chaudoin  
Prom., Pub. Dir.....W. A. Jones  
V.P., Eng. Dir.....C. R. Duke  
Owners of: WSIX, AM-FM-TV.

### WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By.....WSM, Inc.  
Address .....7th & Union  
Tel.: AL 4-5656.....NBC  
Station Rep.....Petry  
President .....John H. DeWitt, Jr  
V.P., Gen. Mgr.....Irving Waugh  
Comm. Manager.....Hi Bramham  
Operations Mgr., Film Mgr.....Brad Crandall  
Chief Engineer.....Aaron Shelton

## Texas

### KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 72.5 Kw...VP: 145 Kw.  
Owned-Oper. By.....Abilene Radio & TV Co.  
Business Address.....4510 So. 14th St.  
Tel.: OW 2-4242.....NBC  
Station Rep.....Bolling  
President, Gen. Mgr.....Dale Ackers  
Station, Comm. Mgr.....William P. Terry  
Program, Pub. Dir.....Normand Mann  
Chief Engineer.....Troy Mallon  
Owners of: KRBC.

### KPAR-TV—Abilene-Sweetwater—1956

Channel: 12 VHF..AP: 150 Kw...VP: 75 Kw.  
Owned By.....Texas Key Bcstgs.  
Bus. Address..Box 588, Westgate Cap., Abilene  
Tel.: OWen 2-2222.....CBS-ABC  
Station Representative.....Adv. Time Sales  
President, Gen. Mgr....A. R. "Dick" Elam, Jr.  
Chief Engineer .....J. T. Allen

**KVLF-TV—Alpine—1961**

Channel: 12 VHF...AP: .15 Kw...VP: .17 Kw.  
 Owned By ..... Big Bend Broadcasters  
 Address.....Box 779  
 Tel.: TE 7-2144.....ABC  
 President, Gen. Mgr. ....Gene Hendryx  
 Owners of: KVLF, Alpine.

**KFDA—Amarillo—1953**

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned By.....Texas State Network  
 Address.....P. O. Box 1400  
 Tel.: EV 3-2226.....CBS  
 Station Representative.....Blair TV  
 President.....Gene L. Cagle  
 Gen., Sta. Mgr.....John Tyler  
 Promoion, Pub. Dir. ....Ray Knight  
 Chief Engineer.....Bill Smith  
 For other Texas State Network stations see  
 Multiple-Station Owners.

**KGNC-TV—Amarillo—1953**

Channel: 4 VHF.. AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By..Globe News Publishing Co.  
 Business Address.....2000 N. Polk St.  
 Tel.: EVergreen 3-3321.....NBC  
 Station Rep.....Venard, Torbet & McConnell  
 President .....Parker Prouty  
 General Manager.....Bob Watson  
 Station, Comm. Mgr.....Bill Clarke  
 Production Mgr.....Bill Torbert  
 Chief Engineer.....W. H. Torrey  
 Owners of: KGNC-AM-FM; KFYO, Lubbock.

**KVII-TV—Amarillo—1957**

Channel: 7 VHF..AP: 100 Kw...VP: 316 Kw.  
 Owned.....John B. Walton, Jr.  
 Business Address.....P.O. Box 925  
 Tel.: DR 3-1787.....ABC  
 Station Representative .....Bolling  
 President.....John B. Walton, Jr.  
 Vice Pres., Gen. Mgr.....Charlie Keys  
 Operations Dir.....George Gallivan  
 Asst. Manager.....Bill Bailey  
 Program Dir.....Bill Harkins  
 Promotion Dir.....Bob Bayle  
 Business Mgr.....Hugh Clark  
 Chief Engineer.....C. L. Sweet  
 For other Walton stations see Multiple-Station  
 Owners.

**KTBC-TV—Austin—1952**

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By.....The L-B-J Co.  
 Address .....Box 1155  
 Tel.: GR 2-2424.....ABC-CBS-NBC  
 Representative .....Raymer  
 Pres., Gen. Mgr.....J. C. Kellam  
 Commercial Mgr.....O. P. (Bob) Bobbitt  
 Local Sales Mgr.....Charles Howell  
 Administrative Asst. ....Elmo Brown  
 Program Dirs.....Dan Love, Richard S. Pryor  
 Sales Promotion Mgr.....Larry Carothers  
 Chief Engineer.....Ben Hearn  
 Owners of: KTBC, AM-FM.

**KBMT-TV—Beaumont—1961**

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned By.....Television Broadcasters, Inc.  
 Address.....1420 Calder Ave.  
 Tel.: TE 3-7512.....ABC  
 President.....Randolph Reed  
 Chief Engineer.....Vernon L. Dillaplain

**KFDM-TV—Beaumont—1955**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Beaumont TV Corp.  
 Address.....2955 Freeway W., T.V. Center  
 Tel.: TW 2-6622.....CBS  
 Representative ....Peters, Griffin, Woodward  
 President.....C. B. Locke  
 General Mgr.....Mott M. Johnson  
 Program Dir.....Bob McManus  
 Promotion, Pub. Dir. ....Bill Hammond  
 Chief Engineer.....Harold W. Bartlett

**KWAB-TV—Big Spring—1956**

Channel: 4 VHF...AP: 6.3 Kw...VP: 12.9 Kw.  
 Owned By.....Grayson Enterprises  
 Address.....7400 College Ave., Lubbock, Tex.  
 Tel.: SH 4-2345 (Lubbock).....CBS-ABC  
 Station Rep. ....Advertising Time Sales  
 General Mgr.....Walter M. Windsor  
 Owners of: KLBK-AM-FM, Lubbock.

**KBTX-TV—Bryan—1957**

Channel: 3 VHF..AP: 30.2 Kw...VP: 60.3 Kw.  
 Owned.....Brazos Bcstg. Co.  
 Business Address.....Box 3237  
 Tel.: VI 6-7777.....ABC-CBS  
 Sta. Rep.....Venard, Torbet & McConnell  
 President, Gen. Mgr.....M. N. Bostick  
 Sta. Mgr.....Harry Lee Gillam  
 Promotion Director.....John Scogin  
 Commercial Manager.....Boyce Oliver  
 Chief Engineer.....W. B. Cox  
 For other KWTX stations see Multiple-Station  
 Owners.

**KRIS-TV—Corpus Christi—1956**

Channel: 6 VHF..AP: 50 Kw... VP: 100 Kw.  
 Owned-Oper. By.....Gulf Coast Bcstg. Co.  
 Business Address.....409 S. Staples St.  
 Tel.: TU 3-6511 .....NBC  
 Representative.....Peters, Griffin, Woodward  
 Pres., Gen. Mgr.....T. Frank Smith  
 V.P., Nat. Spot Sls., Net. Clr..Miss Van Johnson  
 V.P., Programs.....Charles Nethery  
 V.P., Sales.....W. M. Eikner  
 V.P., Engineering.....Jerry E. Smith

**KZTV—Corpus Christi—1956**

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By.....KSIX-Television, Inc.  
 Business Address.....Show Room Bldg.  
 Tel.: TULip 4-1616.....ABC-CBS  
 Station Rep. ....Advertising Time Sales  
 Pres., Sta., Gen. Mgr. ....Vann M. Kennedy  
 Chief Engineer.....D. Taylor

# TEXAS

## KRLD-TV—Dallas—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned.....Times Herald Printing Co.  
Business Address.....Herald Square  
Tel.: 742-6811 .....CBS  
Station Rep. ....Advertising Time Sales  
President.....Clyde Rembert  
Station Mgr.....Roy M. Flynn  
Gen. Sales Manager.....Gene Cuny  
Prom., Pub. Director.....J. W. Axtell  
Program Dir.....Fritz Kuler  
Film Manager.....Nick Mueller  
Chief Engineer.....B. B. Honeycutt  
Owners of: KRLD, AM-FM.

## WFAA-TV—Dallas—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Operated By.....A. H. Belo Corp.  
Address .....Communications Center  
Tel.: RI 8-9631.....ABC  
Station Rep. ....Petty  
President.....Joseph M. Dealey  
General Mgr.....Mike Shapiro  
Station Mgr.....Ed Pfeiffer  
Commercial Mgr.....Jack Hauser  
Program Dir.....Jay Watson  
Prom., Pub. Dir.....Casey Cohlma  
Operations Mgr.....Jim Pratt

Film Mgr.....Joan Johnson  
Chief Engineer.....Chris Irby  
Owners of: WFAA-AM-FM.

## KELP-TV—El Paso—1956

Channel: 13 VHF..AP: 117 Kw...VP: 209 Kw.  
Owned-Oper. By.....KELP TV Corp.  
Business Address .....Box 9924  
Tel.: KE 3-5911.....ABC  
President .....Norman Alexander  
General Manager.....Gene Roth  
Program Dir.....Dick Barron  
Film Mgr.....Vic Boozer  
Ch. Eng.....Michael Gaglio

## KROD-TV—El Paso—1952

Channel: 4 VHF...AP: 31 Kw...VP: 62 Kw.  
Owned-Oper. By.....Southwest States, Inc  
Address.....2201 Wyoming St  
Tel.: KE 2-6551.....CBS  
Chairman of Board.....Jack C. Vaughn  
President.....Cecil L. Trigg  
Sta. Mgr., Film Buyer.....Larry Daniels  
Local Sales Mgr. ....Sheldon Turner, Jr.  
Program Dir.....Bernie Bracher  
Promotion, Pub. Dir. ....Jim Suggs  
Chief Engineer.....Frank Jordan  
For other Trigg-Vaughn stations see Multiple-Station Owners.



# LEADING MARKET LEADING STATION

The Dallas-Fort Worth market is the Southwest's richest — in banking, insurance, electronics and people, to name a few of its primary resources. The leading station in this leading market is KRLD-TV.

Place your ad schedule where it will do more for you — on Channel 4. See your ADVERTISING TIME SALES representative.



CHANNEL 4, DALLAS, FORT WORTH



**THE DALLAS TIMES HERALD STATION**

CLYDE W. REMBERT, *President*



**KTSM-TV—El Paso—1953**

Channel: 9 VHF AP: 90 Kw...VP: 45 Kw.  
 Owned-Operated By.....Tri-State Bcstg. Co.  
 Address.....801 N. Oregon St.  
 Tel.: KE 2-5421 .....NBC  
 Representative .....Hollingbery  
 President, Gen. Mgr.....Karl O. Wyler, Sr.  
 Commercial Mgr.....Karl O. Wyler, Jr.  
 Program Dir.....Jack B. Chapman  
 Promotion Dir.....Arthur Davis  
 Operations Dir.....Jack Rye  
 Chief Engineer.....Kenneth J. Walton  
 Owners of: KTSM, AM.

**KTVT—Fort Worth—1955**

Channel: 11 VHF..AP: 107 Kw...VP: 210 Kw.  
 Owned By.....WKY TV Systems, Inc.  
 Address.....4801 West Freeway  
 Tel.: PE 8-1951.....Independent  
 Station Rep.....Katz  
 President.....E. K. Gaylord  
 Administrative Asst.....Crawford Rice  
 Station Mgr.....Jim Terrell  
 Program, Film Mgr.....Darrell Jones  
 Prom., Merch. Dir.....Bill Camfield  
 Chief Engineer.....W. E. Kessel  
 For other WKY TV stations see Multiple-Station  
 Owners.

**WBAP-TV—Fort Worth—1948**

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Carter Publications, Inc.  
 Business Address.....3900 Barnett St.  
 Tel.: JE 6-1981.....NBC  
 Representative ....Peters, Griffin, Woodward  
 President.....Amon Carter, Jr.  
 V.P. & Director.....Harold V. Hough  
 Gen., Sta. Mgr.....Roy Bacus  
 Commercial Manager.....Jack Rogers  
 Program Dir., Film Buyer.....Robert Gould  
 Prom., Pub. Dir.....Phil W. Wygant  
 Chief Engineer.....Rupert Bogan  
 Owners of: WBAP, AM-FM.

**KGBT-TV—Harlingen—1953**

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Harbenito Bcstg. Co.  
 Address.....P. O. Box 711  
 Tel.: GA 3-4880.....ABC-CBS  
 Station Rep.....Venard, Torbet & McConnell  
 President, General Mgr.....McHenry Tichenor  
 Commercial Mgr.....Joe Yowell  
 Program Dir.....Mal Kasanoff  
 Chief Engineer.....Al Beck

**KHOU-TV—Houston—1953**

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By.....Gulf Television Corp.  
 Address.....P. O. Box 11  
 Tel.: JA 9-4811.....CBS  
 Station Rep.....H-R TV  
 President.....C. Wrede Petersmeyer  
 General, Sta. Mgr.....James C. Richdale, Jr.  
 Comm. Manager.....Robert O. Paxson

Film Mgr., Prog. Dir. ....C. Calvin Jones  
 Prom. Dir.....Roland Brazier  
 Publicity Dir.....James Everhart  
 Chief Engineer.....Art Biggs  
 For other Corinthian stations see Multiple-Station  
 Owners.

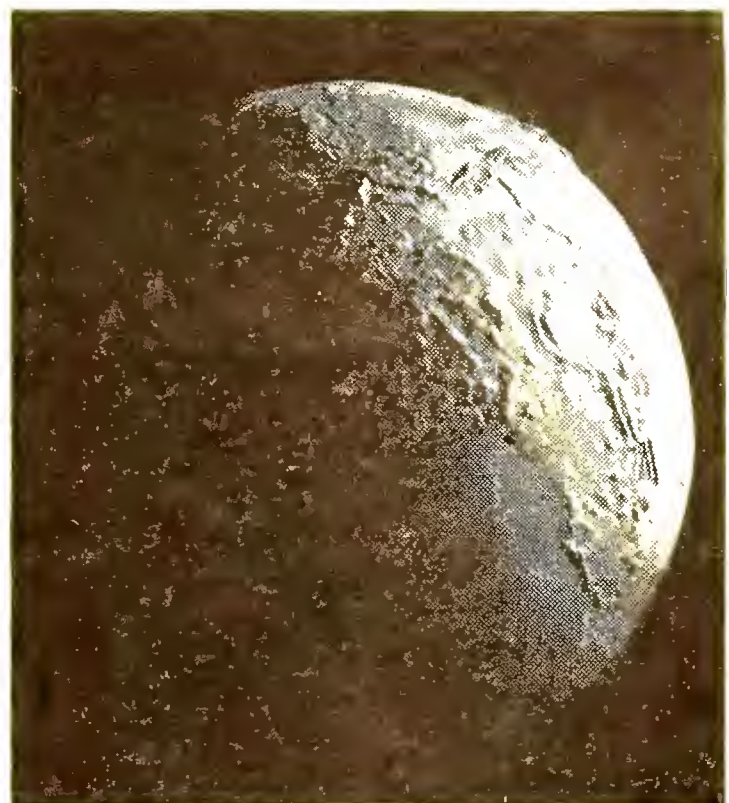
**KPRC-TV—Houston—1950**

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Houston Post Co.  
 Address .....Box 1234  
 Tel.: MA 3-9271.....NBC  
 Representative .....Petry  
 President.....Mrs. Oveta Culp Hobby  
 V.P., Gen. Mgr.....Jack Harris  
 Sta., Gen. Sales Mgr.....Jack McGrew  
 Promotion Mgr.....Kirtley Harriss  
 Film Mgr.....Earl Corridon  
 Publicity Dir.....Ednah Forrester  
 Chief Engineer.....Paul Huhndorfi

**KTRK-TV—Houston—1954**

Channel: 13 VHF..AP: 170 Kw...VP: 316 Kw.  
 Owned-By.....Houston Consolidated TV Co.  
 Address.....P. O. Box 12  
 Tel.: MO 6-0713 .....ABC  
 Representative .....Hollingbery  
 President.....John T. Jones, Jr.  
 Exec. V.P., Gen. Mgr.....W. E. Walbridge

**How to tell  
 all sides of this story  
 in '64...**



**AP**

THE ASSOCIATED PRESS

# TEXAS

Comm. Manager.....William F. Bennett  
Program Mgr.....Howard Finch  
Film Mgr.....M. B. Johnson  
Publicity Dir.....Lila Gordon  
Art, Advertising Dir.....Paul Montague  
Business Mgr.....Earl Scholton  
Production Dir.....Wayne Thomas  
Chief Engs.....Jess Mitchell, Robert Sutton

## KGNS-TV—Laredo—1956

Channel: 8 VHF...AP: 9.6 Kw...VP: 3 Kw.  
Owned By.....Southwestern Operating Co  
Business Address.....820 Convent Ave.  
Tel.: RAndolph 3-3674.....ABC-CBS-NBC  
Station Rep.....Venard, Torbet & McConnell  
President.....Donald W. Reynolds  
General Mgr.....Roy Bowman  
Program Dir.....Pat Miller  
Promotion, Pub. Dir.....Delia Palacios  
Film Manager.....Ernie Ramirez  
Chief Engineer.....Irven Simpson  
For other D. W. Reynolds stations see Donrey  
Media under Multiple-Station Owners.

## KCBD-TV—Lubbock—1952

Channel: 11 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By....Bryant Radio & TV Inc.  
Business Address.....5600 Ave. A.  
Tel.: SH 4-1414.....NBC  
Representative.....Raymer  
Pres., Gen. Manager.....Joe H. Bryant  
Asst. Gen. Manager.....Robert L. Snyder  
National Sales Mgr.....Ray Poindexter  
Comm. Manager.....George L. Tarter  
Program Director.....Bill Taylor  
Film Mgr.....Leon Feazell  
Publicity Mgr.....Joan Prigmore  
Chief Engineer.....Frank Lee  
Owners of: KCBD, AM.

## KLBK-TV—Lubbock—1952

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....Grayson Enterprises  
Bus. Address.....7400 College Ave.  
Tel.: SH 4-2345.....ABC-CBS  
Station Rep. ....Advertising Time Sales  
General Mgr.....Walter M. Windsor  
Film Mgr.....Dick Knerr  
Chief Engineer.....Elbert Shannon  
Owners of: KLBK; KWAB-TV, Big Spring.

## KTRE-TV—Lufkin—1955

Channel: 9 VHF..AP: 12.5 Kw..VP: 26 Kw.  
Owned-Oper. By...Forest Capital Commun. Co.  
Business Address.....P. O. Box 701  
Tel.: NE 4-7771.....NBC-CBS-ABC  
Reps....Venard, Torbet & McConnell; Melville  
President, Gen. Mgr.....Richman Lewin  
Comm. Mgr.....Royce Christenson  
Program Dir., Film Mgr.....Bill Carter  
Prom., Pub. Dir.....Mary Ann Christopher  
Chief Engineer.....Fred Clinton Hill  
Owners of: KTRE, AM.

## KDCD-TV—Midland—1961

Channel: 18 UHF..AP: 7.6 Kw..VP: 4.7 Kw.  
Owned By.....Midland Telecasting Co., Inc.  
Address.....Box 5345  
Tel.: OX 4-4344.....Independent  
President.....Dalton H. Cobb  
General, Station Mgr.....Chet Darwin  
Comm., Adv. Mgr.....Louis Roberts  
Prog., Prom. Dir.....Jack Callis  
Chief Engineer.....Dick Deason

## KMID-TV—Midland—1953

Channel. 2 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By..Midessa Television Co., Inc.  
Business Address.....Midland  
Tel.: MU 2-7321.....NBC  
Station Rep.....Venard, Torbet & McConnell  
President.....J. C. Dunagan  
General Manager.....Ray Herndon  
Chief Engineer.....Bill Buford  
For other Drewry stations see Multiple-Station  
Owners.

## KVKM-TV—Monahans—1958

Channel: 9 VHF..AP: 120 Kw..VP: 240 Kw.  
Owned By.....Tri-Cities Bcstg. Co.  
Address.....Drawer K  
Tel.: WI 3-3231.....ABC  
Station Reps.....Melville; Masla  
President.....John B. Walton  
General, Comm. Mgr.....J. Ross Rucker  
Program Dir.....Jean Welch  
Promotion Mgr.....Patricia Knight  
Chief Engineer.....Rubin L. Masters  
For other Walton stations see Multiple-Station  
Owners.

## KOSA-TV—Odessa—1956

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Southwest States, Inc.  
Bus. Address.....1211 N. Whitaker  
Tel.: FE 7-8301.....CBS  
Pres., Gen. Mgr.....Cecil L. Trigg  
Station Manager.....John Vacca  
Sales Manager.....Ed Costello  
Film Dir.....George Duesler  
National Sales Manager.....George Collie  
Chief Engineer.....Bill Schock  
For other Trigg-Vaughn stations see Multiple-Station  
Owners.

## KPAC-TV—Port Arthur—1957

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned.....Texas Goldcoast TV Inc.  
Address.....Box 1059  
Tel.: YUkon 5-5557.....NBC  
Station Rep.....Blair TV  
Pres., Gen. Mgr.....Julius Gordon  
Prom., Pub. Dir.....Adeline Salter  
Chief Engineer.....D. Daniels

## KCTV—San Angelo—1953

Channel: 8 VHF..AP: 13.5 Kw..VP: 27.5 Kw.

Owned-Oper. By..Westex Television Co., Inc.  
 Business Address.....Box 1941  
 Tel.: 655-7383 .....ABC-CBS  
 President .....Millard Cope  
 Gen., Comm. Mgr.....J. Harley Hubbard  
 Prog., Pub. Dir.....Al Cobb  
 Film Manager.....Charles Cathey  
 Chief Engineer.....Larry Charlesworth

**KENS-TV—San Antonio—1950**

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Express Publ. Co.  
 Business Address.....Ave. E & 4th St.  
 Tel.: CA 5-7411.....CBS  
 Representative.....Peters, Griffin, Woodward  
 President.....Conway C. Craig  
 Vice President.....Houston H. Harte  
 General Mgr.....Wayne Kearl  
 Technical Supervisor.....Buford R. McMillan

**KONO-TV—San Antonio—1957**

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By.....Mission Tcstg. Corp.  
 Business Address.....1408 N. St. Mary's St.  
 Tel.: CA 6-7611.....ABC  
 Station Representative.....Katz  
 President.....Bob A. Roth  
 Gen., Sta. Mgr.....James M. Brown  
 Program Director.....Perry Dickey  
 Prom., Pub. Dir.....Katie Ferguson  
 Film Manager.....Sam Rocco  
 Dir. of Engineering.....George Inc  
 Chief Engineer.....Larry Beckmann

**KWEX-TV—San Antonio—1955**

Channel: 41 UHF....AP: 6 Kw....VP: 11 Kw.  
 Owned By.....Spanish Inter. Bcstg. Corp.  
 Business Address.....111 Martinez St.  
 Tel.: CA 7-4141.....Independent  
 Station Rep.....Spanish Inter. Ntwk. Sales  
 President.....Frank Fouce  
 General Mgr.....Emilio Nicolas  
 Commercial Mgr.....Amalia Rodriguez  
 Program Dir.....Leonardo Garcia  
 Owners of: KMEX-TV, Los Angeles.

**WOAI-TV—San Antonio—1949**

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By...Southland Industries, Inc.  
 Address.....1031 Navarro St.  
 Tel.: CA 7-4221.....NBC  
 Representative .....Petry  
 Board Chairman.....Hugh Halff, Jr.  
 Pres., Gen. Mgr.....James M. Gaines  
 V.P., Station Mgr.....Edward V. Cheviot  
 Prog. Director.....Robert Reed  
 Promotion Dir.....Charles Larkins  
 Film Manager.....Faye Leavitt  
 Chief Engineer.....Charles Jeffers

**KCEN-TV—Temple-Waco  
 1953**

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw  
 Owned By.....Channel 6, Inc.

Business Address.....17 S. 3rd St  
 Tel.: PR 3-6868.....NBC  
 Representative.....Blair TV Assoc.  
 President.....Frank W. Mayborn  
 General Manager.....Burton Bishop  
 Film Mgr.....John Schreiber  
 Chief Engineer.....Curtis M. Casey

**KTAL-TV—Texarkana-  
 Shreveport—1953**

(See Shreveport, La.)

**KLTV—Tyler—1954**

Channel: 7 VHF..AP: 217 Kw...VP: 316 Kw.  
 Owned-Oper. By.....Channel 7 Co.  
 Business Address.....Box 957  
 Tel.: LY 2-3873.....NBC-ABC  
 Station Rep .....Bolling  
 President.....Mrs. Lucille Ross Buford  
 Gen., Sta. Mgr.....Marshall H. Pengra  
 Comm., Adv. Mgr.....John Lenox  
 Prog., Pub. Dir.....Bonnie Lenox  
 Chief Engineer.....Hudson Collins

**KWTX-TV—Waco—1955**

Channel: 10 VHF..AP: 255 Kw...VP: 127.5 Kw.  
 Owned-Operated By..KWTX Broadcasting Co.  
 Address.....4520 Bosque Blvd.  
 Tel.: PL 6-4451.....ABC-CBS  
 Station Rep. ....Venard, Torbet & McConnell  
 President, Gen. Mgr.....M. N. Bostick  
 Commercial Manager.....Pete McNee  
 Program Director.....Ralph Webb  
 Chief Engineer.....Jesse H. Dove  
 For other KWTX stations see Multiple-Station  
 Owners.

**KRGV-TV—Weslaco—1954**

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned By.....Kenco Enterprises  
 Business Address.....309 S. Missouri Ave.  
 Tel.: WO 8-3131.....ABC-NBC  
 Station Rep.....Paul H. Raymer  
 President, Gen. Mgr. ....Stoddard P. Johnston  
 V.P., Station Mgr. ....Charles L. Brooks  
 Sales Manager.....T. Marshall Weaver  
 Prom., Pub. Dir.....Hank Page  
 Operations Director.....Fred Noble  
 Chief Engineer.....Lewis Hartwig  
 Owners of: KRGV-AM.

**KFDX-TV—Wichita Falls—1953**

Channel: 3 VHF...AP: 70 Kw....VP: 100 Kw.  
 Owned.....Wichtex Radio & TV Corp.  
 Address .....Box 2040  
 Tel.: 692-4530 .....NBC  
 Representative .....Raymer  
 President.....Darrold A. Cannan  
 V.P., Comm. Film Mgr.....Howard H. Fry  
 V.P., Prom., Pub. Dir.....D. A. Cannan, Jr.  
 Chief Engineer.....John Adams

## TEXAS-UTAH-VERMONT-VIRGINIA

### **KAUZ-TV—Wichita Falls—1953**

(Formerly KSYD-TV)

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....KSYD-TV Co., Inc.  
Address.....Box 2130  
Tel.: 322-6957 .....CBS

Representative.....Advertising Time Sales  
President.....Paul F. Harron  
Station, Nat. Sales Mgr.....Stuart W. Klein  
Program Dir.....Jon Burkhart  
Promotion Director.....Mrs. Mary K. Norwood  
Chief Engineer.....Herb Wiley  
Owners of: WKTU, Utica, N.Y.

## Utah

### **KCPX-TV—Salt Lake City 1946**

Channel: 4 VHF...AP: 14.5 Kw...VP: 27.1 Kw.  
Owned By.....Screen Gems Bcstg. Corp.  
Business Address.....130 Social Hall Ave.  
Tel.: DA 2-5681.....ABC  
Representative .....Katz  
General Manager.....Douglas Elleson  
Chief Engineer.....Wally Lambourne  
Owners of: KCPX-AM-FM; WAPA-TV, San Juan,  
P. R.

### **KSL-TV—Salt Lake City—1949**

Channel: 5 VHF...AP: 18.3 Kw...VP: 33.1 Kw.  
Owned By.....KSL, Inc.  
Business Address.....145 Social Hall Ave.  
Tel.: EL 5-4641.....CBS  
Station Rep....Peters, Griffin, Woodward, Inc.  
President.....Arch L. Madsen

Vice Pres., Gen. Mgr.....Lloyd E. Cooney  
Program Director.....Duane C. Hill  
Publicity Director.....Clifton B. Thomas  
Chief Engineer.....Vincent E. Clayton  
Owners of: KSL, AM-FM.

### **KUTV—Salt Lake City—1954**

Channel: 2 VHF...AP: 24.5 Kw...VP: 47.1 Kw.  
Owned-Operated By.....KUTV, Inc.  
Business Address.....179 Social Hall Ave.  
Tel.: 322-2505 .....NBC  
News Affil....Trib.; Ogden Standard-Examiner  
Station Rep. ....Petty  
President.....A. L. Glasmann  
Vice Pres.....George C. Hatch  
General, Sta. Mgr.....Brent H. Kirk  
Program, Operations Mgr.....LaMar Smith  
Promotion Director.....Pat Visick  
Film Manager.....Jack Ivers  
Chief Engineer.....B. R. Carpenter

## Vermont

### **WCAX-TV—Burlington—1954**

Channel: 3 VHF...AP: 9.5 Kw...VP: 18.3 Kw.  
Owned-Oper. By.....Mt. Mansfield TV, Inc.  
Address.....100 Market Sq.

Tel.: UN 2-5761.....CBS  
Pres., Gen. Mgr.....S. T. Martin  
V.P., Advertising Mgr. ....John A. Dobson  
Film Manager.....A. Sherman Rutter  
Chief Engineer.....J. W. Tierney

## Virginia

### **WCYB-TV—Bristol—1956**

Channel: 5 VHF...AP: 42.7 Kw...VP: 85.4 Kw.  
Owned-Oper. By...Appalachian Bcstg. Corp.  
Business Address.....P.O. Box No. 1009  
Tel.: NOrth 9-4161.....ABC-NBC  
Station Reps.....Meeker; Ayers  
Pres., Gen. Mgr.....Robert H. Smith  
Comm., Adv. Mgr.....J. Fey Rogers  
Production Mgr.....James G. Evans  
Chief Engineer.....Russell V. Robinson

### **WSVA-TV—Harrisonburg—1953**

Channel: 3 VHF...AP: 4.17 Kw...VP: 8.32 Kw.  
Owned-Oper. By...Shenandoah Valley Bcstg.  
Address .....Rawley Pike  
Tel.: 434-4431 .....ABC-CBS-NBC  
Reps..Venard, Torbet, McConnell; Clarke Brown  
President, Gen. Mgr. ....Hamilton Shea  
Asst. Gen. Mgr.....Warren L. Braun  
Comm., Adv. Mgr.....Richard H. Johnson  
Prog. Dir., Film Mgr.....Robert E. Lee

Prom., Pub. Dir.....Wanda Wilt  
 Chief Engineer.....Tom Jones  
 Owners of: WSVB-AM-TV.

**WLVA-TV—Lynchburg—1953**

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Operated By..Lynchburg Bcstg. Corp.  
 Address.....2320 Langhorne Rd.  
 Tel.: Victor 5-1242.....ABC  
 Representative .....Jack Masla  
 Pres., Gen. Mgr.....Philip P. Allen  
 Comm. Adv. Mgr.....Thomas L. Turner  
 Prog., Film Mgr.....Warren Uttal  
 Publicity Director.....Thomas Waller  
 Chief Engineer.....John T. Orth  
 Owners of: WLVA.

**WAVY-TV—Norfolk—1957**

Channel: 10 VHF..AP: 192 Kw...VP: 316 Kw.  
 Owned.....Tidewater Teleradio, Inc.  
 Address.....214 W. York St.  
 Tel.: MA 7-2345; EX 3-7331.....NBC  
 Representative .....H-R  
 Pres., Gen. Mgr.....J. Glen Taylor  
 V.P., TV Sales.....Edward J. Hennessy  
 Prom., Pub. Dir.....Richard Paul  
 Prog. Dir., Film Mgr.....Van Cantfort  
 Chief Engineer.....Andrew Jackson  
 Owners of: WAVY, AM.

**WTAR-TV—Norfolk—1950**

Channel: 3 VHF..AP: 50 Kw...AP: 100 Kw.  
 Owned-Operated By...WTAR Radio-TV Corp.  
 Business Address.....720 Boush St.  
 Tel.: MA 5-6711.....CBS  
 Representative .....Petry  
 President, Gen. Mgr.....Robert M. Lambe  
 V.P., Operations.....Harold Soldinger  
 V.P., Sales.....William Gietz  
 Prom., Pub. Dir.....James W. Evans  
 Chief Engineer.....Richard Lindell

**WVEC-TV—Norfolk-Hampton  
 1953**

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By.....Peninsula Bcstg. Corp.  
 Address.....110 Third St., Norfolk  
 Tel.: MA 7-7605.....ABC  
 Station Rep. ....Katz  
 Pres., Gen. Manager.....Thomas P. Chisman  
 V.P., Sales Director.....Harrol A. Brauer, Jr.  
 V.P., Operations Mgr.....L. W. Kliever  
 Commercial Mgr.....C. L. Coker  
 Promotion Dir.....H. L. Foiles

**WYAH-TV—Norfolk-  
 Portsmouth—1960**

Channel: 27 UHF..AP: 8.7 Kw. ..VP: 17.4 Kw.  
 Owned By.....The Christian Bcstg. Network  
 Address.....1318 Spratley St., Portsmouth  
 Tel.: 393-6001.....Independent  
 President, Gen. Mgr., .....M. G. Robertson

**WXEX-TV—Petersburg—1955**

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By..Petersburg Television Corp.  
 Address..Box 8765, Richm'd; 124 W. Tabb, Pet.  
 Tel.: RE 3-7876, Pet.; AT 8-2835, Richm'd...NBC  
 Station Reps. ....Select; Brown  
 President.....Thomas G. Tinsley, Jr.  
 V.P., Gen. Mgr.....Irvin G. Abeloff  
 Comm. Mgr.....Lawrence Slon  
 Operations Mgr.....J. Harry Abbott  
 Promotion Dir.....Neil Kuvin  
 Film Mgr.....Robert E. Kennedy  
 Chief Engineer.....George W. McGuigan

**WRVA-TV—Richmond—1956**

Channel: 12 VHF..AP: 158 Kw. ..VP: 316 Kw.  
 Owned-Oper. By.....Richmond TV Corp.  
 Business Address.....5710 Midlothian Pike  
 Tel.: BE 3-5461.....ABC  
 Station Rep....Harrington, Righter & Parsons  
 President.....William R. Preston  
 General, Sta. Mgr. ....Barron Howard  
 Commercial Mgr.....James D. Clark, Jr.  
 Program Film Dir. ....Samuel S. Carey  
 Prom., Pub. Dir.....John L. Stone, Jr.  
 Chief Engineer.....S. T. Terry, Jr.

**WTVR—Richmond—1947**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Havens & Martin, Inc.  
 Address.....3301 W. Broad St.  
 Tel.: ELgin 5-8611.....CBS  
 Station Rep.....Blair TV  
 Pres., Gen. Mgr.....Wilbur M. Havens  
 Commercial Mgr.....William Kemple  
 Prog. Director.....John Shand  
 Prom., Pub. Dir.....W. J. Filer  
 Film Manager.....Conrad G. Rianhard  
 Chief Engineer.....James Kyle  
 Owners of: WMBG, WCOD-FM, Richmond.

**WDBJ-TV—Roanoke—1955**

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Operated By.....Times-World Corp.  
 Address.....2001 Colonial Ave.  
 Tel.: 343-8031.....CBS  
 Representative..Peters, Griffin, Woodward, Inc.  
 President.....M. W. Armistead, III  
 V.P., Broadcasting.....Ray P. Jordan  
 V.P., General Mgr. ....John Harkrader  
 General Sales Mgr. ....Blake Brown  
 Asst. Mgr., Film Buyer.....Paul E. Reynolds  
 Program Mgr.....Charles A. Ballou  
 Sales Prom., Mer. Mgr. ....Frank C. Martin, Jr.  
 Promotion Manager.....R. A. DuVall  
 Operations Mgr.....Wendell H. Siler  
 Chief Engineer.....J. E. Newman  
 Owners of: WDBJ, AM-FM.

**WSLS-TV—Roanoke—1952**

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By....Shenandoah Life Stations  
 Address.....Church Ave., at 3rd St.

## VIRGINIA-WASHINGTON

Tel.: DI 4-9226.....NBC  
President.....James H. Moore  
V.P., Manager.....Horace S. Fitzpatrick

Program Dir.....Melvin Linkous  
Commercial Manager.....A. S. Trevilian, Jr.  
Sales Promotion Director.....C. R. Harrison  
Owners of: WSLs-AM-FM.

# Washington

## KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw..VP: 224 Kw.  
Owned-Oper. By.....Wometco Enterprises  
Business Address.....1151 Ellis St.  
Tel.: REgent 4-4410.....CBS  
Station Reps.....E. S. Sumner; Stovin-Byles  
President.....Mitchell Wolfson  
General, Sta. Mgr.....David Mintz  
Merchandising Director.....Doug Davis  
Operations Director.....R. H. Anderson  
Promotion Director.....Marian Boylan  
Public Affairs Dir. ....Al Swift  
Advertising Manager.....Fred Elsethagen  
Chief Engineer.....John Price  
For other Wometco stations see Multiple-Station  
Owners.

## KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned.....Queen City Bcstg. Co.  
Address.....1530 Queen Anne Ave.  
Tel.: AT 3-9800.....CBS  
Representative.....Peters, Griffin, Woodward  
Pres., Gen. Mgr.....Saul Haas  
Nat'l Sales Manager.....Al Stephenson  
Local Sales Manager.....King Mitchell  
Chief Engineer.....C. R. Morris

## KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By....Fisher's Blend Station, Inc.  
Business Address.....100 4th Ave. N.  
Tel.: MA 4-6000.....ABC  
Sta. Representative.....Katz  
Chairman of Board.....O. D. Fisher  
President, Gen. Mgr.....W. W. Warren  
Commercial Mgr.....Maitland Jordan  
Mgr. Programming.....Dave Crockett  
Program Manager.....Tom Rogstad  
Film Editor.....Arden Skoog  
Audience Prom. Mgr.....Margaret Hagerty  
Chief Engineer.....C. E. Miller  
Owners of: KOMO-AM; KATU-TV, Portland.

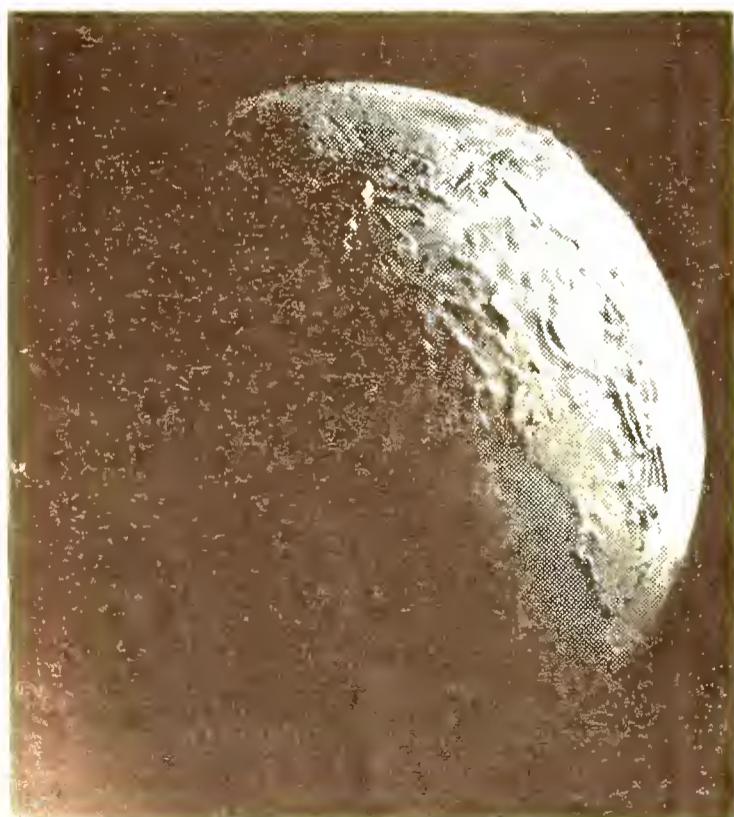
## KING-TV—Seattle—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Operated By.....King Bcstg. Co.  
Business Address.....320 Aurora  
Tel.: MUtual 2-3555.....NBC  
Representative .....Blair-TV  
President.....Stimson Bullitt  
V.P., Business Div.....Henry B. Owen  
V.P., Broadcast Div. ....Otto P. Brandt  
Commercial Manager.....James D. Neidigh  
Program, Film Mgr.....Lee Schulman  
Merchandising Manager.....G. W. Parker  
Sales Service Mgr.....Del Loder  
Chief Engineer.....Robert A. Ferguson  
For other King stations see Multiple-Station  
Owners.

## KTVW-TV—Seattle—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned.....J. E. McCaw  
Business Address.....5534 N. 35 St., Tacoma  
Tel.: SKyline 2-3544, Tacoma.....Independent  
President.....J. Elroy McCaw  
General Manager.....James Hawkins  
Program Director.....John Jarstad  
Chief Engineer.....Ken Williams  
For other McCaw stations see Multiple-Station  
Owners.

How to tell  
all sides of this story  
in '64...



**AP**

THE ASSOCIATED PRESS

---

---

## WASHINGTON-WEST VIRGINIA

### **KHQ-TV—Spokane—1952**

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Operated By.....KHQ, Inc.  
Address.....S. 4202 Regal St.  
Tel.: KEystone 4-0511.....NBC  
Representative .....Katz  
Pres., Gen. Mgr.....R. O. Dunning  
Commercial Mgr.....J. Birney Blair  
Program, Film Mgr.....John Fahey  
Promotion, Publicity Dir.....Irving Smith  
Chief Engineer.....Dee Waymlre

### **KREM-TV—Spokane—1955**

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned.....KREM Bcstg. Co.  
Address .....4103 S. Regal  
Tel.: KE 4-0423.....ABC  
Representative .....Petry  
President .....Stimson Bullitt  
General Manager.....Robert Temple  
Station Manager.....Alexander P. Hunter  
Program Dir.....Walt Schaar  
Film Manager.....Hughie Tanner  
Chief Engineer.....Edward P. Antosyn  
For other King stations see Multiple-Station  
Owners.

### **KXLY-TV—Spokane—1953**

Channel: 4 VHF...AP: 28 Kw. ...VP: 47.9 Kw.  
Owned By.....Spokane Television  
Address.....315 W. Sprague Ave.  
Tel.: MAdison 4-4291.....CBS  
Representative .....H-R  
President .....Morgan Murphy  
General, Station Mgr.....Wayne F. McNulty  
Operations Dir.....Robert L. Warrington  
National, Local Sales Mgr....Robert V. Weitze  
Prom., Pub. Dir.....Lois Hunter  
Technical Dir.....T. O. Jorgenson  
Chief Engineer.....Dave Green  
For other Murphy stations see Multiple-Station  
Owners.

### **KTNT-TV—Tacoma-Seattle 1953**

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Operated By...Tribune Publishing Co.  
Business Address.....S. 11th & Grant Sts.  
Tel.: FU 3-2561.....Independent  
Station Rep.....Paul H. Raymer Co.  
President.....George F. Russell  
General Manager.....Max H. Bice  
Nat'l Sales Manager.....Herchel Cary  
General Sales Mgr. ....R. Keith Miller  
Program, Film Mgr.....Dell Spencer  
Promotion Director.....David Smith  
Chief Engineer.....Dick F. Engh  
Owners of: KTNT-AM-FM.

### **KIMA-TV—Yakima—1953**

Channel: 29 UHF..AP: 115 Kw...VP: 191 Kw.  
Owned-Oper. By.....Cascade Bcstg. Co., Inc.  
Business Address.....Box 702  
Tel.: GL 2-9111.....CBS-NBC  
Station Rep.....Young TV; Art Moore  
President.....Thomas C. Bostic  
General Mgr.....Jack Reber  
Commercial Mgr.....William F. Grogan  
Program Director.....James W. Nolan, Jr.  
Promotion Director.....Robert H. Horn  
Film Manager.....June Neel  
Chief Engineer.....M. E. Burrill  
For other Cascade stations see Multiple-Station  
Owners.

### **KNDO—Yakima—1959**

Channel: 23 UHF..AP: 11.6 Kw. .VP: 19.9 Kw.  
Owned By.....Columbia Empire Bcstg. Corp.  
Address .....Box 466  
Tel.: CH 8-2300.....ABC  
President, Gen. Mgr. ....Hugh Davis  
Prog., Prom. Director.....Terry Mason  
Film Manager.....Marge Whitman  
Owners of: KNDU, Richland.

---

---

## West Virginia

### **WHIS-TV—Bluefield—1955**

Channel: 6 VHF..AP: 28.8 Kw...VP: 50 Kw.  
Owned-Oper. By....Daily Telegraph Ptg. Co.  
Business Address.....Municipal Bldg.  
Tel.: DA 7-7115.....NBC  
Station Reps. ....Select Station Reps.; Brown  
President, Gen. Mgr.....H. I. Shott  
Sta., Comm. Mgr. ....John C. Shott  
Prog. Dir.....Orland C. Young  
Promotion Director.....Kay Wilson  
Film Manager.....Cecil Surratt  
Chief Engineer.....Kenneth Dick  
Owners of: WHIS, AM.

### **WCHS-TV—Charleston—1954**

Channel: 8 VHF..AP: 93.3 Kw. .VP: 158 Kw.  
Owned By.....Rollins Bcstg.  
Address.....Box 2167, Wilmington, Del.  
Tel.: DI 6-5358.....CBS  
Station Representative.....Blair TV  
President.....O. Wayne Rollins  
General, Sta. Mgr.....William P. Dix, Jr.  
Vice Pres., TV.....George Baren Bregge  
Comm. Mgr.....William Eaton, Jr.  
Program Dir.....Douglas Martin  
Prom., Pub. Dir. ....H M. Brawley  
Film Manager.....Phil Smith

## VIRGINIA-WISCONSIN

Chief Eng.....G. Brick  
For other Rollins stations see Multiple-Station  
Owners.

### WBOY-TV—Clarksburg—1957

Channel: 12 VHF..AP: 137 Kw...VP: 278 Kw.  
Owned By.....Rust Craft Bcstg.  
Business Address.....912 W. Pike St.  
Tel.: 624-7573-4 .....CBS-NBC  
Station Rep.....Young TV  
President.....Jack N. Berkman  
Managing Director.....Roger Garrett  
Commercial Manager.....Frank Balsley  
Program Director.....Robert Toothman  
Publicity, Promotion Dir.....Peter Lyman  
Film Manager.....Frank Lucante  
Chief Engineer.....Harry Brown  
For other Rust Craft stations see Multiple-Station  
Owners.

### WJPB-TV—Fairmont—1954

Channel: 5 VHF...AP: 50 Kw. ...VP: 100 Kw.  
Owned By.....WJPB-TV, Inc.  
Address.....400 Quincy St.  
Tel.: 363-0700.....ABC  
Station Rep.....Weed TV Corp.  
President, Gen. Mgr.....J. Patrick Beacom  
Comm., Adv. Mgr.....Eugene La Rosa  
Program Dir.....N. C. Pelligrin  
Prom., Pub. Dir.....Ray Herst  
Film Mgr.....Gordon Ralphsnyder  
For other Beacom stations see Multiple-Station  
Owners.

### WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw...VP: 316 Kw.  
Owned-Oper. By.....Reeves Broadcasting  
Address .....625 Fourth Avenue  
Tel.: JA 5-7661.....ABC  
President.....J. Drayton Hastie  
V.P., Gen. Mgr.....O. W. Myers  
Comm. Manager.....George Miller  
Program Director.....Clark W. Davis  
Promotion Director.....Lloyd Hamlin  
Chief Engineer.....Keith Massey  
Owners of: WUSN-TV, Charleston, S.C.

### WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw...VP: 100 Kw.

Owned By.....Capital Cities Bcstg.  
Address.....201 Ninth St.  
Tel.: JA 9-4127.....NBC  
Station Representative .....Katz  
President.....Thomas S. Murphy  
Chief Engineer.....John P. Clay  
For other Capital Cities stations see Multiple-  
Station Owners.

### WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw...VP: 100 Kw.  
Owned-Oper. By.....Robert R. Thomas, Jr.  
Business Address.....Box 251  
Tel.: HO 9-3361.....CBS  
Pres., Gen. Mgr.....Robert R. Thomas, Jr.  
Comm Sta. Mgr.....Robert R. Brown  
Pub., Film Mgr. ....A. Nechesnoff  
Chief Engineer.....Thomas Phillips

### WTAP-TV—Parkersburg—1953

Channel: 15 UHF..AP: 10.5 Kw..VP: 19.5 Kw.  
Owned-Oper. By....Zanesville Publishing Co.  
Business Address.....121 W. Seventh St.  
Tel.: 485-4588 .....ABC-NBC  
Representative .....Pearson  
President .....Clay Littick  
Managing Dir.....Allan Land  
Comm. Mgr.....Denny Dever  
Chief Engineer.....William A. Hunt, Sr.  
Owners of: WTAP; WHIZ-AM-FM-TV, Zanes-  
ville, O.

### WTRF-TV—Wheeling—1953

Channel: 7 VHF...AP: 156 Kw...VP: 316 Kw.  
Owned-Oper. By.....WTRF-TV, Inc.  
Address .....Ogden Bldg.  
Tel.: 232-7777 .....NBC  
Exec. V.P., Gen. Mgr.....Robert W. Ferguson  
Operations Manager.....George Diab  
National Sales Mgr.....C. J. Ackermann  
Reg. Sales Mgr.....Kirk Jackson  
Local Sales Mgr.....Robert Beall  
Prog. Director.....Garry Vorhess  
Prom. Director.....James Knight  
Film Manager.....William Ney  
Pub. Serv. Director.....Wesley Manley  
Chief Engineer.....Howard Daubenmeyer

## Wisconsin

### WEAU-TV—Eau Claire—1953

Channel: 13 VHF..AP: 155 Kw...VP: 310 Kw.  
Owned By.....Post Bcstg. Corp.  
Business Address.....2415 So. Hastings Way  
Tel.: TE 2-3474.....ABC-CBS-NBC  
Station Rep. ....Hollingbery  
President.....V. I. Minahan  
Gen. Sta. Manager.....Leo Howard  
Chief Engineer.....Elmo Reed  
Owners of: WAXX, Chippewa Falls.

### WBAY-TV—Green Bay—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....Norbertine Fathers  
Business Address.....115 South Jefferson St.  
Tel.: HE 2-3331.....CBS  
Station Rep. ....H-R TV Reps  
General Manager.....Haydn R. Evans  
Nat. Sales Mgr.....Earl H. Huth  
Program Dir.....Greg McElrone



Promotion Dir.....Lyle Lahey  
 Film Mgr.....Don Bergner  
 Chief Engineer.....Wallace E. Stangel  
 Owners of: WBAY, AM-FM.

**WFRV-TV—Green Bay—1955**

Channel: 5 VHF...AP: 50 Kw. ...VP: 100 Kw.  
 Owned By.....WFRV, Inc.  
 Address.....1181 East Mason St.  
 Tel.: HE 7-5411.....NBC  
 Station Representative.....Katz  
 President.....Mrs. Jane Morton Norton  
 General Manager.....H. Lee Browning  
 Commercial Manager.....Fred W. Johnson  
 Program Dir., Film Mgr.....J. W. Vickery  
 Prom., Publicity Dir.....Otto C. Junkermann  
 Chief Engineer.....Harry Hill  
 For other Norton stations see Multiple-Station Owners.

**WLUK-TV—Green Bay—1954**

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper By..M & M Broadcasting Co., Inc.  
 Address .....Box 549  
 Tel.: 432-6468 .....ABC  
 President.....Morgan Murphy  
 General Manager.....John H. Borgen  
 Promotion Director.....Francis Johanski  
 Film Manager.....Bob Johanski  
 Local Advertising Mgr.....Bud Witte  
 Chief Engineer.....Marshall Williamson  
 For other Murphy stations see Multiple-Station Owners.

**WKBT—La Crosse—1954**

Channel: 8 VHF..AP: 125 Kw...VP: 250 Kw.  
 Owned & Oper. By....WKBH Television Inc.  
 Address.....141 South 6th St.  
 Tel.: 2-4678 .....ABC-CBS-NBC  
 Station Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Howard Dahl  
 Comm. Mgr.....Robert Z. Morrison, Jr.  
 Program Director.....Ray Skaran  
 Promotional Director.....Leonard Anderson  
 Chief Engineer.....Al Leeman

**WISC-TV—Madison—1956**

Channel: 3 VHF..AP: 28.8 Kw...VP: 56.2 Kw.  
 Owned-Oper. By.....TV Wisconsin, Inc.  
 Bus. Address.....4801 W. Beltline Hwy.  
 Tel.: CE 3-9791.....CBS  
 Representative ....Peters, Griffin, Woodward  
 General Manager.....Ralph O'Connor  
 Commercial Manager.....Richard Nickeson  
 Program Director.....Daniel Imhoff  
 Chief Engineer.....Walter Hariu

**WKOW-TV—Madison—1953**

Channel: 27 UHF...AP: 87 Kw. ...VP: 200 Kw.  
 Owned-Oper...Midcontinent Bcstg. Co. of Wisc.  
 Address.....5727 Tokay Blvd.  
 Tel.: 238-5891 .....ABC  
 Station Representative.....Young TV Corp.  
 President.....N. L. Bentson

Exec. Vice Pres., Gen. Mgr. ....Tony Moe  
 General Sales Mgr. ....Ben F. Hovel  
 Prog., Operations Dir. ....Blake Kellogg  
 Film Mgr.....Bill Harman  
 For other Midcontinent stations see BFR Stations under Multiple-Station Owners.

**WMTV—Madison—1953**

Channel: 15 UHF..AP: 156 Kw..VP: 209 Kw.  
 Owned-Oper. By.....Forward TV, Inc.  
 Business Address....West Beltline Highway  
 Tel.: CE 3-5381.....NBC  
 President.....Richard D. Dudley  
 Film Mgr.....George Plenderleith  
 Program Dir.....Jack Crowley  
 Promotion Mgr.....Wanda Montz  
 Chief Engineer.....Stan Sadler  
 Owners of: WSAU-AM-FM-TV.

**WISN-TV—Milwaukee—1954**

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned By.....Hearst Corp.  
 Business Address.....759 N. 19th St.  
 Tel.: DI 2-3000.....CBS  
 Representative .....Petry  
 General Mgr.....William C. Goodnow  
 Sales Mgr.....Richard D. Foerster  
 Film Manager.....Jerry Loebe  
 Program Director.....Baylen Smith  
 Chief Engineer.....Lionel Wittenberg  
 For other Hearst stations see Multiple-Station Owners.

**WITI-TV—Milwaukee—1956**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Storer Bcstg. Co.  
 Address.....5445 N. 27th St.  
 Tel.: UP 3-1919.....ABC  
 Station Rep.....Storer T.V. Sales  
 President.....George B. Storer, Jr.  
 General Manager.....Roger W. LeGrand  
 General Sales Mgr.....William J. Flynn  
 Mgr. of Operations.....Dean McCarthy  
 Promotion Director.....Donn Shelton  
 Chief Engineer.....Robert Truscott  
 For other Storer stations see Multiple-Station Owners.

**WTMJ-TV—Milwaukee—1947**

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....The Journal Co.  
 Business-Trans. Address....333 W. State St.  
 Tel.: BR 1-6000.....NBC  
 Sta. Rep.....Harrington, Righter & Parsons  
 General Manager.....George Comte  
 Station Manager.....Robert J. Heiss  
 Program Manager.....Robert Petrie  
 Promotion Mgr.....Bruce Wallace  
 Film Manager.....James Fitzgerald  
 Advertising Mgr.....Sprague Vonier  
 Mgr. AM & TV Engineer....Phillip B. Laeser  
 Owners of: WTMJ-AM-FM.

**WUHF-TV—Milwaukee—1959**

Channel: 18 UHF..AP: 122 Kw...VP: 240 Kw.

## WISCONSIN-WYOMING-GUAM-VIRGIN ISLANDS

**Owned-Oper. By**.....WXIX-TV, Inc.  
**Address**.....509 W. Wisconsin Ave.  
**Tel.:** BR 2-1818.....Independent  
**Station Representative**.....Gill-Perna  
**President**.....B. J. Samson  
**Exec. V.P.**.....Lawrence Turet  
**Sales Mgr.**.....Parker Daggett  
**Program Dir.**.....Richard Christenson  
**Promotion Mgr.**.....Chuck Olson  
**Film Manager**.....Daniel Kunz  
**Chief Engineer**.....Joe Waters

**WSAU-TV—Wausau—1954**  
**Channel:** 7 VHF..AP: 177 Kw..VP: 316 Kw.  
**Owned-Oper. By**..Wisconsin Valley TV Corp.  
**Address**.....P.O. Box 1088  
**Tel.:** VI 2-1021.....ABC-CBS-NBC  
**Representative**.....Meeker Co.  
**Pres., Gen. Mgr.**.....Richard D. Dudley  
**General Sales Mgr.**.....James W. Frey  
**Film Manager**.....Dan Ziebell  
**Chief Engineer**.....Roland W. Richard  
**Owners of:** WSAU-AM-FM; WMTV, Madison.

## Wyoming

### **KTWO—Casper—1957**

**Channel:** 2 VHF..AP: 50 Kw..VP: 100 Kw.  
**Owned-Operated By**...Rocky Mt. TeleStations  
**Business Address**.....3900 E. Second St.  
**Tel.:** 237-3711.....ABC-NBC-CBS  
**Station Representative**.....Meeker  
**President**.....Burt Harris  
**Gen., Sta. Mgr.**.....Lawrence Berger  
**Film Manager**.....Chuck Beach  
**For other HarriScope stations see Multiple-Station Owners.**

### **KFBC-TV—Cheyenne—1954**

**Channel:** 5 VHF..AP: 50.1 Kw. ..VP: 100 Kw.  
**Owned-Oper. By**.....Frontier Bcstg. Co.  
**Business Address**.....2923 East Lincolnway

**Tel.:** 634-4461.....ABC-CBS-NBC  
**Representative**.....Hollingbery  
**President**.....Robert S. McCracken  
**General Mgr., Ch. Eng.**.....William C. Grove  
**Commercial Mgr.**.....Doug Reeves  
**Prog., Pub. Mgr.**.....William D. McCracken  
**Film Mgr.**.....Don Wick  
**Owners of:** KFBC-AM, KSTF, Scottsbluff.

### **KWRB-TV—Riverton—1957**

**Channel:** 10 VHF..AP: 24.2 Kw..VP: 57.5 Kw.  
**Owned**.....M. & J. Ernst  
**Address**.....500 B'way, Thermopolis, Wyo.  
**Tel.:** UN 4-2351.....ABC-CBS  
**Representative**.....Gill-Perna  
**Gen. Mgr., Ch. Eng.**.....Joseph P. Ernst

## Territories & Possessions

### Guam

#### **KUAM-TV—Agana—1956**

**Channel:** 8 VHF..AP: 250 Kw..VP: 500 Kw.  
**Owned-Oper. By**.....Radio Guam, Inc.  
**Address**.....P. O. Box 368  
**Tel.:** 7963.....CBS-NBC  
**Representative**.....Intercontinental Services  
**President**.....Phil Berg  
**Station Manager**.....Robert A. Jordan  
**Sales Manager**.....Mary C. Chappelle  
**Chief Eng.**.....Kenneth Pier  
**Owners of:** KUAM, AM.

### Virgin Islands

#### **WBNB-TV—Charlotte Amalie 1961**

**Channel:** 10 VHF..AP: 1.26 Kw..VP: 2.5 Kw.  
**Owned By**.....Island Teleradio Service Inc.  
**Address**.....Box 1947, St. Thomas  
**Tel.:** 1050.....ABC-CBS-NBC  
**Station Rep**.....Caribbean Networks Inc.  
**President**.....Robert Moss

# Puerto Rico

## WKBM-TV—Caguas—1960

Channel: 11 VHF...AP: 1.34 Kw...VP: 2.67 Kw.  
 Owned By.....American Colonial Brcstg.  
 Address.....P. O. Box 4189, San Juan  
 Tel.: 3-0580 .....Independent  
 Owner & Gen. Mgr.....R. P. Perry  
 Chief Engineer.....E. Rivera

## WORA-TV—Mayaguez—1955

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper By.....Supreme Bcstg. Co., Inc.  
 Address .....Darlington Bldg.  
 Tel.: 832-1150 .....ABC-CBS  
 Station Rep.....Inter-American Publ.  
 Pres., Sta. Mgr.....Alfredo R. Arellano  
 Chief Eng.....George A. Mayoral  
 For other Arellano stations see Multiple-Station  
 Owners.

## WAPA-TV—San Juan—1954

Channel: 4 VHF...AP: 33.9 Kw...VP: 56.2 Kw.  
 Owned By.....WAPA TV Bcstg. Corp.  
 Business Address.....357 Ponce de Leon  
 Tel.: 3-3006 .....ABC-NBC  
 President .....Norman Louvau  
 Gen. Manager.....H. Modestti  
 Program Director.....F. R. Baez  
 Owners of: KCPX-AM-FM-TV.

## WKAQ-TV—San Juan—1954

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....El Mundo Enterprises  
 Bus. Address...Box 5096, Puerto de Tierra Sta.  
 Tel.: 723-3800.....CBS  
 Rep.....Inter-American Publications Inc.  
 President.....Mrs. A. Ramos  
 Owners of: WKAQ-AM-FM.

## WRIK-TV—Ponce—1958

Channel: 7 VHF...AP: 60 Kw...VP: 30 Kw.  
 Owned-Operated By...Ponce Television Corp.  
 Address .....Darlington Bldg.  
 Tel.: 842-0280 .....Independent  
 Sta. Rep.....Inter-American Publ.  
 President.....George A. Mayoral  
 General Mgr.....William Cortada  
 Chief Engineer.....Americo Cintron

## WSUR-TV—Ponce—1958

Channel: 9 VHF...AP: 1.3 Kw...VP: 2.7 Kw.  
 Owned.....American Colonial Bcstg. Corp.  
 Bus. Ad....1000 Ponce de Leon Ave., Santurce  
 Tel.: 2-1278 .....Independent  
 President, Gen. Mgr.....Ralph P. Perry

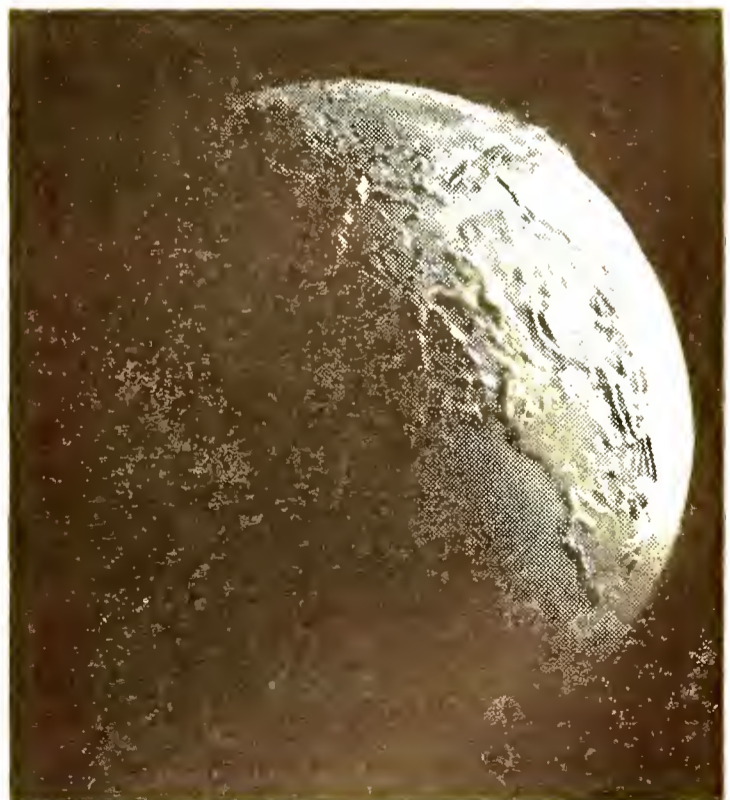
**SUPPORT**

**THE**

**RED**

**CROSS**

**How to tell  
 all sides of this story  
 in '64...**



**AP**

THE ASSOCIATED PRESS